



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, February 21, 2012

11:00 a.m. – 1:30 p.m.

North Carolina Department of Commerce
301 N. Wilmington Street, 4th floor Board Room
Raleigh, NC 27601

- **STEVE THANHAUSER**
Chairperson, NCRLA
 - **J. KEITH CRISCO**
Secretary of Commerce
 - **LYNN MINGES**
Assistant Secretary of Commerce
 - **JOSH BASS**
House Appointee
 - **SABRINA BENGEL**
Senate Appointee
 - **ROLF BLIZZARD**
NC T&T Coalition
 - **DONNA CARPENTER**
DMANC
 - **CHRIS CAVANAUGH**
Governor Appointee
 - **ROBERT COBB**
NCPMA
 - **TERESA DAMIANO**
Senate Appointee
 - **S. LEWIS EBERT**
NC Chamber
 - **DENNY EDWARDS**
DMANC
 - **PHILLIP HAIRE**
Representative
 - **SUSI HAMILTON**
Representative
 - **RALPH HISE**
Senator
 - **KIM HUFHAM**
NCTIA
 - **CHRISTOPHER HUMPHREY**
Senate Appointee
 - **VIMAL KOLAPPA**
Governor Appointee
 - **RANDY KOLLS**
NCRLA
 - **LYNN LEWIS**
NCTIA
 - **ROBERT O'HALLORAN**
NCRLA
 - **DAVIN OLSEN**
House Appointee
 - **JEAN PRESTON**
Senator
 - **JOAN PULLEY**
House Appointee
 - **JAMIE REIBEL**
NCWU
 - **LEONARD RIGSBEE**
NCWU
 - **THOMAS B. RUFF**
NCRLA
 - **SUSAN GALYON SPANGLER**
Governor Appointee
 - **MITZI YORK**
DMANC
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| | 11:00 a.m. | Welcome, Introductions & Ethics Policy
Approval of Minutes | | Steve Thanhauser |
| | 11:05 a.m. | Comments from the Chair | | Steve Thanhauser |
| | 11:10 p.m. | Election of New Chair
New Chair Remarks | | Steve Thanhauser |
| | 11:15 a.m. | Division Update
Marketing Overview | | Lynn Minges
Wit Tuttell |
| | 12:00 p.m. | Lunch | | |
| | 12:20p.m. | New Creative | | Lynn Minges
LGA |
| | 12:50 p.m. | Legislative and Industry Reports | | Legislators |
| | | NC T&T Coalition | | Rolf Blizzard |
| | | NCRLA | | Randy Kolls |
| | | NCTIA | | Kim Hufham |
| | | DMANC | | Denny Edwards |
| | 1:05 p.m. | Transportation Issues Affecting Tourism | | Greer Beaty |
| | 1:30 p.m. | Adjourn | | |
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- 2012 Travel & Tourism Board Meeting Dates:**
All meetings are scheduled in Raleigh in the Dept. of Commerce Board Room (4th Floor) unless otherwise announced.
- February 21, 2012
 - May 15, 2012 (Tourism Day)
 - August 14, 2012
 - December 4, 2012