

NORTH CAROLINA TRAVEL AND TOURISM BOARD



AGENDA

Tuesday, February 5, 2008
11:00 a.m. – 2:00 p.m.

North Carolina Department of Commerce
301 N. Wilmington Street, 4th floor Board Room
Raleigh, North Carolina 27601

- Chris Cavanaugh,
Chairperson
 - Jim Fain,
Secretary of Commerce
 - Lynn Minges,
Executive Director of
Tourism, Film and Sports
Development
 - Donna Bailey-Taylor
 - Douglas Brindley
 - Mike Butts
 - Haddon Clark
 - Walter Dalton,
Senator
 - Teresa Damiano
 - Joyce Dugan
 - S. Lewis Ebert
 - Phillip Haire,
Representative
 - Randy Kolls
 - James Meacham
 - John Meroski
 - Davin Olsen
 - Doyle Parrish
 - Thomas M. Pashley
 - Ed Phillips
 - Harris Prevost
 - Jamie Reibel
 - Leonard Rigsbee
 - Thomas B. Ruff
 - Susan Galyon Spangler
 - Anne Stekete
 - A.B. Swindell,
Senator
 - Steve Thanhauser
 - Alice Underhill,
Representative
- 11:00 a.m. **Welcome & Introductions** Chris Cavanaugh
- 11:10 a.m. **Approval of Minutes** Chris Cavanaugh
- 11:15 a.m. **Comments from the Chair** Chris Cavanaugh
- 11:20 a.m. **Division Update** Lynn Minges
1. 2007 Accomplishments
 2. Current Programs and Initiatives:
 - NY Media Event
 - American Bus Association
 - Governor's Conference on Tourism
 - International Sales Mission to UK
 - DOT Spring "Litter Sweep"
 - National Tourism Week/Tourism Day
 - New Welcome Center
 - Re-vamping VisitNC.com, etc.
 3. Media Plan for 2008-09
 4. Expansion Budget Request
- Noon **Working Lunch**
- 12:15 p.m. **License Plate Report** Rep. Alice Underhill
- 1:00 p.m. **Legislative Report & Association Updates** Legislators &
Association Representatives
- 2008 Board Meeting Dates**
*All meetings are scheduled to be in Raleigh in the Dept. of
Commerce Board Room (4th Floor)*
- May 13 (N.C. Tourism Day)
 - August 19
 - December 9
- Additional Important Dates for 2008**
- March 16-18 (N.C. Governor's Conference on Tourism) –
Twin City Quarter, Winston-Salem
 - April 19-May 3 (N.C. DOT Spring "Litter Sweep")
 - September 24-25 (Travel Leadership Summit) –
Washington, D.C.

Adjourn