



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, December 6, 2011

11:00 a.m. – 1:30 p.m.

North Carolina Department of Commerce
301 N. Wilmington Street, 4th floor Board Room
Raleigh, NC 27601

▪ STEVE THANHAUSER Chairperson, NCRLA			
▪ J. KEITH CRISCO Secretary of Commerce			
▪ LYNN MINGES Assistant Secretary of Commerce			
▪ JOSH BASS House Appointee			
▪ SABRINA BENGEL Senate Appointee			
▪ ROLF BLIZZARD NC T&T Coalition			
▪ CHRIS CAVANAUGH Governor Appointee			
▪ ROBERT COBB NCPMA			
▪ TERESA DAMIANO Senate Appointee			
▪ S. LEWIS EBERT NC Chamber			
▪ DENNY EDWARDS DMANC			
▪ PHILLIP HAIRE Representative			
▪ SUSI HAMILTON Representative			
▪ RALPH HISE Senator			
▪ KIM HUFHAM NCTIA			
▪ CHRISTOPHER HUMPHREY Senate Appointee			
▪ VIMAL KOLAPPA Governor Appointee			
▪ RANDY KOLLS NCRLA			
▪ TIM LAMPKIN DMANC			
▪ ROBERT O'HALLORAN NCRLA			
▪ DAVIN OLSEN House Appointee			
▪ JEAN PRESTON Senator			
▪ HARRIS PREVOST NCTIA			
▪ JOAN PULLEY House Appointee			
▪ JAMIE REIBEL NCWU			
▪ LEONARD RIGSBEE NCWU			
▪ THOMAS B. RUFF NCRLA			
▪ SUSAN GALYON SPANGLER Governor Appointee			
▪ MITZI YORK DMANC			

	11:00 a.m.	Welcome, Introductions & Ethics Policy Approval of Minutes	Steve Thanhauser
	11:05 a.m.	Comments from the Chair	Steve Thanhauser
	11:10 p.m.	Legislative and Industry Reports	Legislators
		NC T&T Coalition	Rolf Blizzard
		NCRLA	Randy Kolts
		NCTIA	Kim Hufham
		DMANC	Denny Edwards
	11:25 a.m.	Commerce/Division Update Marketing Overview	Lynn Minges Wit Tuttell
	12:15 p.m.	Lunch	
	12:45 p.m.	Total Economic Impact of Tourism in NC	Lynn Minges Marlise Taylor
	1:00 p.m.	Retire in NC Marketing Initiative	Lynn Minges
	1:30 p.m.	Adjourn	

2012 Travel & Tourism Board Meeting Dates:
All meetings are scheduled in Raleigh in the Dept. of Commerce Board Room (4th Floor) unless otherwise announced.

- February 21, 2012
- May 15, 2012 (Tourism Day)
- August 14, 2012
- December 4, 2012