

**2014 County Tourism Statistics by NC Prosperity Zone**

County	2014 Expenditures	Percent Change	2014 Payroll	Percent Change	2014 Employment	Percent Change	2014 State Tax Receipts	Percent Change	2014 Local Tax Receipts	Percent Change
	(\$ millions)	(2013 - 2014)	(\$ millions)	(2013 - 2014)	(thousands)	(2013 - 2014)	(\$ millions)	(2013 - 2014)	(\$ millions)	(2013 - 2014)
<b>Southeast</b>										
Brunswick	\$496.32	5.5%	\$91.36	6.6%	5.19	3.2%	\$22.19	3.8%	\$29.75	5.4%
Carteret	324.72	7.3%	57.21	8.1%	3.20	4.7%	14.12	5.5%	18.84	6.0%
Craven	127.33	5.5%	23.76	6.6%	1.07	3.2%	6.74	3.9%	2.74	5.8%
Duplin	38.36	3.8%	4.32	4.9%	0.20	1.6%	2.16	3.0%	1.23	5.2%
Greene	5.59	2.5%	0.54	3.6%	0.03	0.4%	0.30	2.1%	0.20	5.5%
Jones	3.97	1.5%	0.53	2.5%	0.02	-0.7%	0.24	1.5%	0.12	4.0%
Lenoir	81.93	2.5%	13.39	3.6%	0.62	0.3%	4.44	1.7%	1.57	4.5%
New Hanover	507.90	6.3%	113.27	7.5%	5.68	4.1%	23.82	4.4%	20.11	5.7%
Onslow	217.29	3.2%	39.40	4.3%	1.75	1.1%	11.02	3.0%	8.11	5.4%
Pamlico	16.99	4.6%	1.98	5.7%	0.08	2.4%	0.68	3.4%	1.84	5.2%
Pender	89.63	6.5%	15.19	7.6%	0.79	4.2%	4.16	4.8%	6.13	5.8%
Wayne	151.26	2.6%	19.76	3.7%	0.99	0.4%	9.13	2.2%	2.29	4.7%
<b>Total</b>	<b>\$2,061.29</b>	<b>5.4%</b>	<b>\$380.72</b>	<b>6.6%</b>	<b>19.61</b>	<b>3.3%</b>	<b>\$98.98</b>	<b>3.8%</b>	<b>\$92.93</b>	<b>5.6%</b>
<b>State Totals</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>6.7%</b>	<b>204.91</b>	<b>3.3%</b>	<b>\$1,051.99</b>	<b>3.8%</b>	<b>\$636.28</b>	<b>5.8%</b>
<b>Northeast</b>										
Beaufort	\$75.68	6.6%	\$9.66	7.7%	0.44	4.4%	\$3.71	5.1%	\$4.40	6.3%
Bertie	13.13	3.2%	1.28	4.3%	0.05	1.0%	0.71	2.8%	0.72	5.0%
Camden	1.97	2.4%	0.21	3.5%	0.01	0.3%	0.11	2.2%	0.16	4.6%
Chowan	19.47	4.0%	2.83	5.1%	0.15	1.8%	0.91	2.8%	1.22	5.8%
Currituck	144.18	4.7%	26.53	5.8%	1.54	2.5%	5.96	3.0%	6.60	5.1%
Dare	1,019.30	7.0%	207.24	8.1%	12.30	4.7%	47.06	5.1%	45.15	5.9%
Edgecombe	55.52	3.6%	7.49	4.7%	0.36	1.4%	2.99	2.8%	0.97	6.1%
Gates	6.17	2.5%	0.52	3.6%	0.02	0.3%	0.37	2.4%	0.23	4.7%
Halifax	87.70	4.1%	10.31	5.2%	0.52	1.9%	5.24	3.4%	2.10	5.6%
Hertford	27.09	3.4%	3.36	4.5%	0.17	1.3%	1.57	2.9%	0.67	5.2%
Hyde	33.17	2.5%	6.28	3.6%	0.38	0.3%	1.51	0.9%	1.79	4.3%
Martin	30.19	4.2%	4.42	5.3%	0.23	2.0%	1.60	3.1%	0.73	5.2%
Nash	265.32	2.9%	50.58	4.0%	2.86	0.8%	13.46	1.7%	7.12	4.6%
Northampton	13.29	1.6%	1.50	2.7%	0.05	-0.6%	0.58	1.2%	1.12	4.1%
Pasquotank	56.97	3.5%	8.50	4.6%	0.47	1.3%	3.04	2.4%	1.28	4.8%
Perquimans	10.00	1.8%	1.19	2.8%	0.04	-0.4%	0.40	0.7%	1.12	4.0%
Pitt	213.91	4.0%	41.34	5.1%	2.01	1.8%	10.76	2.8%	4.67	5.1%
Tyrrell	3.55	2.7%	0.34	3.8%	0.01	0.5%	0.16	2.0%	0.33	4.5%
Washington	14.64	1.9%	1.88	3.0%	0.09	-0.2%	0.79	1.5%	0.62	4.2%
Wilson	106.96	2.8%	15.41	3.9%	0.80	0.6%	6.11	2.2%	2.03	4.7%
<b>Total</b>	<b>\$2,198.23</b>	<b>5.2%</b>	<b>\$400.88</b>	<b>6.5%</b>	<b>22.51</b>	<b>3.2%</b>	<b>\$107.07</b>	<b>3.7%</b>	<b>\$83.03</b>	<b>5.5%</b>
<b>State Totals</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>6.7%</b>	<b>204.91</b>	<b>3.3%</b>	<b>\$1,051.99</b>	<b>3.8%</b>	<b>\$636.28</b>	<b>5.8%</b>

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County	2014 Expenditures	Percent Change	2014 Payroll	Percent Change	2014 Employment	Percent Change	2014 State Tax Receipts	Percent Change	2014 Local Tax Receipts	Percent Change	
	(\$ millions)	(2013 - 2014)	(\$ millions)	(2013 - 2014)	(thousands)	(2013 - 2014)	(\$ millions)	(2013 - 2014)	(\$ millions)	(2013 - 2014)	
<b>Sandhills (South Central)</b>											
Bladen	\$36.84	1.1%	\$3.79	1.7%	0.19	-1.0%	\$2.17	1.4%	\$1.05	3.7%	
Columbus	51.05	2.9%	6.00	4.0%	0.29	0.8%	2.85	2.4%	1.38	4.8%	
Cumberland	490.18	3.9%	89.15	5.0%	4.29	1.7%	25.48	2.7%	10.22	5.1%	
Hoke	10.99	2.1%	1.33	3.2%	0.07	0.0%	0.60	1.5%	0.17	4.2%	
Montgomery	26.45	3.4%	2.63	4.5%	0.11	1.2%	1.19	2.4%	2.69	4.7%	
Moore	438.92	7.1%	96.76	8.2%	5.39	4.8%	21.66	5.3%	12.83	6.0%	
Richmond	44.93	1.7%	7.81	2.7%	0.40	-0.5%	2.31	0.7%	0.84	4.0%	
Robeson	133.27	4.5%	19.52	5.6%	1.07	2.3%	7.49	3.4%	2.62	5.5%	
Sampson	47.17	2.3%	5.96	3.4%	0.28	0.1%	2.57	1.8%	1.48	4.4%	
Scotland	41.07	4.8%	6.58	5.9%	0.36	2.6%	2.19	3.5%	0.71	5.4%	
<b>Total</b>	<b>\$1,320.86</b>	<b>4.7%</b>	<b>\$239.54</b>	<b>6.1%</b>	<b>12.44</b>	<b>2.9%</b>	<b>\$68.49</b>	<b>3.4%</b>	<b>\$33.99</b>	<b>5.3%</b>	
<b>State Totals</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>6.7%</b>	<b>204.91</b>	<b>3.3%</b>	<b>\$1,051.99</b>	<b>3.8%</b>	<b>\$636.28</b>	<b>5.8%</b>	
<b>North Central</b>											
Chatham	\$31.69	3.0%	\$3.73	4.1%	0.18	0.8%	\$1.82	2.5%	\$0.57	4.8%	
Durham	699.76	6.5%	141.16	7.6%	7.97	4.2%	36.10	4.8%	23.16	7.8%	
Franklin	21.92	4.2%	2.50	5.3%	0.12	2.0%	1.18	3.2%	0.55	5.2%	
Granville	44.26	-0.4%	5.38	0.7%	0.28	-2.5%	2.52	0.1%	1.24	2.8%	
Harnett	77.94	4.5%	10.90	5.7%	0.58	2.3%	4.14	3.4%	1.79	8.8%	
Johnston	214.94	5.1%	32.24	6.2%	1.71	2.9%	11.63	3.9%	5.33	5.7%	
Lee	69.49	2.2%	11.98	3.3%	0.60	0.1%	3.88	1.5%	1.38	4.3%	
Orange	181.65	7.7%	33.55	8.2%	1.79	5.2%	9.46	5.9%	3.88	8.6%	
Person	34.34	4.7%	4.16	5.8%	0.21	2.5%	1.96	3.7%	0.75	5.8%	
Vance	44.10	3.0%	5.84	4.1%	0.28	0.8%	2.57	2.5%	1.28	4.9%	
Wake	2,006.23	6.5%	616.87	7.7%	21.14	4.3%	93.24	4.6%	52.65	6.3%	
Warren	26.01	1.4%	3.10	2.5%	0.13	-0.8%	0.92	0.5%	2.28	3.9%	
<b>Total</b>	<b>\$3,452.34</b>	<b>6.1%</b>	<b>\$871.42</b>	<b>7.4%</b>	<b>34.98</b>	<b>4.0%</b>	<b>\$169.42</b>	<b>4.4%</b>	<b>\$94.86</b>	<b>6.6%</b>	
<b>State Totals</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>6.7%</b>	<b>204.91</b>	<b>3.3%</b>	<b>\$1,051.99</b>	<b>3.8%</b>	<b>\$636.28</b>	<b>5.8%</b>	
<b>Piedmont Triad (Central)</b>											
Alamance	\$169.57	3.5%	\$26.50	4.4%	1.33	1.0%	\$9.62	2.7%	\$2.92	5.0%	
Caswell	8.20	3.0%	0.83	4.1%	0.04	0.9%	0.38	2.1%	0.57	4.6%	
Davidson	149.81	4.9%	20.65	6.0%	0.97	2.7%	8.11	3.9%	4.81	7.1%	
Davie	33.56	-0.1%	5.93	0.9%	0.28	-2.2%	1.81	-0.6%	0.59	3.2%	
Forsyth	785.26	4.2%	131.12	5.3%	6.38	2.0%	44.87	3.2%	14.19	5.6%	
Guilford	1263.64	4.7%	306.87	5.8%	12.76	2.5%	63.24	3.3%	28.26	5.5%	
Randolph	128.39	3.1%	19.25	4.2%	0.93	0.9%	7.54	2.4%	2.06	4.9%	
Rockingham	65.45	5.9%	10.54	7.0%	0.53	3.7%	3.35	4.4%	1.57	5.9%	
Stokes	23.21	4.8%	2.91	5.9%	0.13	2.5%	1.15	3.6%	0.90	5.5%	
Surry	113.50	2.6%	16.10	3.7%	0.79	0.4%	6.10	1.8%	2.41	4.5%	
Yadkin	35.07	5.0%	5.91	6.1%	0.34	2.8%	1.82	3.7%	0.84	5.5%	
<b>Total</b>	<b>\$2,775.65</b>	<b>4.3%</b>	<b>\$546.62</b>	<b>5.5%</b>	<b>24.46</b>	<b>2.1%</b>	<b>\$147.98</b>	<b>3.2%</b>	<b>\$59.11</b>	<b>5.5%</b>	
<b>State Totals</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>6.7%</b>	<b>204.91</b>	<b>3.3%</b>	<b>\$1,051.99</b>	<b>3.8%</b>	<b>\$636.28</b>	<b>5.8%</b>	

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<b>Southwest</b>										
Anson	\$16.99	4.9%	\$2.04	6.1%	0.10	2.7%	\$0.96	4.2%	\$0.41	5.9%
Cabarrus	400.03	7.6%	87.06	8.7%	4.19	5.3%	22.03	5.7%	6.92	6.3%
Cleveland	96.74	5.2%	13.70	6.3%	0.65	3.0%	5.53	4.0%	1.68	6.0%
Gaston	234.24	5.7%	36.42	6.8%	1.82	3.4%	12.94	4.3%	3.80	6.0%
Iredell	226.54	6.5%	34.50	7.7%	1.76	4.3%	12.05	5.0%	6.83	6.3%
Lincoln	50.69	5.0%	8.00	6.1%	0.37	2.8%	2.72	3.8%	1.49	5.8%
Mecklenburg	4,891.86	6.1%	1,615.29	7.2%	48.33	3.9%	223.27	4.0%	117.85	6.3%
Rowan	153.83	5.9%	24.68	7.0%	1.30	3.6%	7.89	4.4%	4.89	5.9%
Stanly	74.00	4.7%	9.56	5.8%	0.48	2.5%	4.17	3.7%	2.17	5.8%
Union	120.50	6.9%	18.47	8.0%	0.95	4.6%	6.45	5.3%	2.13	6.4%
<b>Total</b>	<b>\$6,265.41</b>	<b>6.2%</b>	<b>\$1,849.71</b>	<b>7.3%</b>	<b>59.94</b>	<b>3.9%</b>	<b>\$298.02</b>	<b>4.2%</b>	<b>\$148.20</b>	<b>6.3%</b>
<b>State Totals</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>6.7%</b>	<b>204.91</b>	<b>3.3%</b>	<b>\$1,051.99</b>	<b>3.8%</b>	<b>\$636.28</b>	<b>5.8%</b>
<b>Northwest</b>										
Alexander	\$18.72	3.3%	\$2.72	4.4%	0.11	1.1%	\$1.01	2.7%	\$0.76	4.9%
Alleghany	23.21	5.5%	4.09	6.6%	0.18	3.3%	1.07	4.0%	1.53	5.5%
Ashe	50.07	4.9%	7.23	5.9%	0.38	2.6%	2.50	3.8%	2.65	5.4%
Avery	110.64	5.4%	24.84	6.5%	1.22	3.2%	5.34	3.6%	4.82	5.3%
Burke	91.34	5.5%	13.01	6.6%	0.68	3.3%	4.87	4.2%	2.54	6.1%
Caldwell	49.95	4.3%	7.37	5.4%	0.34	2.1%	2.64	3.3%	1.52	5.5%
Catawba	241.87	4.2%	43.00	5.3%	2.19	2.0%	12.88	3.2%	7.09	5.4%
McDowell	52.58	3.6%	7.72	4.7%	0.41	1.4%	2.68	2.6%	1.87	4.9%
Mitchell	21.97	4.3%	3.28	5.4%	0.16	2.1%	0.94	3.0%	0.94	5.1%
Watauga	225.77	4.2%	48.90	5.3%	2.57	2.0%	10.90	2.5%	8.73	4.9%
Wilkes	70.04	3.8%	10.09	4.9%	0.52	1.6%	3.34	2.9%	1.66	5.2%
Yancey	34.51	5.3%	5.50	6.4%	0.24	3.0%	1.50	3.7%	2.39	5.4%
<b>Total</b>	<b>\$990.68</b>	<b>4.5%</b>	<b>\$177.74</b>	<b>5.6%</b>	<b>9.01</b>	<b>2.3%</b>	<b>\$49.68</b>	<b>3.2%</b>	<b>\$36.50</b>	<b>5.3%</b>
<b>State Totals</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>6.7%</b>	<b>204.91</b>	<b>3.3%</b>	<b>\$1,051.99</b>	<b>3.8%</b>	<b>\$636.28</b>	<b>5.8%</b>
<b>Western</b>										
Buncombe	\$963.00	6.8%	\$204.66	7.6%	10.23	4.5%	\$47.27	5.2%	\$30.86	6.2%
Cherokee	39.38	6.4%	5.89	7.5%	0.31	4.1%	1.80	4.8%	2.28	5.9%
Clay	13.00	3.9%	1.40	5.0%	0.06	1.7%	0.52	2.7%	1.42	4.9%
Graham	25.71	3.5%	4.35	4.6%	0.25	1.3%	1.17	2.1%	1.70	4.7%
Haywood	161.59	4.0%	33.09	5.1%	1.64	1.8%	8.63	2.4%	5.97	4.9%
Henderson	246.41	5.6%	43.27	6.8%	2.12	3.4%	10.79	4.1%	10.41	5.6%
Jackson	171.16	5.0%	38.78	6.1%	1.66	2.8%	9.17	2.6%	7.75	5.3%
Macon	148.78	5.6%	25.26	6.8%	1.22	3.4%	6.45	4.0%	11.68	5.5%
Madison	34.67	5.6%	6.61	6.7%	0.32	3.3%	1.73	4.0%	1.57	5.6%
Polk	23.93	2.7%	3.37	3.8%	0.18	0.5%	1.21	2.0%	1.34	4.6%
Rutherford	157.59	4.7%	21.94	5.8%	1.17	2.5%	9.13	3.7%	4.69	5.8%
Swain	186.93	-0.6%	52.00	0.5%	2.05	-2.7%	11.25	-2.0%	4.07	3.2%
Transylvania	86.41	2.6%	15.37	3.6%	0.74	0.4%	3.23	1.0%	3.92	4.3%
<b>Total</b>	<b>\$2,258.56</b>	<b>5.2%</b>	<b>\$455.98</b>	<b>6.0%</b>	<b>21.95</b>	<b>2.9%</b>	<b>\$112.36</b>	<b>3.5%</b>	<b>\$87.66</b>	<b>5.5%</b>
<b>State Totals</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>6.7%</b>	<b>204.91</b>	<b>3.3%</b>	<b>\$1,051.99</b>	<b>3.8%</b>	<b>\$636.28</b>	<b>5.8%</b>