

Economic Impact of Domestic Travel on North Carolina - 2013-14

Expenditures	2013	2014	2014/13
	(\$ Millions)	(\$ Millions)	% Change
Public Transportation	\$2,625.6	\$2,756.2	5.0%
Auto Transportation	3,547.5	3,597.4	1.4%
Lodging	3,525.5	3,884.3	10.2%
Foodservice	6,642.6	7,047.9	6.1%
Recreation	1,910.6	1,994.2	4.4%
Retail	1,966.8	2,043.0	3.9%
Total Domestic	\$20,218.6	\$21,323.0	5.5%

Payroll Income	2013	2014	2014/13
	(\$ Millions)	(\$ Millions)	% Change
Public Transportation	\$1,272.8	\$1,419.8	11.5%
Auto Transportation	132.7	138.0	4.0%
Lodging	647.5	681.1	5.2%
Foodservice	1,411.1	1,486.4	5.3%
Recreation	692.2	728.2	5.2%
Retail	355.9	366.8	3.1%
Planning	99.2	102.3	3.1%
Total Domestic	\$4,611.4	\$4,922.6	6.7%

Employment	2013	2014	2014/13
	(Thousands)	(Thousands)	% Change
Public Transportation	22.5	23.7	5.3%
Auto Transportation	4.2	4.3	2.2%
Lodging	28.3	29.2	2.9%
Foodservice	89.3	92.5	3.5%
Recreation	34.7	35.7	2.8%
Retail	16.4	16.8	1.9%
Planning	2.7	2.7	2.7%
Total Domestic	198.3	204.9	3.3%

Tax Receipts	2013	2014	2014/13
	(\$ Millions)	(\$ Millions)	% Change
Federal	\$1,436.6	\$1,525.9	6.2%
State	1,013.3	1,052.0	3.8%
Local	601.2	636.3	5.8%
Total Domestic	\$3,051.1	\$3,214.2	5.3%

Source: U.S. Travel Association, 2015