

**The 2014 Economic Impact of Travel on North Carolina Counties**  
**Prepared for Visit North Carolina**  
**By the U.S. Travel Association**

<b>Rank</b>	<b>County</b>	<b>Expenditures (\$ Millions)</b>	<b>Percent Change 2013/14</b>	<b>Payroll (\$ Millions)</b>	<b>Employment (Thousands)</b>	<b>State Tax Receipts (\$ Millions)</b>	<b>Local Tax Receipts (\$ Millions)</b>
1	MECKLENBURG	\$4,891.86	6.11%	\$1,615.29	48.33	\$223.27	\$117.85
2	WAKE	2,006.23	6.54%	616.87	21.14	93.24	52.65
3	GUILFORD	1,263.64	4.71%	306.87	12.76	63.24	28.26
4	DARE	1,019.30	6.95%	207.24	12.30	47.06	45.15
5	BUNCOMBE	963.00	6.85%	204.66	10.23	47.27	30.86
6	FORSYTH	785.26	4.18%	131.12	6.38	44.87	14.19
7	DURHAM	699.76	6.48%	141.16	7.97	36.10	23.16
8	NEW HANOVER	507.90	6.33%	113.27	5.68	23.82	20.11
9	BRUNSWICK	496.32	5.47%	91.36	5.19	22.19	29.75
10	CUMBERLAND	490.18	3.85%	89.15	4.29	25.48	10.22
11	MOORE	438.92	7.06%	96.76	5.39	21.66	12.83
12	CABARRUS	400.03	7.57%	87.06	4.19	22.03	6.92
13	CARTERET	324.72	7.25%	57.21	3.20	14.12	18.84
14	NASH	265.32	2.95%	50.58	2.86	13.46	7.12
15	HENDERSON	246.41	5.64%	43.27	2.12	10.79	10.41
16	CATAWBA	241.87	4.23%	43.00	2.19	12.88	7.09
17	GASTON	234.24	5.67%	36.42	1.82	12.94	3.80
18	IREDELL	226.54	6.55%	34.50	1.76	12.05	6.83
19	WATAUGA	225.77	4.17%	48.90	2.57	10.90	8.73
20	ONSLOW	217.29	3.23%	39.40	1.75	11.02	8.11
21	JOHNSTON	214.94	5.10%	32.24	1.71	11.63	5.33
22	PITT	213.91	4.01%	41.34	2.01	10.76	4.67
23	SWAIN	186.93	-0.57%	52.00	2.05	11.25	4.07
24	ORANGE	181.65	7.75%	33.55	1.79	9.46	3.88
25	JACKSON	171.16	4.99%	38.78	1.66	9.17	7.75
26	ALAMANCE	169.57	3.52%	26.50	1.33	9.62	2.92
27	HAYWOOD	161.59	4.00%	33.09	1.64	8.63	5.97
28	RUTHERFORD	157.59	4.70%	21.94	1.17	9.13	4.69
29	ROWAN	153.83	5.88%	24.68	1.30	7.89	4.89
30	WAYNE	151.26	2.58%	19.76	0.99	9.13	2.29
31	DAVIDSON	149.81	4.93%	20.65	0.97	8.11	4.81
32	MACON	148.78	5.63%	25.26	1.22	6.45	11.68
33	CURRITUCK	144.18	4.70%	26.53	1.54	5.96	6.60
34	ROBESON	133.27	4.47%	19.52	1.07	7.49	2.62
35	RANDOLPH	128.39	3.10%	19.25	0.93	7.54	2.06
36	CRAVEN	127.33	5.45%	23.76	1.07	6.74	2.74
37	UNION	120.50	6.86%	18.47	0.95	6.45	2.13
38	SURRY	113.50	2.56%	16.10	0.79	6.10	2.41
39	VERY	110.64	5.40%	24.84	1.22	5.34	4.82

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40	WILSON	106.96	2.81%	15.41	0.80	6.11	2.03
41	CLEVELAND	96.74	5.21%	13.70	0.65	5.53	1.68
42	BURKE	91.34	5.48%	13.01	0.68	4.87	2.54
43	PENDER	89.63	6.47%	15.19	0.79	4.16	6.13
44	HALIFAX	87.70	4.06%	10.31	0.52	5.24	2.10
45	TRANSYLVANIA	86.41	2.55%	15.37	0.74	3.23	3.92
46	LENOIR	81.93	2.50%	13.39	0.62	4.44	1.57
47	HARNETT	77.94	4.55%	10.90	0.58	4.14	1.79
48	BEAUFORT	75.68	6.61%	9.66	0.44	3.71	4.40
49	STANLY	74.00	4.69%	9.56	0.48	4.17	2.17
50	WILKES	70.04	3.80%	10.09	0.52	3.34	1.66
51	LEE	69.49	2.22%	11.98	0.60	3.88	1.38
52	ROCKINGHAM	65.45	5.90%	10.54	0.53	3.35	1.57
53	PASQUOTANK	56.97	3.51%	8.50	0.47	3.04	1.28
54	EDGEcombe	55.52	3.62%	7.49	0.36	2.99	0.97
55	MCDOWELL	52.58	3.59%	7.72	0.41	2.68	1.87
56	COLUMBUS	51.05	2.93%	6.00	0.29	2.85	1.38
57	LINCOLN	50.69	4.98%	8.00	0.37	2.72	1.49
58	ASHE	50.07	4.95%	7.23	0.38	2.50	2.65
59	CALDWELL	49.95	4.30%	7.37	0.34	2.64	1.52
60	SAMPSON	47.17	2.30%	5.96	0.28	2.57	1.48
61	RICHMOND	44.93	1.66%	7.81	0.40	2.31	0.84
62	GRANVILLE	44.26	-0.38%	5.38	0.28	2.52	1.24
63	VANCE	44.10	2.97%	5.84	0.28	2.57	1.28
64	SCOTLAND	41.07	4.77%	6.58	0.36	2.19	0.71
65	CHEROKEE	39.38	6.37%	5.89	0.31	1.80	2.28
66	DUPLIN	38.36	3.80%	4.32	0.20	2.16	1.23
67	BLADEN	36.84	1.15%	3.79	0.19	2.17	1.05
68	YADKIN	35.07	5.02%	5.91	0.34	1.82	0.84
69	MADISON	34.67	5.58%	6.61	0.32	1.73	1.57
70	YANCEY	34.51	5.27%	5.50	0.24	1.50	2.39
71	PERSON	34.34	4.67%	4.16	0.21	1.96	0.75
72	DAVIE	33.56	-0.13%	5.93	0.28	1.81	0.59
73	HYDE	33.17	2.49%	6.28	0.38	1.51	1.79
74	CHATHAM	31.69	2.99%	3.73	0.18	1.82	0.57
75	MARTIN	30.19	4.24%	4.42	0.23	1.60	0.73
76	HERTFORD	27.09	3.44%	3.36	0.17	1.57	0.67
77	MONTGOMERY	26.45	3.39%	2.63	0.11	1.19	2.69
78	WARREN	26.01	1.38%	3.10	0.13	0.92	2.28

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79	GRAHAM	25.71	3.49%	4.35	0.25	1.17	1.70
80	POLK	23.93	2.70%	3.37	0.18	1.21	1.34
81	ALLEGHANY	23.21	5.52%	4.09	0.18	1.07	1.53
82	STOKES	23.21	4.76%	2.91	0.13	1.15	0.90
83	MITCHELL	21.97	4.33%	3.28	0.16	0.94	0.94
84	FRANKLIN	21.92	4.16%	2.50	0.12	1.18	0.55
85	CHOWAN	19.47	4.04%	2.83	0.15	0.91	1.22
86	ALEXANDER	18.72	3.32%	2.72	0.11	1.01	0.76
87	PAMLICO	16.99	4.62%	1.98	0.08	0.68	1.84
88	ANSON	16.99	4.95%	2.04	0.10	0.96	0.41
89	WASHINGTON	14.64	1.94%	1.88	0.09	0.79	0.62
90	NORTHAMPTON	13.29	1.60%	1.50	0.05	0.58	1.12
91	BERTIE	13.13	3.21%	1.28	0.05	0.71	0.72
92	CLAY	13.00	3.94%	1.40	0.06	0.52	1.42
93	HOKE	10.99	2.13%	1.33	0.07	0.60	0.17
94	PERQUIMANS	10.00	1.76%	1.19	0.04	0.40	1.12
95	CASWELL	8.20	3.05%	0.83	0.04	0.38	0.57
96	GATES	6.17	2.48%	0.52	0.02	0.37	0.23
97	GREENE	5.59	2.53%	0.54	0.03	0.30	0.20
98	JONES	3.97	1.46%	0.53	0.02	0.24	0.12
99	TYRRELL	3.55	2.68%	0.34	0.01	0.16	0.33
100	CAMDEN	1.97	2.45%	0.21	0.01	0.11	0.16
	<b>STATE TOTALS</b>	<b>\$21,323.02</b>	<b>5.5%</b>	<b>\$4,922.61</b>	<b>204.91</b>	<b>\$1,051.99</b>	<b>\$636.28</b>