

The 2014 Economic Impact of Travel on North Carolina Counties
Prepared for Visit North Carolina
By the U.S. Travel Association

Growth Rank	County	Expenditures (\$ Millions)	Percent Change 2013/14	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
1	ORANGE	181.65	7.75%	33.55	1.79	9.46	3.88
2	CABARRUS	400.03	7.57%	87.06	4.19	22.03	6.92
3	CARTERET	324.72	7.25%	57.21	3.20	14.12	18.84
4	MOORE	438.92	7.06%	96.76	5.39	21.66	12.83
5	DARE	1,019.30	6.95%	207.24	12.30	47.06	45.15
6	UNION	120.50	6.86%	18.47	0.95	6.45	2.13
7	BUNCOMBE	963.00	6.85%	204.66	10.23	47.27	30.86
8	BEAUFORT	75.68	6.61%	9.66	0.44	3.71	4.40
9	IREDELL	226.54	6.55%	34.50	1.76	12.05	6.83
10	WAKE	2,006.23	6.54%	616.87	21.14	93.24	52.65
11	DURHAM	699.76	6.48%	141.16	7.97	36.10	23.16
12	PENDER	89.63	6.47%	15.19	0.79	4.16	6.13
13	CHEROKEE	39.38	6.37%	5.89	0.31	1.80	2.28
14	NEW HANOVER	507.90	6.33%	113.27	5.68	23.82	20.11
15	MECKLENBURG	4,891.86	6.11%	1,615.29	48.33	223.27	117.85
16	ROCKINGHAM	65.45	5.90%	10.54	0.53	3.35	1.57
17	ROWAN	153.83	5.88%	24.68	1.30	7.89	4.89
18	GASTON	234.24	5.67%	36.42	1.82	12.94	3.80
19	HENDERSON	246.41	5.64%	43.27	2.12	10.79	10.41
20	MACON	148.78	5.63%	25.26	1.22	6.45	11.68
21	MADISON	34.67	5.58%	6.61	0.32	1.73	1.57
22	ALLEGHANY	23.21	5.52%	4.09	0.18	1.07	1.53
23	BURKE	91.34	5.48%	13.01	0.68	4.87	2.54
24	BRUNSWICK	496.32	5.47%	91.36	5.19	22.19	29.75
25	CRAVEN	127.33	5.45%	23.76	1.07	6.74	2.74
26	AVERY	110.64	5.40%	24.84	1.22	5.34	4.82
27	YANCEY	34.51	5.27%	5.50	0.24	1.50	2.39
28	CLEVELAND	96.74	5.21%	13.70	0.65	5.53	1.68
29	JOHNSTON	214.94	5.10%	32.24	1.71	11.63	5.33
30	YADKIN	35.07	5.02%	5.91	0.34	1.82	0.84
31	JACKSON	171.16	4.99%	38.78	1.66	9.17	7.75
32	LINCOLN	50.69	4.98%	8.00	0.37	2.72	1.49
33	ANSON	16.99	4.95%	2.04	0.10	0.96	0.41
34	ASHE	50.07	4.95%	7.23	0.38	2.50	2.65
35	DAVIDSON	149.81	4.93%	20.65	0.97	8.11	4.81
36	SCOTLAND	41.07	4.77%	6.58	0.36	2.19	0.71
37	STOKES	23.21	4.76%	2.91	0.13	1.15	0.90
38	GUILFORD	1,263.64	4.71%	306.87	12.76	63.24	28.26
39	RUTHERFORD	157.59	4.70%	21.94	1.17	9.13	4.69

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40	CURRITUCK	144.18	4.70%	26.53	1.54	5.96	6.60
41	STANLY	74.00	4.69%	9.56	0.48	4.17	2.17
42	PERSON	34.34	4.67%	4.16	0.21	1.96	0.75
43	PAMLICO	16.99	4.62%	1.98	0.08	0.68	1.84
44	HARNETT	77.94	4.55%	10.90	0.58	4.14	1.79
45	ROBESON	133.27	4.47%	19.52	1.07	7.49	2.62
46	MITCHELL	21.97	4.33%	3.28	0.16	0.94	0.94
47	CALDWELL	49.95	4.30%	7.37	0.34	2.64	1.52
48	MARTIN	30.19	4.24%	4.42	0.23	1.60	0.73
49	CATAWBA	241.87	4.23%	43.00	2.19	12.88	7.09
50	FORSYTH	785.26	4.18%	131.12	6.38	44.87	14.19
51	WATAUGA	225.77	4.17%	48.90	2.57	10.90	8.73
52	FRANKLIN	21.92	4.16%	2.50	0.12	1.18	0.55
53	HALIFAX	87.70	4.06%	10.31	0.52	5.24	2.10
54	CHOWAN	19.47	4.04%	2.83	0.15	0.91	1.22
55	PITT	213.91	4.01%	41.34	2.01	10.76	4.67
56	HAYWOOD	161.59	4.00%	33.09	1.64	8.63	5.97
57	CLAY	13.00	3.94%	1.40	0.06	0.52	1.42
58	CUMBERLAND	490.18	3.85%	89.15	4.29	25.48	10.22
59	WILKES	70.04	3.80%	10.09	0.52	3.34	1.66
60	DUPLIN	38.36	3.80%	4.32	0.20	2.16	1.23
61	EDGECOMBE	55.52	3.62%	7.49	0.36	2.99	0.97
62	MCDOWELL	52.58	3.59%	7.72	0.41	2.68	1.87
63	ALAMANCE	\$169.57	3.52%	\$26.50	1.33	\$9.62	\$2.92
64	PASQUOTANK	56.97	3.51%	8.50	0.47	3.04	1.28
65	GRAHAM	25.71	3.49%	4.35	0.25	1.17	1.70
66	HERTFORD	27.09	3.44%	3.36	0.17	1.57	0.67
67	MONTGOMERY	26.45	3.39%	2.63	0.11	1.19	2.69
68	ALEXANDER	18.72	3.32%	2.72	0.11	1.01	0.76
69	ONSLow	217.29	3.23%	39.40	1.75	11.02	8.11
70	BERTIE	13.13	3.21%	1.28	0.05	0.71	0.72
71	RANDOLPH	128.39	3.10%	19.25	0.93	7.54	2.06
72	CASWELL	8.20	3.05%	0.83	0.04	0.38	0.57
73	CHATHAM	31.69	2.99%	3.73	0.18	1.82	0.57
74	VANCE	44.10	2.97%	5.84	0.28	2.57	1.28
75	NASH	265.32	2.95%	50.58	2.86	13.46	7.12
76	COLUMBUS	51.05	2.93%	6.00	0.29	2.85	1.38
77	WILSON	106.96	2.81%	15.41	0.80	6.11	2.03
78	POLK	23.93	2.70%	3.37	0.18	1.21	1.34

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79	TYRRELL	3.55	2.68%	0.34	0.01	0.16	0.33
80	WAYNE	151.26	2.58%	19.76	0.99	9.13	2.29
81	SURRY	113.50	2.56%	16.10	0.79	6.10	2.41
82	TRANSYLVANIA	86.41	2.55%	15.37	0.74	3.23	3.92
83	GREENE	5.59	2.53%	0.54	0.03	0.30	0.20
84	LENOIR	81.93	2.50%	13.39	0.62	4.44	1.57
85	HYDE	33.17	2.49%	6.28	0.38	1.51	1.79
86	GATES	6.17	2.48%	0.52	0.02	0.37	0.23
87	CAMDEN	1.97	2.45%	0.21	0.01	0.11	0.16
88	SAMPSON	47.17	2.30%	5.96	0.28	2.57	1.48
89	LEE	69.49	2.22%	11.98	0.60	3.88	1.38
90	HOKE	10.99	2.13%	1.33	0.07	0.60	0.17
91	WASHINGTON	14.64	1.94%	1.88	0.09	0.79	0.62
92	PERQUIMANS	10.00	1.76%	1.19	0.04	0.40	1.12
93	RICHMOND	44.93	1.66%	7.81	0.40	2.31	0.84
94	NORTHAMPTON	13.29	1.60%	1.50	0.05	0.58	1.12
95	JONES	3.97	1.46%	0.53	0.02	0.24	0.12
96	WARREN	26.01	1.38%	3.10	0.13	0.92	2.28
97	BLADEN	36.84	1.15%	3.79	0.19	2.17	1.05
98	DAVIE	33.56	-0.13%	5.93	0.28	1.81	0.59
99	GRANVILLE	44.26	-0.38%	5.38	0.28	2.52	1.24
100	SWAIN	186.93	-0.57%	52.00	2.05	11.25	4.07
	STATE TOTALS	\$21,323.02	5.5%	\$4,922.61	204.91	\$1,051.99	\$636.28