

2007 County Tourism Statistics by Economic Development Region

County	2007 Expenditures (\$ millions)	Percent Change (2006 - 2007)	2007 Payroll (\$ millions)	2007 Employment (thousands)	2007 State Tax Receipts (\$ millions)	2007 Local Tax Receipts (\$ millions)
Southeast						
Bladen	30.61	1.2%	3.47	0.19	1.71	0.94
Brunswick	392.19	6.6%	77.69	4.97	17.99	25.48
Columbus	45.22	8.3%	5.65	0.31	2.46	1.32
Cumberland	369.33	3.6%	74.88	4.00	19.10	8.13
Hoke	7.98	2.8%	1.03	0.06	0.43	0.13
New Hanover	426.08	9.7%	99.17	5.67	20.36	16.69
Pender	66.29	-0.9%	11.78	0.69	2.97	4.73
Richmond	42.10	7.0%	7.89	0.45	2.16	0.83
Robeson	115.39	9.5%	18.09	1.12	6.29	2.19
Sampson	42.94	6.1%	5.83	0.30	2.27	1.45
Scotland	34.99	3.9%	6.01	0.36	1.84	0.65
Total	1,573.12	6.4%	311.49	18.12	77.58	62.54
State Totals	16,510.74	7.2%	4,023.59	190.89	814.98	529.03
Advantage						
Alleghany	19.43	8.3%	3.65	0.18	0.91	1.35
Ashe	39.94	4.7%	6.11	0.37	1.98	2.28
Avery	90.72	1.6%	22.07	1.23	4.49	4.16
Buncombe	709.38	9.9%	164.38	9.35	35.24	22.72
Burke	73.22	2.9%	11.22	0.65	3.85	2.26
Caldwell	46.55	6.7%	7.23	0.37	2.39	1.54
Cherokee	35.60	2.8%	5.77	0.34	1.66	2.24
Clay	12.43	4.4%	1.42	0.07	0.50	1.44
Graham	24.54	2.1%	4.49	0.29	1.13	1.69
Haywood	116.64	5.0%	23.83	1.40	5.83	5.01
Henderson	199.85	5.6%	37.58	2.07	8.80	9.33
Jackson	72.61	6.5%	12.58	0.70	3.23	5.94
Macon	115.42	3.8%	21.14	1.13	5.13	9.74
Madison	30.32	11.1%	6.18	0.34	1.52	1.46
McDowell	38.60	4.3%	6.06	0.36	1.94	1.48
Mitchell	19.87	6.7%	3.18	0.18	0.85	0.90
Polk	19.60	9.6%	2.96	0.17	0.97	1.17
Rutherford	135.06	2.6%	20.26	1.21	7.61	4.25
Swain	251.03	4.2%	75.14	3.33	14.45	5.59
Transylvania	80.14	6.0%	15.28	0.83	3.07	3.83
Watauga	191.15	6.7%	43.56	2.58	9.38	7.82
Wilkes	61.42	3.3%	9.39	0.55	2.89	1.45
Yancey	27.20	2.6%	4.78	0.24	1.20	2.03
Total	2,410.72	6.2%	508.26	27.94	119.02	99.68
State Totals	16,510.74	7.2%	4,023.59	190.89	814.98	529.03

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Carolinas						
Alexander	16.81	3.3%	2.48	0.12	0.88	0.74
Anson	14.28	4.1%	1.84	0.11	0.79	0.37
Cabarrus	275.41	12.1%	65.58	3.50	15.34	4.56
Catawba	215.17	3.6%	40.82	2.33	11.22	6.93
Cleveland	87.20	4.2%	13.00	0.71	4.86	1.60
Gaston	187.22	6.8%	30.76	1.74	10.19	3.29
Iredell	182.84	5.9%	30.46	1.74	9.69	5.97
Lincoln	39.51	4.1%	6.67	0.34	2.08	1.24
Mecklenburg	3,447.36	9.5%	1,228.02	41.33	157.74	92.10
Rowan	118.27	5.5%	20.40	1.20	6.06	3.91
Stanly	66.76	7.2%	9.29	0.52	3.66	2.12
Union	93.29	12.2%	15.28	0.88	5.00	1.78
Total	4,744.12	8.8%	1,464.60	54.52	227.51	124.61
State Totals	16,510.74	7.2%	4,023.59	190.89	814.98	529.03
Piedmont Triad						
Alamance	140.84	7.2%	22.99	1.32	7.84	2.6
Caswell	6.54	2.8%	0.71	0.04	0.30	0.49
Davidson	116.73	3.6%	17.65	0.95	6.21	4.00
Davie	28.86	4.2%	5.32	0.27	1.53	0.54
Forsyth	598.75	7.6%	106.75	5.94	33.46	11.79
Guilford	1,083.72	5.7%	277.42	13.03	54.04	26.22
Montgomery	21.12	0.7%	2.23	0.10	0.95	2.06
Randolph	102.70	4.1%	16.77	0.90	5.84	1.70
Rockingham	61.91	3.1%	10.30	0.59	3.15	1.57
Stokes	19.42	5.2%	2.59	0.13	0.94	0.80
Surry	83.32	6.9%	12.71	0.70	4.43	1.88
Yadkin	29.96	0.8%	5.38	0.35	1.55	0.78
Total	2,293.87	5.9%	480.82	24.32	120.24	54.43
State Totals	16,510.74	7.2%	4,023.59	190.89	814.98	529.03
Research Triangle						
Chatham	24.83	6.0%	3.16	0.17	1.4	0.47
Durham	533.80	6.4%	114.34	7.27	27.83	16.25
Franklin	16.50	3.7%	2.01	0.11	0.87	0.43
Granville	39.05	10.6%	5.14	0.30	2.14	1.15
Harnett	62.68	9.9%	9.43	0.55	3.32	1.50
Johnston	174.14	8.3%	27.80	1.66	9.31	4.66
Lee	56.80	-0.4%	10.55	0.59	3.09	1.16
Moore	349.07	0.8%	83.17	5.22	17.57	11.08
Orange	147.55	7.2%	28.62	1.74	7.80	3.05
Person	28.81	9.5%	3.77	0.22	1.58	0.68
Vance	40.24	4.3%	5.79	0.31	2.23	1.27
Wake	1,480.16	10.7%	486.02	18.61	68.82	42.34
Warren	20.34	4.8%	2.59	0.12	0.73	1.84
Total	2,973.97	7.9%	782.39	36.87	146.69	85.88
State Totals	16,510.74	7.2%	4,023.59	190.89	814.98	529.03

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Eastern						
Carteret	269.56	2.9%	50.96	3.17	11.99	17.39
Craven	101.70	8.0%	20.75	1.04	5.28	2.37
Duplin	33.29	0.5%	4.02	0.21	1.83	1.04
Edgecombe	48.98	0.9%	7.03	0.38	2.56	0.88
Greene	4.47	1.9%	0.46	0.03	0.24	0.16
Jones	3.39	1.0%	0.49	0.02	0.19	0.11
Lenoir	72.04	7.1%	12.65	0.66	3.80	1.48
Nash	218.37	12.7%	44.79	2.87	11.08	6.10
Onslow	159.51	7.4%	31.43	1.56	8.01	5.81
Pamlico	14.98	4.3%	1.86	0.09	0.61	1.75
Pitt	176.66	4.7%	35.62	1.99	8.82	4.14
Wayne	113.03	4.0%	15.95	0.90	6.57	1.83
Wilson	86.98	7.6%	13.69	0.79	4.83	1.75
Total	1,302.96	6.1%	239.70	13.71	65.81	44.81
State Totals	16,510.74	7.2%	4,023.59	190.89	814.98	529.03
Northeast						
Beaufort	64.97	5.2%	8.79	0.45	3.13	4.11
Bertie	10.85	4.4%	1.16	0.05	0.56	0.65
Camden	1.69	3.6%	0.20	0.01	0.09	0.15
Chowan	18.56	5.6%	2.89	0.17	0.09	1.23
Currituck	120.01	-0.2%	23.53	1.52	5.09	5.91
Dare	762.65	8.6%	165.60	11.25	36.13	36.33
Gates	5.14	-0.5%	0.46	0.02	0.29	0.21
Halifax	64.80	7.4%	8.37	0.46	3.74	1.50
Hertford	24.53	4.2%	3.31	0.19	1.36	0.64
Hyde	27.29	-4.1%	5.50	0.37	1.27	1.53
Martin	27.24	2.6%	4.25	0.25	1.42	0.72
Northampton	12.03	2.5%	1.46	0.06	0.51	1.06
Pasquotank	47.55	8.2%	7.66	0.47	2.52	1.13
Perquimans	8.23	1.7%	1.04	0.04	0.34	0.97
Tyrrell	3.62	-0.5%	0.37	0.02	0.16	0.37
Washington	12.83	6.4%	1.78	0.10	0.68	0.57
Total	1,211.99	6.6%	236.37	15.43	57.38	57.08
State Totals	16,510.74	7.2%	4,023.59	190.89	814.98	529.03