

The 2007 Economic Impact of Travel on North Carolina Counties

Prepared for the North Carolina Division of Tourism, Film and Sports Development

By the Travel Industry Association of America

County	Expenditures (\$ Millions)	Percent Change 2006/07	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
ALAMANCE	\$140.84	7.2%	\$22.99	1.32	\$7.84	\$2.60
ALEXANDER	16.81	3.3%	2.48	0.12	0.88	0.74
ALLEGHANY	19.43	8.3%	3.65	0.18	0.91	1.35
ANSON	14.28	4.1%	1.84	0.11	0.79	0.37
ASHE	39.94	4.7%	6.11	0.37	1.98	2.28
AVERY	90.72	1.6%	22.07	1.23	4.49	4.16
BEAUFORT	64.97	5.2%	8.79	0.45	3.13	4.11
BERTIE	10.85	4.4%	1.16	0.05	0.56	0.65
BLADEN	30.61	1.2%	3.47	0.19	1.71	0.94
BRUNSWICK	392.19	6.6%	77.69	4.97	17.99	25.48
BUNCOMBE	709.38	9.9%	164.38	9.35	35.24	22.72
BURKE	73.22	2.9%	11.22	0.65	3.85	2.26
CABARRUS	275.41	12.1%	65.58	3.50	15.34	4.56
CALDWELL	46.55	6.7%	7.23	0.37	2.39	1.54
CAMDEN	1.69	3.6%	0.20	0.01	0.09	0.15
CARTERET	269.56	2.9%	50.96	3.17	11.99	17.39
CASWELL	6.54	2.8%	0.71	0.04	0.30	0.49
CATAWBA	215.17	3.6%	40.82	2.33	11.22	6.93
CHATHAM	24.83	6.0%	3.16	0.17	1.40	0.47
CHEROKEE	35.60	2.8%	5.77	0.34	1.66	2.24
CHOWAN	18.56	5.6%	2.89	0.17	0.87	1.23
CLAY	12.43	4.4%	1.42	0.07	0.50	1.44
CLEVELAND	87.20	4.2%	13.00	0.71	4.86	1.60
COLUMBUS	45.22	8.3%	5.65	0.31	2.46	1.32
CRAVEN	101.70	8.0%	20.75	1.04	5.28	2.37
CUMBERLAND	369.33	3.6%	74.88	4.00	19.10	8.13
CURRITUCK	120.01	-0.2%	23.53	1.52	5.09	5.91
DARE	762.65	8.6%	165.60	11.25	36.13	36.33
DAVIDSON	116.73	3.6%	17.65	0.95	6.21	4.00
DAVIE	28.86	4.2%	5.32	0.27	1.53	0.54
DUPLIN	33.29	0.5%	4.02	0.21	1.83	1.04
DURHAM	533.80	6.4%	114.34	7.27	27.83	16.25
EDGECOMBE	48.98	0.9%	7.03	0.38	2.56	0.88
FORSYTH	598.75	7.6%	106.75	5.94	33.46	11.79
FRANKLIN	16.50	3.7%	2.01	0.11	0.87	0.43
GASTON	187.22	6.8%	30.76	1.74	10.19	3.29
GATES	5.14	-0.5%	0.46	0.02	0.29	0.21
GRAHAM	24.54	2.1%	4.49	0.29	1.13	1.69
GRANVILLE	39.05	10.6%	5.14	0.30	2.14	1.15
GREENE	4.47	1.9%	0.46	0.03	0.24	0.16
GUILFORD	1,083.72	5.7%	277.42	13.03	54.04	26.22
HALIFAX	64.80	7.4%	8.37	0.46	3.74	1.50

The 2007 Economic Impact of Travel on North Carolina Counties

Prepared for the North Carolina Division of Tourism, Film and Sports Development

By the Travel Industry Association of America

County	Expenditures (\$ Millions)	Percent Change 2006/07	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Receipts (\$ Millions)
HARNETT	\$62.68	9.9%	\$9.43	0.55	3.32	1.50
HAYWOOD	116.64	5.0%	23.83	1.40	5.83	5.01
HENDERSON	199.85	5.6%	37.58	2.07	8.80	9.33
HERTFORD	24.53	4.2%	3.31	0.19	1.36	0.64
HOKE	7.98	2.8%	1.03	0.06	0.43	0.13
HYDE	27.29	-4.1%	5.50	0.37	1.27	1.53
IREDELL	182.84	5.9%	30.46	1.74	9.69	5.97
JACKSON	72.61	6.5%	12.58	0.70	3.23	5.94
JOHNSTON	174.14	8.3%	27.80	1.66	9.31	4.66
JONES	3.39	1.0%	0.49	0.02	0.19	0.11
LEE	56.80	-0.4%	10.55	0.59	3.09	1.16
LENOIR	72.04	7.1%	12.65	0.66	3.80	1.48
LINCOLN	39.51	4.1%	6.67	0.34	2.08	1.24
MACON	115.42	3.8%	21.14	1.13	5.13	9.74
MADISON	30.32	11.1%	6.18	0.34	1.52	1.46
MARTIN	27.24	2.6%	4.25	0.25	1.42	0.72
MCDOWELL	38.60	4.3%	6.06	0.36	1.94	1.48
MECKLENBURG	3,447.36	9.5%	1,228.02	41.33	157.74	92.10
MITCHELL	19.87	6.7%	3.18	0.18	0.85	0.90
MONTGOMERY	21.12	0.7%	2.23	0.10	0.95	2.06
MOORE	349.07	0.8%	83.17	5.22	17.57	11.08
NASH	218.37	12.7%	44.79	2.87	11.08	6.10
NEW HANOVER	426.08	9.7%	99.17	5.67	20.36	16.69
NORTHAMPTON	12.03	2.5%	1.46	0.06	0.51	1.06
ONSLow	159.51	7.4%	31.43	1.56	8.01	5.81
ORANGE	147.55	7.2%	28.62	1.74	7.80	3.05
PAMLICO	14.98	4.3%	1.86	0.09	0.61	1.75
PASQUOTANK	47.55	8.2%	7.66	0.47	2.52	1.13
PENDER	66.29	-0.9%	11.78	0.69	2.97	4.73
PERQUIMANS	8.23	1.7%	1.04	0.04	0.34	0.97
PERSON	28.81	9.5%	3.77	0.22	1.58	0.68
PITT	176.66	4.7%	35.62	1.99	8.82	4.14
POLK	19.60	9.6%	2.96	0.17	0.97	1.17
RANDOLPH	102.70	4.1%	16.77	0.90	5.84	1.70
RICHMOND	42.10	7.0%	7.89	0.45	2.16	0.83
ROBESON	115.39	9.5%	18.09	1.12	6.29	2.19
ROCKINGHAM	61.91	3.1%	10.30	0.59	3.15	1.57
ROWAN	118.27	5.5%	20.40	1.20	6.06	3.91
RUTHERFORD	135.06	2.6%	20.26	1.21	7.61	4.25
SAMPSON	42.94	6.1%	5.83	0.30	2.27	1.45
SCOTLAND	34.99	3.9%	6.01	0.36	1.84	0.65
STANLY	66.76	7.2%	9.29	0.52	3.66	2.12

The 2007 Economic Impact of Travel on North Carolina Counties

Prepared for the North Carolina Division of Tourism, Film and Sports Development

By the Travel Industry Association of America

County	Expenditures (\$ Millions)	Percent Change 2006/07	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
STOKES	\$19.42	5.2%	\$2.59	0.13	0.94	0.80
SURRY	83.32	6.9%	12.71	0.70	4.43	1.88
SWAIN	251.03	4.2%	75.14	3.33	14.45	5.59
TRANSYLVANIA	80.14	6.0%	15.28	0.83	3.07	3.83
TYRRELL	3.62	-0.5%	0.37	0.02	0.16	0.37
UNION	93.29	12.2%	15.28	0.88	5.00	1.78
VANCE	40.24	4.3%	5.79	0.31	2.23	1.27
WAKE	1,480.16	10.7%	486.02	18.61	68.82	42.34
WARREN	20.34	4.8%	2.59	0.12	0.73	1.84
WASHINGTON	12.83	6.4%	1.78	0.10	0.68	0.57
WATAUGA	191.15	6.7%	43.56	2.58	9.38	7.82
WAYNE	113.03	4.0%	15.95	0.90	6.57	1.83
WILKES	61.42	3.3%	9.39	0.55	2.89	1.45
WILSON	86.98	7.6%	13.69	0.79	4.83	1.75
YADKIN	29.96	0.8%	5.38	0.35	1.55	0.78
YANCEY	27.20	2.6%	4.78	0.24	1.20	2.03
NC Totals	\$16,510.74	7.2%	\$4,023.59	190.89	\$814.98	529.03