

## The 2005 Economic Impact of Travel on North Carolina Counties

Prepared for the North Carolina Division of Tourism, Film and Sports Development

By the Travel Industry Association of America

County	Expenditures (\$ Millions)	Percent Change 2004/05	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
ALAMANCE	119.85	7.9%	21.28	1.27	7.11	2.23
ALEXANDER	15.04	7.4%	2.42	0.12	0.84	0.67
ALLEGHANY	16.82	9.7%	3.43	0.18	0.84	1.18
ANSON	12.65	10.7%	1.77	0.11	0.74	0.33
ASHE	34.78	5.3%	5.79	0.36	1.84	2.01
AVERY	82.81	1.2%	21.91	1.27	4.37	3.83
BEAUFORT	58.08	12.0%	8.55	0.46	2.98	3.71
BERTIE	9.66	7.9%	1.12	0.05	0.54	0.58
BLADEN	28.20	8.7%	3.48	0.20	1.68	0.87
BRUNSWICK	336.55	7.8%	72.50	4.81	16.44	22.07
BUNCOMBE	585.01	9.1%	147.43	8.71	30.95	18.91
BURKE	65.35	5.2%	10.89	0.66	3.66	2.04
CABARRUS	222.22	10.9%	57.55	3.19	13.18	3.71
CALDWELL	40.67	6.9%	6.87	0.37	2.23	1.36
CAMDEN	1.53	6.0%	0.19	0.01	0.08	0.14
CARTERET	246.35	4.7%	50.64	3.27	11.67	16.04
CASWELL	5.71	5.8%	0.67	0.04	0.28	0.43
CATAWBA	190.94	7.3%	39.40	2.33	10.60	6.20
CHATHAM	20.88	12.4%	2.89	0.16	1.25	0.40
CHEROKEE	31.04	-3.4%	5.47	0.34	1.54	1.97
CHOWAN	16.61	8.6%	2.81	0.17	0.83	1.11
CLAY	10.92	8.9%	1.36	0.07	0.47	1.28
CLEVELAND	77.60	11.0%	12.58	0.71	4.61	1.44
COLUMBUS	39.08	3.7%	5.31	0.30	2.26	1.15
CRAVEN	87.42	9.7%	19.40	1.01	4.83	2.05
CUMBERLAND	328.09	4.1%	72.34	4.01	18.07	7.29
CURRITUCK	109.45	9.8%	23.34	1.56	4.94	5.44
DARE	646.08	4.8%	152.57	10.75	32.59	31.06
DAVIDSON	104.97	8.4%	17.26	0.96	5.94	3.63
DAVIE	25.84	9.2%	5.19	0.27	1.46	0.49
DUPLIN	31.88	4.8%	4.18	0.23	1.87	1.00
DURHAM	467.86	6.3%	108.99	7.19	25.98	14.37
EDGECOMBE	44.25	11.7%	6.91	0.39	2.46	0.81
FORSYTH	520.01	7.4%	100.83	5.82	30.95	10.33
FRANKLIN	14.82	8.9%	1.96	0.11	0.84	0.39
GASTON	163.01	7.3%	29.13	1.71	9.45	2.89
GATES	4.88	8.9%	0.48	0.02	0.30	0.20
GRAHAM	22.42	13.4%	4.46	0.30	1.10	1.56
GRANVILLE	33.22	11.3%	4.75	0.29	1.94	0.99
GREENE	4.20	7.7%	0.47	0.03	0.24	0.15
GUILFORD	948.68	6.5%	264.11	12.88	50.38	23.16
HALIFAX	55.83	7.1%	7.85	0.45	3.43	1.30

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HARNETT	51.58	7.0%	8.44	0.51	2.91	1.24
HAYWOOD	103.46	5.9%	22.98	1.40	5.50	4.48
HENDERSON	181.79	4.9%	37.18	2.13	8.52	8.56
HERTFORD	22.14	6.9%	3.25	0.19	1.31	0.58
HOKE	7.16	7.2%	1.00	0.07	0.41	0.12
HYDE	27.49	7.6%	6.02	0.42	1.36	1.55
IREDELL	155.64	9.4%	28.19	1.67	8.79	5.13
JACKSON	61.71	10.8%	11.63	0.67	2.92	5.09
JOHNSTON	145.63	8.3%	25.29	1.57	8.29	3.93
JONES	3.09	8.7%	0.48	0.02	0.19	0.10
LEE	52.61	5.8%	10.62	0.62	3.05	1.08
LENOIR	63.67	6.3%	12.15	0.65	3.57	1.32
LINCOLN	34.82	6.4%	6.40	0.34	1.95	1.10
MACON	102.52	11.1%	20.42	1.13	4.85	8.73
MADISON	24.72	16.6%	5.48	0.31	1.32	1.20
MARTIN	24.30	7.2%	4.12	0.25	1.35	0.65
MCDOWELL	34.02	-0.4%	5.81	0.36	1.82	1.32
MECKLENBURG	2,928.57	8.9%	1,134.54	39.63	142.70	78.95
MITCHELL	17.60	4.6%	3.06	0.18	0.80	0.80
MONTGOMERY	18.73	10.9%	2.15	0.10	0.90	1.84
MOORE	326.05	7.3%	84.48	5.50	17.47	10.44
NASH	178.55	2.9%	39.83	2.65	9.65	5.04
NEW HANOVER	350.42	7.3%	88.70	5.26	17.83	13.85
NORTHAMPTON	10.99	9.9%	1.45	0.06	0.50	0.98
ONSLow	137.64	10.7%	29.50	1.52	7.36	5.06
ORANGE	127.20	6.9%	26.83	1.70	7.27	2.71
PAMLICO	13.15	9.3%	1.78	0.08	0.57	1.55
PASQUOTANK	40.90	6.9%	7.17	0.46	2.31	0.98
PENDER	61.00	5.7%	11.79	0.72	2.91	4.39
PERQUIMANS	7.83	5.1%	1.08	0.05	0.34	0.93
PERSON	24.73	5.4%	3.52	0.21	1.45	0.59
PITT	157.40	5.9%	34.51	2.00	8.37	3.72
POLK	16.66	7.4%	2.74	0.17	0.88	1.01
RANDOLPH	91.73	3.5%	16.29	0.91	5.55	1.53
RICHMOND	38.95	7.1%	7.94	0.47	2.13	0.78
ROBESON	97.78	5.8%	16.67	1.07	5.68	1.88
ROCKINGHAM	53.96	8.3%	9.76	0.58	2.92	1.38
ROWAN	103.61	5.3%	19.43	1.18	5.65	3.45
RUTHERFORD	118.23	10.8%	19.29	1.20	7.10	3.75
SAMPSON	37.64	6.7%	5.56	0.30	2.12	1.28
SCOTLAND	31.18	4.4%	5.83	0.37	1.75	0.58
STANLY	57.03	6.5%	8.63	0.50	3.33	1.83

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STOKES	17.72	5.1%	2.57	0.14	0.92	0.74
SURRY	71.47	7.7%	11.86	0.68	4.04	1.63
SWAIN	222.01	4.0%	72.27	3.33	13.61	4.99
TRANSYLVANIA	69.94	8.4%	14.50	0.82	2.85	3.38
TYRRELL	3.35	6.4%	0.37	0.02	0.16	0.34
UNION	74.77	8.6%	13.32	0.80	4.27	1.44
VANCE	37.39	7.9%	5.85	0.32	2.21	1.19
WAKE	1,218.86	7.7%	435.25	17.29	60.35	35.18
WARREN	17.87	0.5%	2.48	0.12	0.68	1.63
WASHINGTON	11.09	6.4%	1.67	0.10	0.62	0.50
WATAUGA	164.08	3.1%	40.66	2.50	8.57	6.77
WAYNE	101.78	-1.4%	15.62	0.91	6.30	1.66
WILKES	53.25	5.6%	8.86	0.53	2.67	1.27
WILSON	75.44	7.1%	12.91	0.77	4.47	1.53
YADKIN	28.19	5.0%	5.50	0.37	1.55	0.74
YANCEY	23.57	6.8%	4.51	0.23	1.11	1.78
<b>NC Totals</b>	<b>14,215.91</b>	<b>7.3%</b>	<b>3,750.70</b>	<b>185.22</b>	<b>747.70</b>	<b>461.03</b>