

# PROGRAM CALENDAR

PUBLICATION	JUL '21	AUG '21	SEPTEMBER '21	OCT '21	NOV '21	DEC '21	JAN '22	FEB '22	MAR '22	APRIL '22	MAY '22	JUN '22
<p><b>Garden &amp; Gun</b> Circulation: 364,000 Geography: National (56% in Southeast)</p>										<p><b>Three-Page Section</b> Four (4) Quarter-Page Spots, \$6,000 Per Partner One (1) Full-Page Spot, \$17,000 Per Partner Materials Due: December 1, 2021</p>		
<p><b>Southern Living</b> Circulation: 1,381,000 Geography: DE, FL, GA, MD, NJ, NY, NC, PA, SC, TN, VA, Washington D.C.</p>										<p><b>Brand / Co-Op Spread</b> Four (4) Quarter-Page Spots, \$9,500 Per Partner Materials Due: December 17, 2021</p>		
<p> <b>Outside Magazine</b> Circulation: 225,000 Geography: DE, FL, GA, IL, KY, MD, NJ, NY, OH, PA, SC, TN, VA, Washington D.C., WV</p>										<p><b>Brand / Co-Op Spread</b> Four (4) Quarter-Page Spots, \$3,500 Per Partner \$2,500 Per Outdoor NC Alliance Partner Materials Due: December 17, 2021</p>		
<p><b>Local Market Combo: Large Markets</b> <i>Atlanta Magazine, Philadelphia Magazine and The Washington Post Magazine</i> Total Circulation: 431,942</p>			<p><b>Brand / Co-Op Spread</b> Four (4) Quarter-Page Spots, \$7,000 Per Partner Materials Due: June 10, 2021</p>							<p><b>Brand / Co-Op Spread</b> Four (4) Quarter-Page Spots, \$7,000 Per Partner Materials Due: December 17, 2021</p>		
<p><b>Local Market Combo: Small Markets</b> <i>Blue Ridge Country, Cleveland Magazine, Columbus Monthly Magazine, Orlando Magazine, Pittsburgh Magazine, South Carolina Living and Tennessee Magazine</i> Total Circulation: 1,323,722</p>			<p><b>Brand / Co-Op Spread</b> Four (4) Quarter-Page Spots, \$7,500 Per Partner Materials Due: June 10, 2021</p>							<p><b>Brand / Co-Op Spread</b> Four (4) Quarter-Page Spots, \$7,500 Per Partner Materials Due: December 9, 2021</p>		
<p><b>Local Market Combo: In-State</b> <i>Carolina Country and Our State</i> Total Circulation: 896,863</p>			<p><b>Brand / Co-Op Spread</b> Four (4) Quarter-Page Spots, \$3,500 Per Partner Materials Due: June 5, 2021</p>							<p><b>Brand / Co-Op Spread</b> Four (4) Quarter-Page Spots, \$3,500 Per Partner Materials Due: December 17, 2021</p>		