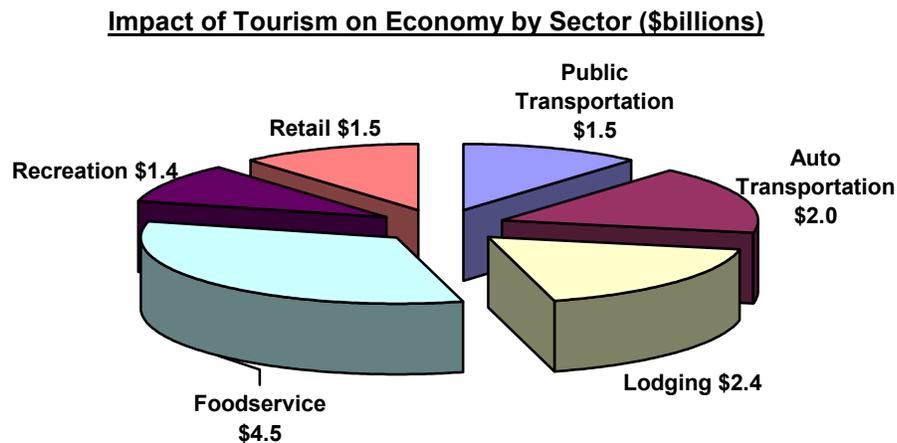
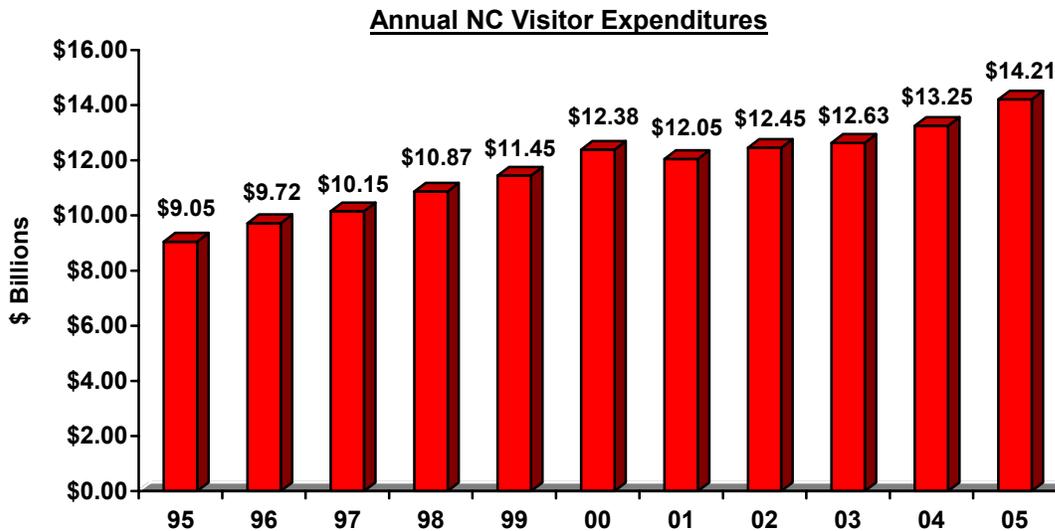


FAST FACTS

2005 Economic Impact of Tourism

- Tourism is one of North Carolina's largest industries. In 2005, **domestic travelers spent \$14.2 billion** across the state. (**7.3 percent increase over 2004**).
- Domestic tourism expenditures directly supported **185,200 jobs** for North Carolina residents.
- The tourism industry contributed **\$3.75 billion** to the state's payroll in 2005.
- Traveler spending generated over **\$2.3 billion** in tax receipts:
 - \$1.1 billion in federal taxes, and \$1.2 billion in state and local taxes:
 - **\$747.7 million in state tax revenue & \$461.0 million in local tax revenue**
- **Over 64.5 million visitors traveled to North Carolina**, ranking us eighth in person-trip volume by state behind California, Florida, Texas, Pennsylvania, New York, Ohio and Michigan.



2005 Overnight Trip Spending

United States Travelers	\$565
North Carolina Total Visitors	\$416
North Carolina Out-of-state Visitors	\$511
North Carolina Resident Visitors	\$294

2005 Trip Expenditures by Primary Purpose of Trip

Overnight Business Travelers	\$402
Overnight Leisure Travelers	\$420