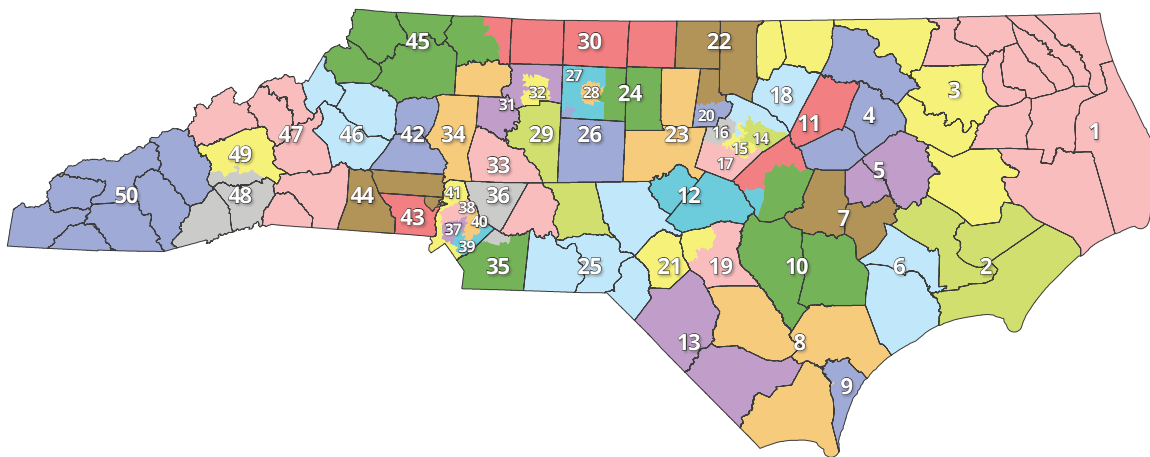


# NC Press Services Print & Digital Ad Network

## 202 participating newspapers, 2 + million circulation



### Print & Digital Combo

#### Print:

- Ad will run 1x in the week you chose on the highest circulation day for each publication. (Includes FULL Color) \* Multiple runs per week available\*
- Specs based on ad size, NCPS will format to fit each publication.

#### Digital:

- 200k **Targeted** Digital ads per week based on your Geographic & Behavioral demographics. Standard IAB sizes available.

<b>DISTRICT 1</b> <b>Circulation:</b> 43,728 <b>Full:</b> \$11,918.00 <b>Half:</b> \$6,945.00 <b>Quarter:</b> \$5,184.00 Roanoke-Chowan News-Herald Edenton Chowan Herald Perquimans Weekly Daily Advance Roanoke Beacon Scuppernon Reminder Manteo Coastland Times	<b>DISTRICT 5</b> <b>Circulation:</b> 28,963 <b>Full:</b> \$7,684.00 <b>Half:</b> \$4,650.00 <b>Quarter:</b> \$3,603.00 The Standard (Farmville & Times Leader) Greenville Daily Reflector	<b>DISTRICT 9</b> <b>Circulation:</b> 87,591 <b>Full:</b> \$14,516.00 <b>Half:</b> \$8,160.00 <b>Quarter:</b> \$5,582.00 Carolina Beach Island Gazette Greater Wilmington Business Journal Wilmington Journal Wilmington Star News	<b>DISTRICT 13</b> <b>Circulation:</b> 27,313 <b>Full:</b> \$5,657.00 <b>Half:</b> \$3,761.00 <b>Quarter:</b> \$2,858.00 The Robesonian News Reporter Taber-Loris Tribune	<b>DISTRICT 20</b> <b>Circulation:</b> 76,853 <b>Full:</b> \$13,255.00 <b>Half:</b> \$7,406.00 <b>Quarter:</b> \$4,679.00 Carolina Times Durham Herald-Sun Indy Week La Conexion La Noticia Triangle Business Journal	<b>DISTRICT 24</b> <b>Circulation:</b> 34,245 <b>Full:</b> \$7,564.00 <b>Half:</b> \$4,830.00 <b>Quarter:</b> \$3,675.00 Alamance News Burlington Times News Mebane Enterprise	<b>DISTRICT 28</b> <b>Circulation:</b> 70,223 <b>Full:</b> \$13,799.00 <b>Half:</b> \$8,670.00 <b>Quarter:</b> \$5,750.00 Greensboro News & Record Carolina Peacemaker La Noticia Triad City Beat YES! Weekly
<b>DISTRICT 2</b> <b>Circulation:</b> 23,981 <b>Full:</b> \$6,961.00 <b>Half:</b> \$4,687.00 <b>Quarter:</b> \$3,528.00 Havelock News New Bern Sun Journal The Pamlico News Carteret County News Times	<b>DISTRICT 6</b> <b>Circulation:</b> 41,603 <b>Full:</b> \$7,656.00 <b>Half:</b> \$4,860.00 <b>Quarter:</b> \$3,828.00 Jones Post Jacksonville Daily News Jacksonville Globe (Camp Lejeune) Tideland News	<b>DISTRICT 10</b> <b>Circulation:</b> 45,018 <b>Full:</b> \$7,471.00 <b>Half:</b> \$4,810.00 <b>Quarter:</b> \$3,580.00 Sampson Independent Sampson Weekly Duplin Times Johnstonian/Princeton News	<b>DISTRICTS 14-17</b> <b>Circulation:</b> 192,240 <b>Full:</b> \$18,413.00 <b>Half:</b> \$10,280.00 <b>Quarter:</b> \$6,268.20 La Conexion La Noticia North State Journal Que Pasa -Triangle Raleigh News & Observer The Carolinian Triangle Business Journal Wake Weekly	<b>DISTRICT 21</b> <b>Circulation:</b> 28,355 <b>Full:</b> \$5,954.00 <b>Half:</b> \$3,649.20 <b>Quarter:</b> \$2,776.00 The News Journal Ft Bragg Life & Paraglide	<b>DISTRICT 25</b> <b>Circulation:</b> 24,433 <b>Full:</b> 8,480.00 <b>Half:</b> \$4,483.00 <b>Quarter:</b> \$3,490.00 Anson Record Richmond County Daily Journal Laurinburg Exchange Southern Pines Pilot	<b>DISTRICT 29</b> <b>Circulation:</b> 15,691 <b>Full:</b> \$6,210.00 <b>Half:</b> \$4,380.00 <b>Quarter:</b> \$3,280.00 Denton Orator Lexington Dispatch Montgomery Herald
<b>DISTRICT 3</b> <b>Circulation:</b> 35,432 <b>Full:</b> \$9,816.00 <b>Half:</b> \$6,049.00 <b>Quarter:</b> \$4,166.00 Washington Daily News Bertie Ledger-Advance Martin County Enterprise Henderson Daily Dispatch Carolina Call Warren Record	<b>DISTRICT 7</b> <b>Circulation:</b> 22,800 <b>Full:</b> \$8,385.00 <b>Half:</b> \$5,261.00 <b>Quarter:</b> \$3,699.00 Goldsboro News-Argus Mount Olive Tribune Kinston Free Press La Grange Weekly Gazette	<b>DISTRICT 11</b> <b>Circulation:</b> 6,896 <b>Full:</b> \$6,725.00 <b>Half:</b> \$4,825.00 <b>Quarter:</b> \$3,420.00 Nashville Graphic Spring Hope Enterprise	<b>DISTRICT 18</b> <b>Circulation:</b> 18,700 <b>Full:</b> \$6,389.00 <b>Half:</b> \$3,865.00 <b>Quarter:</b> \$2,841.00 Triangle Business Journal Wake Weekly	<b>DISTRICT 22</b> <b>Circulation:</b> 31,489 <b>Full:</b> \$6,594.00 <b>Half:</b> \$4,380.00 <b>Quarter:</b> \$2,680.00 Butner-Creedmoor News Oxford Public Ledger Roxboro Courier Times Durham Herald-Sun	<b>DISTRICT 26</b> <b>Circulation:</b> 70,201 <b>Full:</b> \$13,654.00 <b>Half:</b> \$9,740.00 <b>Quarter:</b> \$5,530.00 Archdale Trinity News Courier Tribune High Point Enterprise Jamestown News Thomasville Times La Noticia Triad City Beat YES! Weekly	<b>DISTRICT 30</b> <b>Circulation:</b> 30,898 <b>Full:</b> \$11,880.00 <b>Half:</b> \$6,704.00 <b>Quarter:</b> \$4,700.00 Caldwell Journal Lenoir News-Topic Rockingham Now Stokes News Mount Airy News Caswell Messenger
<b>DISTRICT 4</b> <b>Circulation:</b> 35,097 <b>Full:</b> \$9,980.00 <b>Half:</b> \$5,672.00 <b>Quarter:</b> \$3,929.00 Lake Gaston Gazette-Observer Roanoke Rapids Daily Herald Rocky Mount Telegram Tarboro Weekly Wilson Times	<b>DISTRICT 8</b> <b>Circulation:</b> 30,344 <b>Full:</b> \$7,219.00 <b>Half:</b> \$5,289.00 <b>Quarter:</b> \$4,211.50 Topsail Post & Voice Brunswick Beacon State Port Pilot Bladen Journal	<b>DISTRICT 12</b> <b>Circulation:</b> 52,312 <b>Full:</b> \$7,620.00 <b>Half:</b> \$4,570.00 <b>Quarter:</b> \$3,624.00 Dunn Daily Record La Conexion Sanford Herald Four Oaks Benson News in Review	<b>DISTRICT 19</b> <b>Circulation:</b> 83,724 <b>Full:</b> \$16,850.00 <b>Half:</b> \$9,854.00 <b>Quarter:</b> \$6,364.00 Fayetteville Observer Fayetteville Press Greater Diversity News La Conexion Periodista Up & Coming Weekly	<b>DISTRICT 23</b> <b>Circulation:</b> 11,500 <b>Full:</b> \$4,378.00 <b>Half:</b> \$3,546.00 <b>Quarter:</b> \$2,989.00 News of Orange County Chatham News & Record	<b>DISTRICT 27</b> <b>Circulation:</b> 36,024 <b>Full:</b> \$9,720.00 <b>Half:</b> \$6,480.00 <b>Quarter:</b> \$4,620.00 High Point Enterprise Jamestown News Archdale Trinity News Triad City Beat YES! Weekly	

All Ad Buys Can be Customized to fit your Campaign

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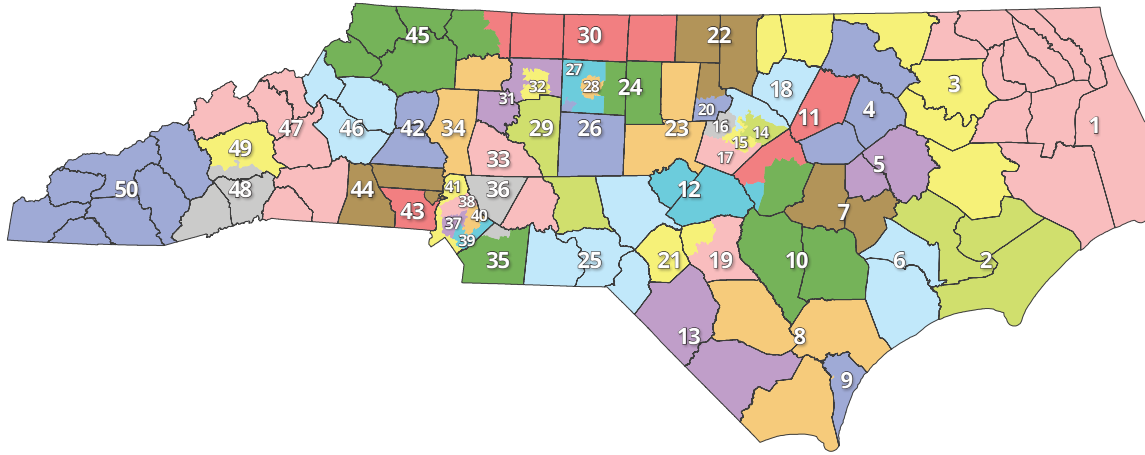


North Carolina Press Services  
Statewide Network

candace@ncpress.com / 919-516-8018

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Print:

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Digital:

- 200k **Targeted** Digital ads per week based on your Geographic & Behavioral demographics. Standard IAB sizes available.

<b>DISTRICT 31</b> <b>Circulation:</b> 70,305 <b>Full:</b> \$10,389.00 <b>Half:</b> \$5,578.00 <b>Quarter:</b> \$3,930.00 Davie County Enterprise Record YES! Weekly Triad City Beat Clemmons Courier La Noticia Que Pasa Kernersville News	<b>DISTRICT 34</b> <b>Circulation:</b> 47,848 <b>Full:</b> \$16,312.00 <b>Half:</b> \$9,352.00 <b>Quarter:</b> \$6,340.00 Charlotte Business Journal Mooresville Citizen Mooresville Tribune Statesville Record & Landmark The County News Yadkin Ripple	<b>DISTRICT 37</b> <b>Circulation:</b> 283,127 <b>Full:</b> \$24,046.00 <b>Half:</b> \$13,298.00 <b>Quarter:</b> \$7,998.00 Charlotte Business Journal Charlotte Observer Charlotte Post Hola News- Charlotte La Noticia - Charlotte Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Queen City Nerve Rolling Out Charlotte South Charlotte Weekly	<b>DISTRICT 39</b> <b>Circulation:</b> 295,802 <b>Full:</b> \$23,405.00 <b>Half:</b> \$13,440.00 <b>Quarter:</b> \$6,975.00 Charlotte Business Journal Charlotte Observer Hola News- Charlotte La Noticia - Charlotte Matthews-Mint Hill Weekly Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Queen City Nerve Rolling Out Charlotte South Charlotte Weekly	<b>DISTRICT 41</b> <b>Circulation:</b> 268,017 <b>Full:</b> \$25,798.00 <b>Half:</b> \$14,786.00 <b>Quarter:</b> \$7,880.00 Charlotte Business Journal Charlotte Observer Cornelius Today Herald Citizen Hola News- Charlotte La Noticia - Charlotte Lake Norman Citizen Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Rolling Out Charlotte	<b>DISTRICT 45</b> <b>Circulation:</b> 52,733 <b>Full:</b> \$14,990.00 <b>Half:</b> \$7,864.00 <b>Quarter:</b> \$4,632.00 Wilkes Journal-Patriot Elkin Tribune Mount Airy News Alleghany News Ashe Post & Times Blowing Rocket Mountain Times Watauga Democrat	<b>DISTRICT 48</b> <b>Circulation:</b> 57,154 <b>Full:</b> \$8,894.00 <b>Half:</b> \$5,339.00 <b>Quarter:</b> \$2,510.00 Transylvania Times Hendersonville Lightning Hendersonville Times La Noticia Mountain Xpress
<b>DISTRICT 32</b> <b>Circulation:</b> 83,205 <b>Full:</b> \$7,850.00 <b>Half:</b> \$5,100.00 <b>Quarter:</b> \$3,769.00 Winston-Salem Journal Kernersville News The Chronicle Clemmons Courier La Noticia Que Pasa	<b>DISTRICT 35</b> <b>Circulation:</b> 28,346 <b>Full:</b> \$4,230.00 <b>Half:</b> \$2,740.00 <b>Quarter:</b> \$1,970.00 Monroe Enquirer-Journal Union County Weekly	<b>DISTRICT 38</b> <b>Circulation:</b> 262,114 <b>Full:</b> \$24,011.00 <b>Half:</b> \$13,485.00 <b>Quarter:</b> \$7,622.00 Charlotte Business Journal Charlotte Observer Charlotte Post Hola News- Charlotte La Noticia - Charlotte Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Queen City Nerve Rolling Out Charlotte	<b>DISTRICT 40</b> <b>Circulation:</b> 197,252 <b>Full:</b> \$21,078.00 <b>Half:</b> \$11,785.00 <b>Quarter:</b> \$6,942.00 Charlotte Business Journal Charlotte Observer Charlotte Post Hola News- Charlotte La Noticia - Charlotte Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Rolling Out Charlotte	<b>DISTRICT 42</b> <b>Circulation:</b> 28,521 <b>Full:</b> \$5,838.00 <b>Half:</b> \$4,200.00 <b>Quarter:</b> \$2,868.00 Hickory Daily Record Observer-News-Enterprise Taylorsville Times	<b>DISTRICT 46</b> <b>Circulation:</b> 20,869 <b>Full:</b> \$9,765.0 <b>Half:</b> \$7,244.75 <b>Quarter:</b> \$4,934.88 Caldwell Journal Lenoir News-Topic Avery Journal Times Avery Post News Herald	<b>DISTRICT 49</b> <b>Circulation:</b> 130,992 <b>Full:</b> \$12,432.00 <b>Half:</b> \$9,129.00 <b>Quarter:</b> \$3,882.00 Asheville Citizen Times Asheville Daily Planet Black Mountain News La Noticia Mountain Xpress Urban News Weaverville Tribune
<b>DISTRICT 33</b> <b>Circulation:</b> 18,379 <b>Full:</b> \$4,240.00 <b>Half:</b> \$3,396.00 <b>Quarter:</b> \$1,488.10 Salisbury Post Stanly News & Press	<b>DISTRICT 36</b> <b>Circulation:</b> 16,725 <b>Full:</b> \$8,808.00 <b>Half:</b> \$6,279.38 <b>Quarter:</b> \$4,014.69 Charlotte Business Journal Independent Tribune	<b>DISTRICT 43</b> <b>Circulation:</b> 23,434 <b>Full:</b> \$3,080.00 <b>Half:</b> \$2,123.00 <b>Quarter:</b> \$1,605.00 Cherryville Eagle Gaston Gazette	<b>DISTRICT 44</b> <b>Circulation:</b> 31,354 <b>Full:</b> \$6,290.00 <b>Half:</b> \$3,685.00 <b>Quarter:</b> \$2,018.00 Denver Citizen Lincoln Times News Shelby Star	<b>DISTRICT 47</b> <b>Circulation:</b> 32,454 <b>Full:</b> \$8,408.00 <b>Half:</b> \$5,775.00 <b>Quarter:</b> \$3,555.00 News Record & Sentinel Yancey Common Times Journal Mitchell News Journal McDowell News Daily Courier Polk County News Journal Tryon Daily Bulletin	<b>DISTRICT 50</b> <b>Circulation:</b> 78,276 <b>Full:</b> \$18,596.00 <b>Half:</b> \$10,412.00 <b>Quarter:</b> \$5,732.00 Smoky Mountain News The Mountaineer Crossroads Chronicle Sylva Herald and Ruralite Cherokee One Feather Smoky Mountain Times Franklin Press Macon County News The Highlander Graham Star Clay County Progress Cherokee Scout	

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Statewide Network

candace@ncpress.com / 919-516-8018