

PUBLICATION		SEPTEMBER '23	OCTOBER '23		FEBRUARY '24	MARCH '24	APRIL '24	MAY '24	JUNE '24
<p><b>Garden &amp; Gun</b> Circulation: 364,000 Geography: National (56% in Southeast)</p>					<p><b>Three-Page Section</b> Four (4) Quarter-Page Spots, \$6,000 Per Partner One (1) Full-Page Spots, \$17,000 Per Partner</p>		<p><b>Three-Page Section</b> Four (4) Quarter-Page Spots, \$6,000 Per Partner One (1) Full-Page Spots, \$17,000 Per Partner</p>		
<p><b>Southern Living</b> Circulation: 1,381,000 Geography: DE, FL, GA, MD, NJ, NY, NC, PA, SC, TN, VA, Washington D.C.</p>							<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Spots, \$9,500 Per Partner</p>	<p><b>Three-Page Section</b> Eight (8) Quarter-Page Spots, \$9,500 Per Partner</p>	
<p> <b>Outside Magazine</b> Circulation: 225,000 Geography: DE, FL, GA, IL, KY, MD, NJ, NY, OH, PA, SC, TN, VA, Washington D.C., WV</p>						<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Ads, \$3,500 Per Partner</p>		<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Ads, \$3,500 Per Partner</p>	
<p> Circulation: 102,000 Geography: National</p>		<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Ads, \$5,000 Per Partner</p>				<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Ads, \$5,000 Per Partner</p>			
<p><b>Local Market Combo: Large Markets</b> <i>Atlanta Magazine, Philadelphia Magazine and Washingtonian Magazine</i> Total Circulation: 300,000</p>		<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Spots, \$8,000 Per Partner</p>					<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Spots, \$8,000 Per Partner</p>		
<p><b>Local Market Combo: Small Markets</b> <i>Blue Ridge Country, Cleveland Magazine, Columbus Monthly Magazine, Orlando Magazine, Pittsburgh Magazine, South Carolina Living and Tennessee Magazine</i> Total Circulation: 1,323,722</p>		<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Ads, \$7,500 Per Partner</p>					<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Spots, \$7,500 Per Partner</p>		
<p><b>Local Market Combo: In-State</b> <i>Carolina Country and Our State</i> Total Circulation: 896,863</p>		<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Spots, \$3,500 Per Partner</p>					<p><b>Brand/Co-Op Spread</b> Four (4) Quarter-Page Spots, \$3,500 Per Partner</p>		