

Investment Options	Flight & Targeting Options	Available Channels & Media Rates	Required Assets
<p><b>\$2,000</b> Per Partner Per Spot</p> <p>Seven (7) spots for Fall</p> <p>Seven (7) spots for Spring</p>	<p>Each partner to customize their campaign based on the following selects:</p> <ul style="list-style-type: none"> <li>• One (1) send per e-blast date</li> <li>• Targeting at least 20K opt-in subscribers from curated Our State lists</li> </ul> <p>*Inquire about available deployment dates</p>	<p>\$2,000 Per Partner for two (2) Email Deployments</p>	<ul style="list-style-type: none"> <li>• Header (Five (5) words max)</li> <li>• Description (40 words max)</li> <li>• Image/Digital Ad: 528 x 440 pixels (JPG)</li> <li>• Click-through URL</li> </ul>