

Investment Options	Flight & Targeting Options	Available Channels & Media Rates	Required Assets
<p><b>\$5,000</b></p> <p>Per Partner Per Month</p>	<p>Flighting options: September – October 31, 2023 OR March 1 – April 30, 2024</p> <p>Targeting: GardenandGun.com site visitors cross-channel:</p> <ul style="list-style-type: none"> <li>• Food &amp; Drink</li> <li>• Home &amp; Garden</li> <li>• Arts &amp; Culture</li> <li>• Travel, Music, Sporting</li> </ul>	<p>Display</p> <ul style="list-style-type: none"> <li>• \$8 CPM</li> </ul>	<p>Display</p> <ul style="list-style-type: none"> <li>• 300 x 250, 320 x 50, 728 x 90, 970 x 250, 300 x 600</li> </ul> <p>Click-through URL</p>
<p><b>\$10,000</b></p> <p>Per Partner Per Month</p>	<p>Flighting options: September – October 31, 2023 OR March 1 – April 30, 2024</p> <p>Targeting: GardenandGun.com site visitors cross-channel:</p> <ul style="list-style-type: none"> <li>• Food &amp; Drink</li> <li>• Home &amp; Garden</li> <li>• Arts &amp; Culture</li> <li>• Travel, Music, Sporting</li> </ul> <p>*Inquire about available Homepage Takeover dates</p>	<p>Display + Homepage Takeover</p> <ul style="list-style-type: none"> <li>• \$10.52 CPM</li> </ul>	<p>Display</p> <ul style="list-style-type: none"> <li>• 300 x 250, 320 x 50, 728 x 90, 970 x 250, 300 x 600</li> </ul> <p>Display/HPTO</p> <ul style="list-style-type: none"> <li>• 300 x 250, 320 x 50, 728 x 90, 970 x 250, 300 x 600</li> </ul> <p>*Homepage takeover at 100% share-of-voice, partners to reserve one week from five total options within flight based on a first-come, first-served basis</p> <p>Click-through URL</p>