


Program Calendar

PUBLICATION	JUL '22	AUG '22	SEPTEMBER '22	OCT '22	NOV '22	DEC '22	JAN '23	FEBRUARY '23	MARCH '23	APRIL '23	MAY '23	JUNE '23
<p>Garden & Gun Circulation: 400,000 Geography: National (56% in Southeast)</p>								<p>Three-Page Spread Four (4) Quarter-Page Ads, \$6,000 Per Partner One (1) Full Page Ad, \$17,000 Per Partner Materials Due: November 15, 2022</p>		<p>Three-Page Spread Four (4) Quarter-Page Ads, \$6,000 Per Partner One (1) Full Page Ad, \$17,000 Per Partner Materials Due: January 20, 2023</p>		
<p>Southern Living Circulation: 1,381,000 Geography: DE, FL, GA, MD, NJ, NY, NC, PA, SC, TN, VA, Washington D.C.</p>										<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$9,500 Per Partner Materials Due: January 20, 2023</p>	<p>Brand/Co-Op Spread Eight (8) Quarter-Page Ads, \$9,500 Per Partner Materials Due: February 22, 2023</p>	
<p> Outside Magazine Circulation: 225,000 Geography: DE, FL, GA, IL, KY, MD, NJ, NY, OH, PA, SC, TN, VA, Washington D.C., WV</p>									<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$3,500 Per Partner Materials Due: February 3, 2023</p>		<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$3,500 Per Partner Materials Due: March 24, 2023</p>	
<p>Local Market Combo: Large Markets <i>Atlanta Magazine, Philadelphia Magazine and The Washington Post Magazine</i> Total Circulation: 522,546</p>			<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$7,000 Per Partner Materials Due: June 1, 2022</p>						<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$7,000 Per Partner Materials Due: January 4, 2023</p>			
<p>Local Market Combo: Small Markets <i>Blue Ridge Country, Cleveland Magazine, Columbus Monthly Magazine, Orlando Magazine, Pittsburgh Magazine, South Carolina Living and Tennessee Magazine</i> Total Circulation: 1,323,722</p>			<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$7,500 Per Partner Materials Due: June 1, 2022</p>							<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$7,500 Per Partner Materials Due: January 4, 2023</p>		
<p>Local Market Combo: In-State <i>Carolina Country and Our State</i> Total Circulation: 896,863</p>			<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$3,500 Per Partner Materials Due: June 1, 2022</p>							<p>Brand/Co-Op Spread Four (4) Quarter-Page Ads, \$3,500 Per Partner Materials Due: January 4, 2023</p>		