



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

- **SABRINA BENGEL**

NCRLA

- **ROLF BLIZZARD**

NC T&T Coalition

- **DAVID CHAPMAN**

House Appointee

- **CHRISTOPHER CHUNG**

EDPNC

- **DAVE CRAVEN**

Senator

- **DENNIS EDWARDS**

Chairperson,

NC T&T Coalition

- **SHANNON GILLIGAN**

Governor Appointee

- **ARTHUR FISHER**

Senate Appointee

- **BOBBY HANIG**

Senator

- **FRANK ILER**

Representative

- **KIMBERLEY JOCHL**

House Appointee

- **LEE LILLEY**

Secretary of Commerce

- **JAMES MEACHAM**

DMANC

- **LYNN MINGES**

NCRLA

- **LEE NETTLES**

EDPNC

- **STEVEN PASQUANTONIO**

Governor Appointee

- **RAY PICKETT**

Representative

- **JESSICA ICENHOUR ROBERTS**

NC TIA

- **GREG WALTER**

Senate Appointee

Wednesday, February 19, 2025

10:00 a.m. – 12:00 p.m.

**In-Person at EDPNC offices: 150 Fayetteville St., 12th Floor, Raleigh
OR**

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 284 402 297 757

Passcode: V8TMYM

or **Call In (audio only)**

[+1 213-293-2255](tel:+12132932255), [243311116#](tel:+12132932255) UNITED STATES, LOS ANGELES

Phone Conference ID: 243 311 116#

10:00 a.m. **Welcome, Introductions & Ethics Policy** Denny Edwards
Approval of Minutes

10:10 a.m. **Industry Updates** NC Travel & Tourism Coalition
NC Restaurant & Lodging Assn
NC Travel Industry Assn
Destination Marketing Assn of NC

10:30 a.m. **Legislative Update** Legislative Members

10:40 a.m. **EDPNC Update** Christopher Chung

10:45 a.m. **Visit NC Strategic Plan Update** Chris Cavanaugh
Magellan Strategy Group

11:15 a.m. **Visit NC Update** Visit NC Team

11:45 a.m. **Commerce Update** Secretary Lilley
NC Dept of Commerce or Commerce Representative

Welcome Center Update Bryan Gupton

11:50 a.m. **Other Business**

12:00 p.m. **Adjourn**

2025 Travel & Tourism Board Meeting Dates:

May 19, August 19, November 12