



# NORTH CAROLINA TRAVEL AND TOURISM BOARD

## AGENDA

- **KIMBERLY ALBRITTON**

House Appointee

- **ROLF BLIZZARD**

NC T&T Coalition

- **CHRISTOPHER CHUNG**

EDPNC

- **DAVE CRAVEN**

Senator

**DENNIS EDWARDS**

NC T&T Coalition

- **SHANNON GILLIGAN**

Governor Appointee

- **ARTHUR FISHER**

Senate Appointee

- **BOBBY HANIG**

Senator

- **JAMES MEACHAM**

DMANC

- **CHARLES MILLER**

Representative

- **LYNN MINGES**

NCRLA

- **LEE NETTLES**

Chairperson,

EDPNC

- **STEVEN PASQUANTONIO**

Governor Appointee

- **RAY PICKETT**

Representative

- **JESSICA ICENHOUR ROBERTS**

NC TIA

- **MACHELLE SANDERS**

Secretary of Commerce

- **VIVEK TANDON**

House Appointee

- **GREG WALTER**

Senate Appointee

**Wednesday, May 22, 2024**

10:00 a.m. – 11:30 a.m.

**In-Person at EDPNC offices:** 150 Fayetteville St., 12<sup>th</sup> Floor, Raleigh  
OR

**Microsoft Teams meeting**

**Join on your computer, mobile app or room device**

[Click here to join the meeting](#)

Meeting ID: 244 303 237 181

Passcode: QkRMCB

[Download Teams](#) | [Join on the web](#)

**Or call in (audio only)**

[+1 213-293-2255](tel:+12132932255), [563489484#](tel:+1563489484) United States, Los Angeles

**PHONE CONFERENCE ID: 563 489 484#**

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|------------|---|-------------|
| 10:00 a.m. | <b>Welcome, Introductions &amp; Ethics Policy<br/>Approval of Minutes</b> | Lee Nettles |
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| 10:10 a.m. | <b>Industry Updates</b> | NC Travel & Tourism Coalition<br>NC Restaurant & Lodging Assn<br>NC Travel Industry Assn<br>Destination Marketing Assn of NC |
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| 10:20 a.m. | <b>Legislative Update</b> | Legislative Members |
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| 10:30 a.m. | <b>EDPNC Update</b> | Christopher Chung |
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| 10:40 a.m. | <b>Visit NC Update</b><br>Focus on Research Based Strategies | Wit Tuttell<br>Marlise Taylor |
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| 11:10 a.m. | <b>Commerce Update</b> | Marqueta Welton<br>Bryan Gupton |
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| 11:15 a.m. | <b>Other Business</b> |  |
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| 11:30 a.m. | <b>Adjourn</b> |  |
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### Upcoming Travel & Tourism Board Meeting Dates:

Wednesday, August 21

Wednesday, November 13