



# NORTH CAROLINA TRAVEL AND TOURISM BOARD

## AGENDA

**Wednesday, March 13, 2024**

10:00 a.m. – 11:30 a.m.

**In-Person at EDPNC offices: 150 Fayetteville St., 13<sup>th</sup> Floor, Raleigh  
OR**

### Microsoft Teams meeting

Join on your computer, mobile app or room device

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Meeting ID: 225 609 004 311

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**PHONE CONFERENCE ID: 601 157 047#**

- **KIMBERLY ALBRITTON**  
House Appointee
  - **ROLF BLIZZARD**  
NC T&T Coalition
  - **CHRISTOPHER CHUNG**  
EDPNC
  - **DAVE CRAVEN**  
Senator
  - **DENNIS EDWARDS**  
NC T&T Coalition
  - **SHANNON GILLIGAN**  
Governor Appointee
  - **ARTHUR FISHER**  
Senate Appointee
  - **BOBBY HANIG**  
Senator
  - **JAMES MEACHAM**  
DMANC
  - **CHARLES MILLER**  
Representative
  - **LYNN MINGES**  
NCRLA
  - **LEE NETTLES**  
Chairperson,  
EDPNC
  - **STEVEN PASQUANTONIO**  
Governor Appointee
  - **RAY PICKETT**  
Representative
  - **JESSICA ICENHOUR ROBERTS**  
NC TIA
  - **MACHELLE SANDERS**  
Secretary of Commerce
  - **ANDREW SCHMIDT**  
NCTIA
  - **VIVEK TANDON**  
House Appointee
  - **GREG WALTER**  
Senate Appointee
- 
- 2024 Travel & Tourism Board Meeting Dates:**
- Wednesday, May 22  
Wednesday, August 21  
Wednesday, November 13

	10:00 a.m.	<b>Welcome, Introductions &amp; Ethics Policy Approval of Minutes</b>	Lee Nettles
	10:10 a.m.	<b>EDPNC Overview</b>	Chris Chung, Michael Ebert, Melissa Smith, Denise Desatnick and Wit Tuttell
	10:40 a.m.	<b>Industry Updates</b>	NC Travel & Tourism Coalition NC Restaurant & Lodging Assn NC Travel Industry Assn Destination Marketing Assn of NC
	10:50 a.m.	<b>Legislative Update</b>	Legislative Members
	11:00 a.m.	<b>Commerce Update</b>	NC Dept of Commerce Welcome Center Update
	11:05 a.m.	<b>Other Business</b>	
	11:30 a.m.	<b>Adjourn</b>	