2022 Top International Markets for NC

Rank	Country of Origin	2022 Estimated Visitors	Percent Change from 2021	Percent Change from 2019
1	Canada	269,138	454%	-33.7%
2	United Kingdom	42,586	294%	-49.6%
3	Germany	28,960	179%	-43.3%
4	India	26,578	167%	-4.3%
5	Brazil	15,360	333%	-8.2%
6	France	9,210	161%	-49.0%
7	Australia	8,493	588%	-39.8%
8	Spain	8,193	141%	-27.0%
9	China	8,029	287%	-75.7%
10	Italy	6,948	188%	-33.3%
11	Netherlands	6,930	1189%	141.6%
12	Republic of Korea	6,707	235%	-41.5%
13	Japan	5,313	233%	-75.2%
14	Sweden	4,054	276%	-46.2%
15	Ireland	3,992	278%	-47.7%
16	Argentina	3,450	102%	-20.9%
17	Israel	3,403	90%	-16.5%
17	Switzerland	2,557	126%	-56.6%
19	Poland	2,389	427%	-12.9%
20	Denmark	2,374	174%	-58.8%
Total		582,867	177%	-36.7%

Source: Tourism Economics, 2023