TOURISM OVERNIGHT VISITOR PROFILE FAST FACTS - 2021

Top States of Origin for Overnight Visitors

- NC: 35%
- VA: 10%
- SC: 10%
- FL: 6%
- GA: 5%
- PA: 4%
- NY: 4%
- TN: 3%
- OH: 3%
- TX: 3%

Activities of Overnight Visitors

- Local/Folk arts/Crafts
- Museums
- Beach
- Craft Breweries
- Hiking/Backpacking/Canyoneering
- Wildlife Viewing
- Arts & Culture
- Visit Friends and Family
- Historic Site
- Rural Sightseeing
- Shopping
- Fine Dining

- 42% stay in a hotel/motel/resort
- 37% stay in a private home
- 7% stay in a shared economy lodging
- 6% stay in a rental home
- 3% stay at a campground
- 3% stay in personal second home
- 2% stay in a rental condo
- 2% stay in a B&B
- 3% stay in other lodging

Sources: TravelTrakAmerica, 2022