

## North Carolina - All Counties - 2020

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Rank	County	Visitor Spending, 2020 (millions)							Spending Growth Rate (2020/2019)	Employment	Share of State	Labor Income (Millions)	State Taxes (Millions)	Local Taxes (Millions)	State/Local Tax Savings per Resident
		Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
1	Mecklenburg	\$518.8	\$978.6	\$351.9	\$242.8	\$712.9	<b>\$2,805.0</b>	14.1%	-51.0%	26,940	15.1%	\$1,283.4	\$123.3	\$119.8	\$217.30
2	Wake	\$412.7	\$517.3	\$237.0	\$356.1	\$153.0	<b>\$1,676.2</b>	8.4%	-42.6%	17,433	9.8%	\$537.9	\$88.8	\$97.4	\$168.84
3	Buncombe	\$402.9	\$451.2	\$166.4	\$301.0	\$137.8	<b>\$1,459.3</b>	7.3%	-34.9%	14,003	7.8%	\$419.9	\$80.9	\$71.4	\$575.75
4	Dare	\$357.7	\$467.1	\$183.0	\$144.5	\$257.5	<b>\$1,409.8</b>	7.1%	-2.2%	11,803	6.6%	\$409.4	\$55.7	\$67.7	\$3,243.88
5	Guilford	\$157.4	\$308.4	\$95.3	\$74.9	\$213.5	<b>\$849.5</b>	4.3%	-47.8%	8,182	4.6%	\$316.6	\$38.1	\$32.7	\$131.53
6	Brunswick	\$177.7	\$239.2	\$93.5	\$72.3	\$148.5	<b>\$731.2</b>	3.7%	-1.3%	4,575	2.6%	\$161.4	\$24.7	\$38.5	\$428.62
7	New Hanover	\$125.4	\$215.0	\$68.7	\$53.5	\$135.4	<b>\$598.0</b>	3.0%	-22.6%	5,455	3.1%	\$186.5	\$23.9	\$27.6	\$218.66
8	Durham	\$94.2	\$181.6	\$61.2	\$43.3	\$168.5	<b>\$548.7</b>	2.7%	-49.5%	5,661	3.2%	\$186.5	\$24.2	\$25.7	\$155.14
9	Forsyth	\$90.7	\$199.9	\$57.2	\$47.4	\$132.1	<b>\$527.3</b>	2.6%	-47.1%	5,397	3.0%	\$185.6	\$28.2	\$20.0	\$126.52
10	Carteret	\$118.5	\$163.6	\$63.3	\$48.0	\$93.8	<b>\$487.3</b>	2.4%	-3.4%	3,595	2.0%	\$128.5	\$17.7	\$25.6	\$607.39
11	Cumberland	\$89.8	\$170.2	\$48.9	\$40.6	\$100.4	<b>\$449.9</b>	2.3%	-27.9%	4,400	2.5%	\$143.1	\$21.1	\$16.7	\$113.55
12	Moore	\$89.2	\$137.1	\$51.8	\$36.9	\$81.0	<b>\$396.0</b>	2.0%	-31.7%	4,440	2.5%	\$145.0	\$18.6	\$17.6	\$352.09
13	Currituck	\$93.5	\$124.5	\$44.7	\$37.7	\$75.1	<b>\$375.4</b>	1.9%	2.9%	2,247	1.3%	\$88.5	\$12.7	\$17.6	\$1,083.13
14	Watauga	\$77.8	\$107.6	\$42.0	\$31.5	\$61.9	<b>\$320.9</b>	1.6%	-8.6%	2,738	1.5%	\$95.1	\$12.6	\$13.8	\$463.62
15	Jackson	\$72.9	\$93.1	\$37.8	\$29.5	\$59.4	<b>\$292.7</b>	1.5%	-0.8%	2,141	1.2%	\$84.5	\$11.1	\$12.8	\$537.62
16	Cabarrus	\$55.2	\$111.9	\$46.5	\$26.8	\$47.1	<b>\$287.5</b>	1.4%	-44.2%	3,363	1.9%	\$108.4	\$14.4	\$10.6	\$115.21
17	Henderson	\$57.7	\$89.5	\$31.2	\$24.3	\$51.1	<b>\$253.7</b>	1.3%	-27.3%	2,102	1.2%	\$77.7	\$10.6	\$12.9	\$198.33
18	Onslow	\$49.4	\$92.7	\$26.0	\$20.7	\$57.9	<b>\$246.7</b>	1.2%	-18.2%	2,007	1.1%	\$72.8	\$10.5	\$11.2	\$103.20
19	Macon	\$56.3	\$77.7	\$29.4	\$22.6	\$44.1	<b>\$230.1</b>	1.2%	-0.4%	1,622	0.9%	\$63.3	\$8.7	\$15.8	\$663.04
20	Swain	\$58.0	\$70.4	\$30.3	\$22.7	\$44.9	<b>\$226.3</b>	1.1%	-0.8%	1,922	1.1%	\$82.1	\$10.9	\$8.1	\$1,308.90
21	Catawba	\$43.5	\$86.5	\$24.9	\$19.8	\$45.8	<b>\$220.4</b>	1.1%	-27.0%	2,067	1.2%	\$67.7	\$10.4	\$9.6	\$124.33
22	Iredell	\$43.0	\$82.4	\$31.7	\$18.6	\$44.5	<b>\$220.2</b>	1.1%	-28.7%	2,045	1.1%	\$66.2	\$10.1	\$9.4	\$106.67
23	Haywood	\$50.9	\$73.9	\$26.9	\$20.4	\$45.0	<b>\$217.1</b>	1.1%	-2.7%	1,720	1.0%	\$64.0	\$9.3	\$9.6	\$297.42
24	Nash	\$46.5	\$78.5	\$25.4	\$20.3	\$45.8	<b>\$216.6</b>	1.1%	-31.5%	2,112	1.2%	\$69.3	\$10.1	\$9.0	\$197.30
25	Rutherford	\$50.9	\$70.1	\$24.9	\$19.2	\$39.2	<b>\$204.3</b>	1.0%	4.0%	1,432	0.8%	\$52.8	\$9.6	\$8.5	\$262.92
26	Gaston	\$36.8	\$78.3	\$20.2	\$16.8	\$49.3	<b>\$201.5</b>	1.0%	-30.9%	1,901	1.1%	\$66.0	\$10.2	\$7.0	\$76.61
27	Johnston	\$36.8	\$70.4	\$20.7	\$17.5	\$36.5	<b>\$181.9</b>	0.9%	-33.1%	1,749	1.0%	\$60.8	\$9.4	\$7.6	\$80.32
28	Pitt	\$34.3	\$74.4	\$19.1	\$15.6	\$37.7	<b>\$181.2</b>	0.9%	-35.2%	1,761	1.0%	\$58.0	\$8.2	\$6.9	\$82.43
29	Avery	\$41.0	\$53.6	\$22.5	\$15.5	\$31.4	<b>\$164.0</b>	0.8%	-2.8%	1,298	0.7%	\$48.4	\$6.4	\$7.5	\$763.58
30	Davidson	\$27.4	\$52.9	\$17.6	\$11.5	\$37.6	<b>\$147.1</b>	0.7%	-19.3%	1,166	0.7%	\$42.3	\$7.0	\$6.7	\$80.24
31	Alamance	\$27.2	\$62.9	\$14.9	\$13.4	\$27.6	<b>\$146.0</b>	0.7%	-31.1%	1,444	0.8%	\$44.4	\$7.3	\$5.1	\$72.85
32	Wayne	\$28.6	\$54.4	\$14.9	\$12.4	\$31.4	<b>\$141.8</b>	0.7%	-24.2%	1,120	0.6%	\$38.5	\$7.2	\$4.5	\$92.71
33	Rowan	\$26.7	\$51.2	\$15.4	\$11.8	\$34.8	<b>\$139.9</b>	0.7%	-28.8%	1,302	0.7%	\$44.0	\$6.6	\$6.5	\$91.74
34	Pender	\$31.5	\$46.5	\$16.3	\$12.4	\$25.2	<b>\$131.8</b>	0.7%	7.6%	934	0.5%	\$34.9	\$5.1	\$8.1	\$206.54

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		Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
35	Transylvania	\$32.2	\$42.2	\$18.2	\$13.1	\$25.6	<b>\$131.3</b>	0.7%	-3.6%	933	0.5%	\$35.8	\$4.6	\$6.2	\$304.25
36	Orange	\$25.4	\$53.8	\$16.4	\$12.3	\$20.5	<b>\$128.4</b>	0.6%	-47.7%	1,455	0.8%	\$44.6	\$6.3	\$5.3	\$78.88
37	Robeson	\$26.1	\$46.5	\$13.0	\$11.2	\$24.7	<b>\$121.6</b>	0.6%	-25.2%	1,092	0.6%	\$35.7	\$6.0	\$4.4	\$79.74
38	Union	\$21.5	\$48.8	\$12.8	\$9.6	\$24.8	<b>\$117.6</b>	0.6%	-23.7%	1,105	0.6%	\$34.8	\$5.6	\$4.0	\$40.15
39	Craven	\$23.4	\$45.4	\$14.4	\$10.2	\$21.5	<b>\$114.9</b>	0.6%	-31.9%	1,107	0.6%	\$37.6	\$5.5	\$4.3	\$95.11
40	Cleveland	\$21.7	\$42.0	\$11.1	\$8.9	\$23.5	<b>\$107.2</b>	0.5%	-18.0%	813	0.5%	\$28.7	\$5.0	\$3.4	\$82.96
41	Randolph	\$21.0	\$41.1	\$12.1	\$9.4	\$20.8	<b>\$104.3</b>	0.5%	-35.2%	1,013	0.6%	\$35.0	\$5.7	\$3.7	\$65.22
42	Wilson	\$19.7	\$37.7	\$10.0	\$8.4	\$24.2	<b>\$100.0</b>	0.5%	-24.0%	846	0.5%	\$28.1	\$4.9	\$3.5	\$99.79
43	Surry	\$18.9	\$35.5	\$10.8	\$8.3	\$20.6	<b>\$94.2</b>	0.5%	-30.5%	751	0.4%	\$26.4	\$4.5	\$3.5	\$108.70
44	Halifax	\$18.4	\$30.8	\$10.6	\$8.0	\$18.0	<b>\$85.9</b>	0.4%	-23.2%	593	0.3%	\$21.2	\$4.1	\$3.2	\$143.32
45	Burke	\$17.2	\$33.5	\$9.4	\$7.2	\$15.2	<b>\$82.6</b>	0.4%	-23.9%	692	0.4%	\$22.5	\$3.9	\$3.4	\$79.79
46	Ashe	\$20.3	\$27.6	\$10.3	\$7.8	\$16.1	<b>\$82.1</b>	0.4%	6.0%	552	0.3%	\$20.2	\$3.3	\$4.3	\$270.13
47	Lenoir	\$16.5	\$29.9	\$8.9	\$6.8	\$15.4	<b>\$77.4</b>	0.4%	-15.8%	617	0.3%	\$22.7	\$3.7	\$2.7	\$111.61
48	Beaufort	\$16.9	\$26.6	\$9.4	\$7.0	\$15.0	<b>\$74.8</b>	0.4%	-22.7%	550	0.3%	\$20.1	\$3.4	\$4.8	\$173.44
49	Wilkes	\$16.3	\$28.1	\$8.5	\$6.6	\$14.5	<b>\$74.0</b>	0.4%	-12.2%	583	0.3%	\$19.8	\$3.2	\$2.8	\$85.34
50	Harnett	\$14.3	\$28.6	\$7.6	\$6.1	\$16.6	<b>\$73.2</b>	0.4%	-24.9%	652	0.4%	\$21.4	\$3.5	\$2.9	\$46.50
51	Cherokee	\$17.2	\$24.8	\$8.1	\$6.9	\$14.2	<b>\$71.2</b>	0.4%	-7.7%	558	0.3%	\$16.8	\$2.6	\$3.5	\$205.74
52	McDowell	\$15.7	\$23.3	\$7.8	\$6.2	\$17.5	<b>\$70.5</b>	0.4%	-7.0%	541	0.3%	\$19.3	\$3.0	\$3.0	\$129.05
53	Lee	\$13.7	\$28.5	\$7.1	\$6.3	\$13.3	<b>\$69.0</b>	0.3%	-17.4%	630	0.4%	\$20.9	\$3.4	\$2.5	\$94.69
54	Stanly	\$12.7	\$24.2	\$7.2	\$5.5	\$14.6	<b>\$64.2</b>	0.3%	-27.0%	527	0.3%	\$18.2	\$3.2	\$2.8	\$93.74
55	Rockingham	\$11.9	\$24.2	\$6.5	\$5.2	\$12.9	<b>\$60.6</b>	0.3%	-24.5%	562	0.3%	\$18.3	\$2.8	\$2.4	\$57.03
56	Pasquotank	\$12.0	\$21.8	\$6.0	\$5.7	\$10.8	<b>\$56.2</b>	0.3%	-19.4%	507	0.3%	\$15.9	\$2.7	\$2.1	\$119.79
57	Lincoln	\$9.8	\$23.1	\$6.0	\$4.8	\$11.5	<b>\$55.1</b>	0.3%	-9.7%	497	0.3%	\$16.8	\$2.7	\$2.4	\$57.06
58	Yancey	\$13.4	\$17.9	\$6.8	\$5.2	\$10.1	<b>\$53.5</b>	0.3%	16.4%	331	0.2%	\$13.5	\$2.0	\$3.5	\$290.68
59	Edgecombe	\$10.7	\$19.1	\$6.1	\$4.5	\$12.4	<b>\$52.8</b>	0.3%	-16.8%	369	0.2%	\$13.8	\$2.4	\$1.7	\$79.81
60	Caldwell	\$10.0	\$19.7	\$5.3	\$4.2	\$12.4	<b>\$51.6</b>	0.3%	-17.0%	418	0.2%	\$14.1	\$2.3	\$2.2	\$53.65
61	Warren	\$12.0	\$15.5	\$6.7	\$4.8	\$10.6	<b>\$49.6</b>	0.2%	32.3%	231	0.1%	\$10.1	\$1.6	\$3.4	\$248.72
62	Chatham	\$9.7	\$18.9	\$5.7	\$4.1	\$9.8	<b>\$48.1</b>	0.2%	-24.0%	514	0.3%	\$16.2	\$2.3	\$2.3	\$60.01
63	Madison	\$11.4	\$15.1	\$5.9	\$4.6	\$10.9	<b>\$48.0</b>	0.2%	-1.3%	371	0.2%	\$14.3	\$2.0	\$2.4	\$196.87
64	Columbus	\$10.0	\$17.8	\$5.4	\$4.2	\$9.6	<b>\$46.9</b>	0.2%	-23.7%	343	0.2%	\$12.2	\$2.3	\$1.9	\$75.40
65	Vance	\$9.2	\$16.7	\$5.1	\$4.1	\$8.9	<b>\$44.1</b>	0.2%	-22.1%	354	0.2%	\$11.8	\$2.1	\$1.8	\$85.65
66	Polk	\$10.4	\$14.4	\$5.6	\$4.3	\$8.9	<b>\$43.6</b>	0.2%	9.2%	290	0.2%	\$10.1	\$1.6	\$2.1	\$169.69
67	Sampson	\$8.2	\$16.2	\$5.0	\$3.9	\$8.6	<b>\$41.9</b>	0.2%	-24.5%	333	0.2%	\$11.7	\$2.1	\$1.9	\$62.05
68	Montgomery	\$9.4	\$13.7	\$5.2	\$4.0	\$9.5	<b>\$41.7</b>	0.2%	-1.7%	239	0.1%	\$9.4	\$1.6	\$3.3	\$176.46

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		Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
69	Scotland	\$8.2	\$14.5	\$4.6	\$3.6	\$9.2	\$40.1	0.2%	-16.9%	374	0.2%	\$12.1	\$1.9	\$1.3	\$89.51
70	Granville	\$8.3	\$15.1	\$4.7	\$3.3	\$7.9	\$39.4	0.2%	-27.3%	294	0.2%	\$10.2	\$1.9	\$1.6	\$57.85
71	Richmond	\$8.5	\$14.4	\$4.5	\$3.6	\$8.3	\$39.4	0.2%	-27.0%	365	0.2%	\$12.0	\$1.8	\$1.4	\$71.64
72	Hyde	\$8.9	\$12.6	\$5.0	\$4.0	\$7.1	\$37.7	0.2%	-13.3%	312	0.2%	\$10.6	\$1.5	\$2.0	\$684.79
73	Bladen	\$8.2	\$12.7	\$4.4	\$3.4	\$8.1	\$36.9	0.2%	-18.5%	239	0.1%	\$9.1	\$1.8	\$1.5	\$96.49
74	Alleghany	\$8.3	\$12.7	\$4.5	\$3.5	\$6.8	\$35.7	0.2%	4.1%	265	0.1%	\$9.5	\$1.3	\$2.0	\$293.41
75	Person	\$7.5	\$13.1	\$3.9	\$3.2	\$7.6	\$35.2	0.2%	-16.0%	265	0.1%	\$9.1	\$1.7	\$1.3	\$71.84
76	Graham	\$7.6	\$11.7	\$4.0	\$3.3	\$6.8	\$33.4	0.2%	-20.1%	276	0.2%	\$9.0	\$1.3	\$2.0	\$373.06
77	Duplin	\$5.8	\$11.7	\$3.0	\$2.5	\$9.1	\$32.0	0.2%	-26.7%	239	0.1%	\$8.9	\$1.6	\$1.5	\$51.16
78	Stokes	\$7.4	\$11.2	\$3.6	\$2.9	\$6.2	\$31.2	0.2%	11.4%	228	0.1%	\$8.0	\$1.4	\$1.5	\$61.40
79	Yadkin	\$6.2	\$11.2	\$3.3	\$2.9	\$6.2	\$29.8	0.1%	-29.2%	306	0.2%	\$9.3	\$1.4	\$1.2	\$67.57
80	Mitchell	\$6.8	\$10.1	\$3.7	\$2.8	\$6.0	\$29.3	0.1%	-2.3%	200	0.1%	\$7.3	\$1.1	\$1.3	\$156.91
81	Davie	\$5.6	\$10.3	\$3.0	\$2.6	\$7.5	\$29.0	0.1%	-32.9%	274	0.2%	\$9.4	\$1.4	\$1.0	\$54.81
82	Franklin	\$5.6	\$10.5	\$3.1	\$2.4	\$5.8	\$27.3	0.1%	-0.2%	188	0.1%	\$6.4	\$1.2	\$1.0	\$30.02
83	Clay	\$6.1	\$8.5	\$3.1	\$2.4	\$5.5	\$25.5	0.1%	14.2%	133	0.1%	\$5.2	\$0.8	\$1.8	\$225.84
84	Hertford	\$5.1	\$9.3	\$2.8	\$2.2	\$6.0	\$25.4	0.1%	-13.3%	187	0.1%	\$6.5	\$1.2	\$1.0	\$91.89
85	Martin	\$5.1	\$8.9	\$2.8	\$2.0	\$4.8	\$23.6	0.1%	-31.4%	202	0.1%	\$6.5	\$1.1	\$0.9	\$88.54
86	Pamlico	\$5.5	\$8.1	\$2.9	\$2.3	\$4.5	\$23.3	0.1%	-7.4%	156	0.1%	\$5.2	\$0.8	\$1.9	\$206.39
87	Alexander	\$4.6	\$8.3	\$2.5	\$2.0	\$4.3	\$21.7	0.1%	-6.7%	166	0.1%	\$5.7	\$1.0	\$1.1	\$54.02
88	Northampton	\$5.3	\$7.1	\$2.8	\$2.1	\$4.2	\$21.6	0.1%	8.5%	110	0.1%	\$4.7	\$0.8	\$1.5	\$111.55
89	Chowan	\$4.3	\$6.9	\$2.4	\$1.9	\$3.7	\$19.1	0.1%	-21.1%	143	0.1%	\$5.1	\$0.8	\$1.3	\$148.78
90	Anson	\$3.1	\$5.9	\$1.7	\$1.3	\$3.8	\$15.8	0.1%	-13.7%	126	0.1%	\$4.2	\$0.8	\$0.6	\$58.61
91	Washington	\$2.7	\$4.5	\$1.5	\$1.2	\$2.6	\$12.5	0.1%	-24.3%	80	0.0%	\$3.0	\$0.5	\$0.6	\$96.82
92	Bertie	\$2.7	\$4.3	\$1.5	\$1.1	\$2.7	\$12.4	0.1%	-15.4%	83	0.0%	\$3.2	\$0.6	\$0.8	\$71.24
93	Perquimans	\$2.1	\$5.6	\$1.3	\$1.0	\$1.6	\$11.5	0.1%	-15.9%	83	0.0%	\$3.0	\$0.5	\$1.1	\$113.33
94	Hoke	\$2.5	\$3.1	\$1.4	\$1.0	\$3.2	\$11.2	0.1%	-13.5%	96	0.1%	\$3.1	\$0.5	\$0.4	\$16.24
95	Caswell	\$2.3	\$3.5	\$1.2	\$1.0	\$2.3	\$10.3	0.1%	-6.0%	75	0.0%	\$2.7	\$0.4	\$0.7	\$47.83
96	Greene	\$1.9	\$3.3	\$1.0	\$0.8	\$1.5	\$8.5	0.0%	21.4%	62	0.0%	\$2.1	\$0.4	\$0.4	\$36.59
97	Gates	\$1.2	\$1.7	\$0.6	\$0.5	\$1.0	\$5.1	0.0%	-23.6%	32	0.0%	\$1.2	\$0.3	\$0.3	\$43.51
98	Tyrrell	\$1.1	\$1.6	\$0.6	\$0.5	\$1.0	\$4.8	0.0%	2.0%	27	0.0%	\$1.1	\$0.2	\$0.4	\$146.57
99	Jones	\$1.1	\$1.3	\$0.5	\$0.4	\$1.2	\$4.5	0.0%	3.6%	29	0.0%	\$1.2	\$0.2	\$0.2	\$41.12
100	Camden	\$0.5	\$1.0	\$0.3	\$0.3	\$0.6	\$2.6	0.0%	-22.2%	21	0.0%	\$0.7	\$0.1	\$0.2	\$25.56
	<b>State</b>	<b>\$4,378.4</b>	<b>\$6,950.2</b>	<b>\$2,442.6</b>	<b>\$2,199.6</b>	<b>\$3,988.3</b>	<b>\$19,959.3</b>	<b>100.0%</b>	<b>-31.7%</b>	<b>178,685</b>	<b>100.0%</b>	<b>\$6,447.3</b>	<b>\$901.4</b>	<b>\$913.1</b>	<b>\$171.39</b>