

## North Carolina - Regions - 2020

Region/County	Visitor Spending, 2020 (millions)							Spending Growth Rate (2020/2019)	Employment	Share of State	Labor Income (Millions)	State Taxes (Millions)	Local Taxes (Millions)	State/Local Tax Savings per Resident
	Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
<b>Southeast</b>														
Brunswick	\$177.7	\$239.2	\$93.5	\$72.3	\$148.5	<b>\$731.2</b>	3.7%	-1.3%	4,575	2.6%	\$161.4	\$24.7	\$38.5	\$428.6
Carteret	\$118.5	\$163.6	\$63.3	\$48.0	\$93.8	<b>\$487.3</b>	2.4%	-3.4%	3,595	2.0%	\$128.5	\$17.7	\$25.6	\$607.4
Craven	\$23.4	\$45.4	\$14.4	\$10.2	\$21.5	<b>\$114.9</b>	0.6%	-31.9%	1,107	0.6%	\$37.6	\$5.5	\$4.3	\$95.1
Duplin	\$5.8	\$11.7	\$3.0	\$2.5	\$9.1	<b>\$32.0</b>	0.2%	-26.7%	239	0.1%	\$8.9	\$1.6	\$1.5	\$51.2
Greene	\$1.9	\$3.3	\$1.0	\$0.8	\$1.5	<b>\$8.5</b>	0.0%	21.4%	62	0.0%	\$2.1	\$0.4	\$0.4	\$36.6
Jones	\$1.1	\$1.3	\$0.5	\$0.4	\$1.2	<b>\$4.5</b>	0.0%	3.6%	29	0.0%	\$1.2	\$0.2	\$0.2	\$41.1
Lenoir	\$16.5	\$29.9	\$8.9	\$6.8	\$15.4	<b>\$77.4</b>	0.4%	-15.8%	617	0.3%	\$22.7	\$3.7	\$2.7	\$111.6
New Hanover	\$125.4	\$215.0	\$68.7	\$53.5	\$135.4	<b>\$598.0</b>	3.0%	-22.6%	5,455	3.1%	\$186.5	\$23.9	\$27.6	\$218.7
Onslow	\$49.4	\$92.7	\$26.0	\$20.7	\$57.9	<b>\$246.7</b>	1.2%	-18.2%	2,007	1.1%	\$72.8	\$10.5	\$11.2	\$103.2
Pamlico	\$5.5	\$8.1	\$2.9	\$2.3	\$4.5	<b>\$23.3</b>	0.1%	-7.4%	156	0.1%	\$5.2	\$0.8	\$1.9	\$206.4
Pender	\$31.5	\$46.5	\$16.3	\$12.4	\$25.2	<b>\$131.8</b>	0.7%	7.6%	934	0.5%	\$34.9	\$5.1	\$8.1	\$206.5
Wayne	\$28.6	\$54.4	\$14.9	\$12.4	\$31.4	<b>\$141.8</b>	0.7%	-24.2%	1,120	0.6%	\$38.5	\$7.2	\$4.5	\$92.7
<b>Total</b>	\$585.1	\$911.0	\$313.6	\$242.3	\$545.4	<b>\$2,597.5</b>	13.0%	-12.6%	19,896	11.1%	\$700.3	\$101.3	\$126.5	\$203.6
<b>State Totals</b>	\$4,378.4	\$6,950.2	\$2,442.6	\$2,199.6	\$3,988.3	<b>\$19,959.3</b>	100.0%	-31.7%	178,685	100.0%	\$6,447.3	\$901.4	\$913.1	\$171.4

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	Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
<b>Northeast</b>														
Beaufort	\$16.9	\$26.6	\$9.4	\$7.0	\$15.0	<b>\$74.8</b>	0.4%	-22.7%	550	0.3%	\$20.1	\$3.4	\$4.8	\$173.4
Bertie	\$2.7	\$4.3	\$1.5	\$1.1	\$2.7	<b>\$12.4</b>	0.1%	-15.4%	83	0.0%	\$3.2	\$0.6	\$0.8	\$71.2
Camden	\$0.5	\$1.0	\$0.3	\$0.3	\$0.6	<b>\$2.6</b>	0.0%	-22.2%	21	0.0%	\$0.7	\$0.1	\$0.2	\$25.6
Chowan	\$4.3	\$6.9	\$2.4	\$1.9	\$3.7	<b>\$19.1</b>	0.1%	-21.1%	143	0.1%	\$5.1	\$0.8	\$1.3	\$148.8
Currituck	\$93.5	\$124.5	\$44.7	\$37.7	\$75.1	<b>\$375.4</b>	1.9%	2.9%	2,247	1.3%	\$88.5	\$12.7	\$17.6	\$1,083.1
Dare	\$357.7	\$467.1	\$183.0	\$144.5	\$257.5	<b>\$1,409.8</b>	7.1%	-2.2%	11,803	6.6%	\$409.4	\$55.7	\$67.7	\$3,243.9
Edgecombe	\$10.7	\$19.1	\$6.1	\$4.5	\$12.4	<b>\$52.8</b>	0.3%	-16.8%	369	0.2%	\$13.8	\$2.4	\$1.7	\$79.8
Gates	\$1.2	\$1.7	\$0.6	\$0.5	\$1.0	<b>\$5.1</b>	0.0%	-23.6%	32	0.0%	\$1.2	\$0.3	\$0.3	\$43.5
Halifax	\$18.4	\$30.8	\$10.6	\$8.0	\$18.0	<b>\$85.9</b>	0.4%	-23.2%	593	0.3%	\$21.2	\$4.1	\$3.2	\$143.3
Hertford	\$5.1	\$9.3	\$2.8	\$2.2	\$6.0	<b>\$25.4</b>	0.1%	-13.3%	187	0.1%	\$6.5	\$1.2	\$1.0	\$91.9
Hyde	\$8.9	\$12.6	\$5.0	\$4.0	\$7.1	<b>\$37.7</b>	0.2%	-13.3%	312	0.2%	\$10.6	\$1.5	\$2.0	\$684.8
Martin	\$5.1	\$8.9	\$2.8	\$2.0	\$4.8	<b>\$23.6</b>	0.1%	-31.4%	202	0.1%	\$6.5	\$1.1	\$0.9	\$88.5
Nash	\$46.5	\$78.5	\$25.4	\$20.3	\$45.8	<b>\$216.6</b>	1.1%	-31.5%	2,112	1.2%	\$69.3	\$10.1	\$9.0	\$197.3
Northampton	\$5.3	\$7.1	\$2.8	\$2.1	\$4.2	<b>\$21.6</b>	0.1%	8.5%	110	0.1%	\$4.7	\$0.8	\$1.5	\$111.5
Pasquotank	\$12.0	\$21.8	\$6.0	\$5.7	\$10.8	<b>\$56.2</b>	0.3%	-19.4%	507	0.3%	\$15.9	\$2.7	\$2.1	\$119.8
Perquimans	\$2.1	\$5.6	\$1.3	\$1.0	\$1.6	<b>\$11.5</b>	0.1%	-15.9%	83	0.0%	\$3.0	\$0.5	\$1.1	\$113.3
Pitt	\$34.3	\$74.4	\$19.1	\$15.6	\$37.7	<b>\$181.2</b>	0.9%	-35.2%	1,761	1.0%	\$58.0	\$8.2	\$6.9	\$82.4
Tyrrell	\$1.1	\$1.6	\$0.6	\$0.5	\$1.0	<b>\$4.8</b>	0.0%	2.0%	27	0.0%	\$1.1	\$0.2	\$0.4	\$146.6
Washington	\$2.7	\$4.5	\$1.5	\$1.2	\$2.6	<b>\$12.5</b>	0.1%	-24.3%	80	0.0%	\$3.0	\$0.5	\$0.6	\$96.8
Wilson	\$19.7	\$37.7	\$10.0	\$8.4	\$24.2	<b>\$100.0</b>	0.5%	-24.0%	846	0.5%	\$28.1	\$4.9	\$3.5	\$99.8
<b>Total</b>	<b>\$648.7</b>	<b>\$944.0</b>	<b>\$335.9</b>	<b>\$268.7</b>	<b>\$531.6</b>	<b>\$2,728.9</b>	13.7%	-11.6%	22,070	12.4%	\$769.9	\$111.7	\$126.5	\$306.5
<b>State Totals</b>	<b>\$4,378.4</b>	<b>\$6,950.2</b>	<b>\$2,442.6</b>	<b>\$2,199.6</b>	<b>\$3,988.3</b>	<b>\$19,959.3</b>	100.0%	-31.7%	178,685	100.0%	\$6,447.3	\$901.4	\$913.1	\$171.4

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	Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
<b>Sandhills</b>														
Bladen	\$8.2	\$12.7	\$4.4	\$3.4	\$8.1	<b>\$36.9</b>	0.2%	-18.5%	239	0.1%	\$9.1	\$1.8	\$1.5	\$96.5
Columbus	\$10.0	\$17.8	\$5.4	\$4.2	\$9.6	<b>\$46.9</b>	0.2%	-23.7%	343	0.2%	\$12.2	\$2.3	\$1.9	\$75.4
Cumberland	\$89.8	\$170.2	\$48.9	\$40.6	\$100.4	<b>\$449.9</b>	2.3%	-27.9%	4,400	2.5%	\$143.1	\$21.1	\$16.7	\$113.5
Hoke	\$2.5	\$3.1	\$1.4	\$1.0	\$3.2	<b>\$11.2</b>	0.1%	-13.5%	96	0.1%	\$3.1	\$0.5	\$0.4	\$16.2
Montgomery	\$9.4	\$13.7	\$5.2	\$4.0	\$9.5	<b>\$41.7</b>	0.2%	-1.7%	239	0.1%	\$9.4	\$1.6	\$3.3	\$176.5
Moore	\$89.2	\$137.1	\$51.8	\$36.9	\$81.0	<b>\$396.0</b>	2.0%	-31.7%	4,440	2.5%	\$145.0	\$18.6	\$17.6	\$352.1
Richmond	\$8.5	\$14.4	\$4.5	\$3.6	\$8.3	<b>\$39.4</b>	0.2%	-27.0%	365	0.2%	\$12.0	\$1.8	\$1.4	\$71.6
Robeson	\$26.1	\$46.5	\$13.0	\$11.2	\$24.7	<b>\$121.6</b>	0.6%	-25.2%	1,092	0.6%	\$35.7	\$6.0	\$4.4	\$79.7
Sampson	\$8.2	\$16.2	\$5.0	\$3.9	\$8.6	<b>\$41.9</b>	0.2%	-24.5%	333	0.2%	\$11.7	\$2.1	\$1.9	\$62.1
Scotland	\$8.2	\$14.5	\$4.6	\$3.6	\$9.2	<b>\$40.1</b>	0.2%	-16.9%	374	0.2%	\$12.1	\$1.9	\$1.3	\$89.5
<b>Total</b>	\$260.1	\$446.2	\$144.1	\$112.5	\$262.6	<b>\$1,225.5</b>	6.1%	-27.3%	11,923	6.7%	\$393.5	\$57.7	\$50.6	\$122.3
<b>State Totals</b>	\$4,378.4	\$6,950.2	\$2,442.6	\$2,199.6	\$3,988.3	<b>\$19,959.3</b>	100.0%	-31.7%	178,685	100.0%	\$6,447.3	\$901.4	\$913.1	\$171.4

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	Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
<b>North Central</b>														
Chatham	\$9.7	\$18.9	\$5.7	\$4.1	\$9.8	<b>\$48.1</b>	0.2%	-24.0%	514	0.3%	\$16.2	\$2.3	\$2.3	\$60.0
Durham	\$94.2	\$181.6	\$61.2	\$43.3	\$168.5	<b>\$548.7</b>	2.7%	-49.5%	5,661	3.2%	\$186.5	\$24.2	\$25.7	\$155.1
Franklin	\$5.6	\$10.5	\$3.1	\$2.4	\$5.8	<b>\$27.3</b>	0.1%	-0.2%	188	0.1%	\$6.4	\$1.2	\$1.0	\$30.0
Granville	\$8.3	\$15.1	\$4.7	\$3.3	\$7.9	<b>\$39.4</b>	0.2%	-27.3%	294	0.2%	\$10.2	\$1.9	\$1.6	\$57.8
Harnett	\$14.3	\$28.6	\$7.6	\$6.1	\$16.6	<b>\$73.2</b>	0.4%	-24.9%	652	0.4%	\$21.4	\$3.5	\$2.9	\$46.5
Johnston	\$36.8	\$70.4	\$20.7	\$17.5	\$36.5	<b>\$181.9</b>	0.9%	-33.1%	1,749	1.0%	\$60.8	\$9.4	\$7.6	\$80.3
Lee	\$13.7	\$28.5	\$7.1	\$6.3	\$13.3	<b>\$69.0</b>	0.3%	-17.4%	630	0.4%	\$20.9	\$3.4	\$2.5	\$94.7
Orange	\$25.4	\$53.8	\$16.4	\$12.3	\$20.5	<b>\$128.4</b>	0.6%	-47.7%	1,455	0.8%	\$44.6	\$6.3	\$5.3	\$78.9
Person	\$7.5	\$13.1	\$3.9	\$3.2	\$7.6	<b>\$35.2</b>	0.2%	-16.0%	265	0.1%	\$9.1	\$1.7	\$1.3	\$71.8
Vance	\$9.2	\$16.7	\$5.1	\$4.1	\$8.9	<b>\$44.1</b>	0.2%	-22.1%	354	0.2%	\$11.8	\$2.1	\$1.8	\$85.7
Wake	\$412.7	\$517.3	\$237.0	\$356.1	\$153.0	<b>\$1,676.2</b>	8.4%	-42.6%	17,433	9.8%	\$537.9	\$88.8	\$97.4	\$168.8
Warren	\$12.0	\$15.5	\$6.7	\$4.8	\$10.6	<b>\$49.6</b>	0.2%	32.3%	231	0.1%	\$10.1	\$1.6	\$3.4	\$248.7
<b>Total</b>	\$649.5	\$970.1	\$379.1	\$463.4	\$459.0	<b>\$2,921.0</b>	14.6%	-41.4%	29,426	16.5%	\$935.9	\$146.3	\$152.7	\$130.1
<b>State Totals</b>	\$4,378.4	\$6,950.2	\$2,442.6	\$2,199.6	\$3,988.3	<b>\$19,959.3</b>	100.0%	-31.7%	178,685	100.0%	\$6,447.3	\$901.4	\$913.1	\$171.4

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	Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
<b>Piedmont Triad</b>														
Alamance	\$27.2	\$62.9	\$14.9	\$13.4	\$27.6	<b>\$146.0</b>	0.7%	-31.1%	1,444	0.8%	\$44.4	\$7.3	\$5.1	\$72.8
Caswell	\$2.3	\$3.5	\$1.2	\$1.0	\$2.3	<b>\$10.3</b>	0.1%	-6.0%	75	0.0%	\$2.7	\$0.4	\$0.7	\$47.8
Davidson	\$27.4	\$52.9	\$17.6	\$11.5	\$37.6	<b>\$147.1</b>	0.7%	-19.3%	1,166	0.7%	\$42.3	\$7.0	\$6.7	\$80.2
Davie	\$5.6	\$10.3	\$3.0	\$2.6	\$7.5	<b>\$29.0</b>	0.1%	-32.9%	274	0.2%	\$9.4	\$1.4	\$1.0	\$54.8
Forsyth	\$90.7	\$199.9	\$57.2	\$47.4	\$132.1	<b>\$527.3</b>	2.6%	-47.1%	5,397	3.0%	\$185.6	\$28.2	\$20.0	\$126.5
Guilford	\$157.4	\$308.4	\$95.3	\$74.9	\$213.5	<b>\$849.5</b>	4.3%	-47.8%	8,182	4.6%	\$316.6	\$38.1	\$32.7	\$131.5
Randolph	\$21.0	\$41.1	\$12.1	\$9.4	\$20.8	<b>\$104.3</b>	0.5%	-35.2%	1,013	0.6%	\$35.0	\$5.7	\$3.7	\$65.2
Rockingham	\$11.9	\$24.2	\$6.5	\$5.2	\$12.9	<b>\$60.6</b>	0.3%	-24.5%	562	0.3%	\$18.3	\$2.8	\$2.4	\$57.0
Stokes	\$7.4	\$11.2	\$3.6	\$2.9	\$6.2	<b>\$31.2</b>	0.2%	11.4%	228	0.1%	\$8.0	\$1.4	\$1.5	\$61.4
Surry	\$18.9	\$35.5	\$10.8	\$8.3	\$20.6	<b>\$94.2</b>	0.5%	-30.5%	751	0.4%	\$26.4	\$4.5	\$3.5	\$108.7
Yadkin	\$6.2	\$11.2	\$3.3	\$2.9	\$6.2	<b>\$29.8</b>	0.1%	-29.2%	306	0.2%	\$9.3	\$1.4	\$1.2	\$67.6
<b>Total</b>	\$376.0	\$761.0	\$225.6	\$179.5	\$487.4	<b>\$2,029.4</b>	10.2%	-42.4%	19,398	10.9%	\$698.0	\$98.2	\$78.6	\$102.6
<b>State Totals</b>	\$4,378.4	\$6,950.2	\$2,442.6	\$2,199.6	\$3,988.3	<b>\$19,959.3</b>	100.0%	-31.7%	178,685	100.0%	\$6,447.3	\$901.4	\$913.1	\$171.4

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	Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
<b>Southwest</b>														
Anson	\$3.1	\$5.9	\$1.7	\$1.3	\$3.8	\$15.8	0.1%	-13.7%	126	0.1%	\$4.2	\$0.8	\$0.6	\$58.6
Cabarrus	\$55.2	\$111.9	\$46.5	\$26.8	\$47.1	\$287.5	1.4%	-44.2%	3,363	1.9%	\$108.4	\$14.4	\$10.6	\$115.2
Cleveland	\$21.7	\$42.0	\$11.1	\$8.9	\$23.5	\$107.2	0.5%	-18.0%	813	0.5%	\$28.7	\$5.0	\$3.4	\$83.0
Gaston	\$36.8	\$78.3	\$20.2	\$16.8	\$49.3	\$201.5	1.0%	-30.9%	1,901	1.1%	\$66.0	\$10.2	\$7.0	\$76.6
Iredell	\$43.0	\$82.4	\$31.7	\$18.6	\$44.5	\$220.2	1.1%	-28.7%	2,045	1.1%	\$66.2	\$10.1	\$9.4	\$106.7
Lincoln	\$9.8	\$23.1	\$6.0	\$4.8	\$11.5	\$55.1	0.3%	-9.7%	497	0.3%	\$16.8	\$2.7	\$2.4	\$57.1
Mecklenburg	\$518.8	\$978.6	\$351.9	\$242.8	\$712.9	\$2,805.0	14.1%	-51.0%	26,940	15.1%	\$1,283.4	\$123.3	\$119.8	\$217.3
Rowan	\$26.7	\$51.2	\$15.4	\$11.8	\$34.8	\$139.9	0.7%	-28.8%	1,302	0.7%	\$44.0	\$6.6	\$6.5	\$91.7
Stanly	\$12.7	\$24.2	\$7.2	\$5.5	\$14.6	\$64.2	0.3%	-27.0%	527	0.3%	\$18.2	\$3.2	\$2.8	\$93.7
Union	\$21.5	\$48.8	\$12.8	\$9.6	\$24.8	\$117.6	0.6%	-23.7%	1,105	0.6%	\$34.8	\$5.6	\$4.0	\$40.2
<b>Total</b>	\$749.4	\$1,446.5	\$504.3	\$346.9	\$967.0	\$4,014.1	20.1%	-46.4%	38,619	21.6%	\$1,671.0	\$181.9	\$166.6	\$145.0
<b>State Totals</b>	\$4,378.4	\$6,950.2	\$2,442.6	\$2,199.6	\$3,988.3	\$19,959.3	100.0%	-31.7%	178,685	100.0%	\$6,447.3	\$901.4	\$913.1	\$171.4

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	Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
<b>Northwest</b>														
Alexander	\$4.6	\$8.3	\$2.5	\$2.0	\$4.3	<b>\$21.7</b>	0.1%	-6.7%	166	0.1%	\$5.7	\$1.0	\$1.1	\$54.0
Alleghany	\$8.3	\$12.7	\$4.5	\$3.5	\$6.8	<b>\$35.7</b>	0.2%	4.1%	265	0.1%	\$9.5	\$1.3	\$2.0	\$293.4
Ashe	\$20.3	\$27.6	\$10.3	\$7.8	\$16.1	<b>\$82.1</b>	0.4%	6.0%	552	0.3%	\$20.2	\$3.3	\$4.3	\$270.1
Avery	\$41.0	\$53.6	\$22.5	\$15.5	\$31.4	<b>\$164.0</b>	0.8%	-2.8%	1,298	0.7%	\$48.4	\$6.4	\$7.5	\$763.6
Burke	\$17.2	\$33.5	\$9.4	\$7.2	\$15.2	<b>\$82.6</b>	0.4%	-23.9%	692	0.4%	\$22.5	\$3.9	\$3.4	\$79.8
Caldwell	\$10.0	\$19.7	\$5.3	\$4.2	\$12.4	<b>\$51.6</b>	0.3%	-17.0%	418	0.2%	\$14.1	\$2.3	\$2.2	\$53.7
Catawba	\$43.5	\$86.5	\$24.9	\$19.8	\$45.8	<b>\$220.4</b>	1.1%	-27.0%	2,067	1.2%	\$67.7	\$10.4	\$9.6	\$124.3
McDowell	\$15.7	\$23.3	\$7.8	\$6.2	\$17.5	<b>\$70.5</b>	0.4%	-7.0%	541	0.3%	\$19.3	\$3.0	\$3.0	\$129.1
Mitchell	\$6.8	\$10.1	\$3.7	\$2.8	\$6.0	<b>\$29.3</b>	0.1%	-2.3%	200	0.1%	\$7.3	\$1.1	\$1.3	\$156.9
Watauga	\$77.8	\$107.6	\$42.0	\$31.5	\$61.9	<b>\$320.9</b>	1.6%	-8.6%	2,738	1.5%	\$95.1	\$12.6	\$13.8	\$463.6
Wilkes	\$16.3	\$28.1	\$8.5	\$6.6	\$14.5	<b>\$74.0</b>	0.4%	-12.2%	583	0.3%	\$19.8	\$3.2	\$2.8	\$85.3
Yancey	\$13.4	\$17.9	\$6.8	\$5.2	\$10.1	<b>\$53.5</b>	0.3%	16.4%	331	0.2%	\$13.5	\$2.0	\$3.5	\$290.7
<b>Total</b>	\$275.1	\$428.8	\$148.2	\$112.2	\$242.1	<b>\$1,206.4</b>	6.0%	-11.5%	9,851	5.5%	\$343.0	\$50.5	\$54.5	\$163.9
<b>State Totals</b>	\$4,378.4	\$6,950.2	\$2,442.6	\$2,199.6	\$3,988.3	<b>\$19,959.3</b>	100.0%	-31.7%	178,685	100.0%	\$6,447.3	\$901.4	\$913.1	\$171.4

## North Carolina - Regions - 2020

Region/County	Visitor Spending, 2020 (millions)							Spending Growth Rate (2020/2019)	Employment	Share of State	Labor Income (Millions)	State Taxes (Millions)	Local Taxes (Millions)	State/Local Tax Savings per Resident
	Lodging*	F&B	Recreation	Retail	Transport**	Total Spending (Millions)	Share of State							
<b>Western</b>														
Buncombe	\$402.9	\$451.2	\$166.4	\$301.0	\$137.8	<b>\$1,459.3</b>	7.3%	-34.9%	14,003	7.8%	\$419.9	\$80.9	\$71.4	\$575.8
Cherokee	\$17.2	\$24.8	\$8.1	\$6.9	\$14.2	<b>\$71.2</b>	0.4%	-7.7%	558	0.3%	\$16.8	\$2.6	\$3.5	\$205.7
Clay	\$6.1	\$8.5	\$3.1	\$2.4	\$5.5	<b>\$25.5</b>	0.1%	14.2%	133	0.1%	\$5.2	\$0.8	\$1.8	\$225.8
Graham	\$7.6	\$11.7	\$4.0	\$3.3	\$6.8	<b>\$33.4</b>	0.2%	-20.1%	276	0.2%	\$9.0	\$1.3	\$2.0	\$373.1
Haywood	\$50.9	\$73.9	\$26.9	\$20.4	\$45.0	<b>\$217.1</b>	1.1%	-2.7%	1,720	1.0%	\$64.0	\$9.3	\$9.6	\$297.4
Henderson	\$57.7	\$89.5	\$31.2	\$24.3	\$51.1	<b>\$253.7</b>	1.3%	-27.3%	2,102	1.2%	\$77.7	\$10.6	\$12.9	\$198.3
Jackson	\$72.9	\$93.1	\$37.8	\$29.5	\$59.4	<b>\$292.7</b>	1.5%	-0.8%	2,141	1.2%	\$84.5	\$11.1	\$12.8	\$537.6
Macon	\$56.3	\$77.7	\$29.4	\$22.6	\$44.1	<b>\$230.1</b>	1.2%	-0.4%	1,622	0.9%	\$63.3	\$8.7	\$15.8	\$663.0
Madison	\$11.4	\$15.1	\$5.9	\$4.6	\$10.9	<b>\$48.0</b>	0.2%	-1.3%	371	0.2%	\$14.3	\$2.0	\$2.4	\$196.9
Polk	\$10.4	\$14.4	\$5.6	\$4.3	\$8.9	<b>\$43.6</b>	0.2%	9.2%	290	0.2%	\$10.1	\$1.6	\$2.1	\$169.7
Rutherford	\$50.9	\$70.1	\$24.9	\$19.2	\$39.2	<b>\$204.3</b>	1.0%	4.0%	1,432	0.8%	\$52.8	\$9.6	\$8.5	\$262.9
Swain	\$58.0	\$70.4	\$30.3	\$22.7	\$44.9	<b>\$226.3</b>	1.1%	-0.8%	1,922	1.1%	\$82.1	\$10.9	\$8.1	\$1,308.9
Transylvania	\$32.2	\$42.2	\$18.2	\$13.1	\$25.6	<b>\$131.3</b>	0.7%	-3.6%	933	0.5%	\$35.8	\$4.6	\$6.2	\$304.3
<b>Total</b>	<b>\$834.5</b>	<b>\$1,042.7</b>	<b>\$391.9</b>	<b>\$474.2</b>	<b>\$493.3</b>	<b>\$3,236.6</b>	16.2%	-21.6%	27,502	15.4%	\$935.7	\$153.9	\$157.2	\$419.6
<b>State Totals</b>	<b>\$4,378.4</b>	<b>\$6,950.2</b>	<b>\$2,442.6</b>	<b>\$2,199.6</b>	<b>\$3,988.3</b>	<b>\$19,959.3</b>	100.0%	-31.7%	178,685	100.0%	\$6,447.3	\$901.4	\$913.1	\$171.4

Source: Tourism Economics, 2021