



Hurricane Florence Recovery Support

Visit North Carolina has developed several complimentary opportunities for tourism businesses impacted by Hurricane Florence.

Eligibility Criteria:

Participation in the below programs is limited to core tourism partner* businesses, visitor attractions and lodging that were **closed five business days or more** and are located in the following counties:

Beaufort, Bladen, Brunswick, Carteret, Columbus, Craven, Cumberland, Duplin, Greene, Harnett, Hoke, Hyde, Johnston, Jones, Lee, Lenoir, Moore, New Hanover, Onslow, Pamlico, Pender, Pitt, Richmond, Robeson, Sampson, Scotland, Wayne and Wilson.

Available Programs:

All programs are subject to availability and will be fulfilled as quickly as Visit NC has capacity to do so.

Travel Deals – Eligible partners have the ability to utilize **two (2)** complimentary Travel Deals on VisitNC.com through the end of the 2018-2019 fiscal year (ends June 30, 2019). Travel Deals allow partners the opportunity to promote special North Carolina travel offers and packages to interested visitors on VisitNC.com. Travel Deals are featured on a dedicated page on VisitNC.com and within relevant content throughout the site. Travel Deals run on the site for 60 days and are highlighted in a monthly eBlast that is distributed to approximately 40,000 opt-in subscribers. *This is a \$250 value per Travel Deal.*

Featured Events – Eligible partners have the ability to utilize **two (2)** complimentary Featured Events on VisitNC.com through the end of the 2018-2019 fiscal year (ends June 30, 2019). Featured Event listings offer partners the opportunity to promote their upcoming events and festivals in prominent positions on VisitNC.com. Featured Events run on the site for 30 days and are highlighted in a bi-weekly eBlast that drops to approximately 40,000 opt-in subscribers. *This is a \$150 value per Featured Event.*

Video Listings – Eligible partners have the ability to receive **one (1)** complimentary Video Listing on VisitNC.com through the end of the 2018-2019 fiscal year (ends June 30, 2019). Video Listings allow partners to upload up to four videos to their standard listing on VisitNC.com for one year. *This is a \$300 value.*

Brochure Listings – Eligible partners have the ability to receive **one (1)** complimentary Brochure Listing on VisitNC.com through the end of the 2018-2019 fiscal year (ends June 30, 2019). Brochure Listings allow partners to upload up to four brochures to their standard listing on VisitNC.com for one year. The brochures will also live on the main Brochures page of the website. *This is a \$300 value.*

Social Media Posts – Available through the end of the 2018-2019 fiscal year (ends June 30, 2019), eligible partners have the ability to submit social media content and imagery for consideration to be posted on Visit NC’s social media channels (subject to space and existing content schedules). Any submitted imagery must be social quality and at least 1,000 pixels on the shortest side.

If you have any questions or would like to take advantage of these programs, please contact Brooks Luquire or Michelle Murdoch with LGA:

Brooks Luquire
bluquire@thinklga.com
704-552-6565

Michelle Murdoch
mmurdoch@thinklga.com
704-552-6565

**A tourism partner is any tourism-related business that has a listing which has been vetted and uploaded to the VisitNC.com database by the designated local destination marketing organization. There is no charge for a basic listing on VisitNC.com, but listings must meet any local criteria as well as the Visit NC database guidelines for inclusion. Contact information for local destination marketing organizations can be found on the following pages.*

Destination Marketing Organization Contacts for Impacted Counties

County	Name	Organization	Phone	Email
Beaufort	Erin Ruyle	Washington Tourism Development Authority	(252) 948-9415 (800) 999-3857	eruyle@washingtonnc.gov
Bladen	Dawn Maynard	Elizabethtown-White Lake Chamber of Commerce	(910) 862-4368	tourism28337@embarqmail.com
Brunswick	Mitzi York	NC Brunswick Islands	(910) 755-5517 (800) 795-7263	myork@ncbrunswick.com
Carteret	Jim Browder	Crystal Coast Tourism Authority	(252) 726-5257 (800) 786-6962	jim@crystalcoastnc.org
Columbus	Jennifer Holcomb	Columbus Chamber of Commerce & Tourism	(910) 642-3171 (800) 845-8419	jh@thecolumbuschamber.com
Craven	Mary Harris	New Bern/Craven County Convention & Visitors Center	(252) 637-9400 (800) 437-5767	mharris@cravencountync.gov
Cumberland	John Meroski	Fayetteville Area Convention & Visitors Bureau	(910) 483-5311 (800) 255-8217	jmeroski@visitfayettevillenc.com
Duplin	Amanda Justice	Duplin County Tourism Development Authority	(910) 296-2181	director@duplintourism.org
Greene	Rick Davis	Greene County Economic Development Commission	(252) 747-3446	rick.davis@greenecountync.gov
Harnett	Sharon Stevens	Dunn Area Tourism Authority	(910) 892-3282	sharon@dunntourism.org
Hoke	Jackie Lynch	Raeford-Hoke Chamber of Commerce	(910) 875-5929	chamber875@outlook.com
Hyde	Helena Stevens	Ocracoke Civic & Business Association	(252) 928-6711	info@visitocracokenc.com
Johnston	Donna Bailey-Taylor	Johnston County Visitors Bureau	(919) 989-8687	dbtaylor@johnstoncountync.org
Jones	Ivy Reid	Jones County Cooperative Extension (NC State branch)	(252) 448-9621	ivy_reid@ncsu.edu
Lee	Crystal Mclver	Sanford Area Growth Alliance	(919) 774-8439	cmciver@growsanfordnc.com

Lenoir	Jan Barwick Parson	Kinston/Lenoir County Convention and Visitors Bureau	(252) 527-1131 (800) 869-0032	jparson@visitkinston.com
Moore	Karin Toomey	Pinehurst, Southern Pines, Aberdeen Area Convention & Visitors Bureau	(910) 692-3330	ktoomey@homeofgolf.com
New Hanover	Kim Hufham	Wilmington and Beaches Convention & Visitors Bureau	(910) 341-4030 (800) 222-4757	khufham@wilmingtonandbeaches.com
Onslow	Donna Hammonds	Jacksonville-Onslow County Chamber of Commerce	(910) 347-3141	tourd@jacksonvilleonline.org
Onslow	Glenn Hargett	(City of) Jacksonville Tourism Development Authority	(910) 938-5200	ghargett@ci.jacksonville.nc.us
Pamlico	Joyce Swimm	Pamlico County Chamber of Commerce	(252) 745-3008	pamlicochamber@embarqmail.com
Pender	Allan Libby	Visit Surf City	(910) 328-2716	alibby@townofsurfcity.com
Pender	Tammy Proctor	Pender County Tourism	(910) 259-1278 (888) 576-4756	tproctor@pendercountync.gov
Pitt	Vera Blackwell	Greenville-Pitt County Convention & Visitors Bureau	(252) 329-4200	vera@visitgreenvillenc.com
Richmond	Kelly Chance	Richmond County Tourism Development Authority	(910) 995-6422	kellyp@visitrichmondcounty.com
Robeson	Angela Sumner	Lumberton Visitors Bureau	(910) 739-9999 (800) 359-6971	asumner@lumberton-nc.com
Sampson	Sheila Barefoot	Sampson County CVB	(910) 592-2557	sbarefoot@visitsampsonnc.com
Scotland	Cory Hughes	Scotland County Tourism Development Authority	(910) 277-3149	chughes@hmgresults.com
Wayne	Ashlin Glatthar	Goldsboro-Wayne County Travel & Tourism	(919) 734-7922 (866) 440-2245	aglatthar@goldsboronc.gov
Wilson	Sandra Homes	Wilson Visitors Center	(252) 243-8440	info@wilson-nc.com