



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, August 15, 2017

11:15 a.m. – 1:15 p.m.

**North Carolina Zoo
Second Floor Board Room**

4401 Zoo Parkway
Asheboro, NC 27205

- **TAMMY O’KELLEY**
Chairperson, House
Appointee
 - **ANTHONY M. COPELAND**
Secretary of Commerce
 - **CHRISTOPHER CHUNG**
EDPNC
 - **SALLY ASHWORTH**
House Appointee
 - **KEVIN BAKER**
Senate Appointee
 - **JOHN BEATTY**
NC T&T Coalition
 - **ROLF BLIZZARD**
NC T&T Coalition
 - **MIKE BUTTS**
NCTIA
 - **KEVIN CORBIN**
House Appointee
 - **ROBERT DANOS**
Senate Appointee
 - **RICH GEIGER**
DMANC
 - **JOEL GRIFFIN**
NCRLA
 - **MIKE HAWKINS**
EDPNC
 - **RALPH HISE**
Senator
 - **PAT MCELRAFT**
Representative
 - **RICHARD MOORE**
Governor Appointee
 - **JOE PIERCE**
Governor Appointee
 - **NORMAN SANDERSON**
Senator
 - **PAULA WILBER**
NCRLA
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| | 11:15 a.m. | Welcome, Introductions & Ethics Policy
Approval of Minutes | Tammy O’Kelley |
| | 11:20 a.m. | Comments from the Chair | Tammy O’Kelley |
| | 11:25 a.m. | EDPNC Update | Chris Chung |
| | 11:30 a.m. | Visit NC Update | Wit Tuttell |
| | 12:15 p.m. | Working Lunch | Courtesy of the
Heart of NC Visitors Bureau |
| | 12:45 p.m. | Legislative and Industry Reports | |
| | | DMANC | Rich Geiger |
| | | NCTIA | Mike Butts |
| | | NCRLA | Paula Wilber |
| | | NC T&T Coalition | John Beatty |
| | | NC Visitor Services | Bryan Gupton |
| | | NC Hospitality Alliance | Jim Hobbs |
| | 1:00 p.m. | General Discussion | |
| | 1:15 p.m. | Adjourn | |
- 2017 Travel & Tourism Board Meeting Dates:**
Locations for 2017 meetings will be announced prior to meeting date. These dates are subject to change.
- November 7, 2017