

Economic Impact of Domestic Travel on North Carolina - 2015/2016

Expenditures	2015	2016	2016/15
	(\$ Millions)	(\$ Millions)	% Change
Public Transportation	\$2,821.8	\$2,774.0	-1.7%
Auto Transportation	3,223.9	3,160.8	-2.0%
Lodging	4,198.4	4,580.6	9.1%
Foodservice	7,488.0	7,913.9	5.7%
Recreation	2,101.3	2,260.5	7.6%
Retail	2,127.8	2,218.0	4.2%
Domestic Total	\$21,961.2	\$22,907.8	4.3%

Payroll Income	2015	2016	2016/15
	(\$ Millions)	(\$ Millions)	% Change
Public Transportation	\$1,541.0	\$1,608.4	4.4%
Auto Transportation	146.4	156.1	6.6%
Lodging	733.3	780.3	6.4%
Foodservice	1,595.5	1,700.9	6.6%
Recreation	767.8	819.8	6.8%
Retail	374.5	397.6	6.2%
Planning	113.5	118.5	4.4%
Domestic Total	\$5,272.1	\$5,581.6	5.9%

Employment	2015	2016	2016/15
	(Thousands)	(Thousands)	% Change
Public Transportation	24.4	24.4	0.0%
Auto Transportation	4.5	4.6	3.1%
Lodging	30.2	31.0	2.8%
Foodservice	95.8	98.9	3.2%
Recreation	36.7	39.3	7.1%
Retail	17.0	17.2	1.0%
Planning	2.9	2.9	1.0%
Domestic Total	211.5	218.3	3.2%

Tax Receipts	2015	2016	2016/15
	(\$ Millions)	(\$ Millions)	% Change
Federal	\$1,629.5	\$1,703.7	4.6%
State	1,125.5	1,183.8	5.2%
Local	660.8	692.8	4.8%
Domestic Total	\$3,415.9	\$3,580.3	4.8%

Source: U.S. Travel Association, 2017

