



# NORTH CAROLINA TRAVEL AND TOURISM BOARD

- **TAMMY O’KELLEY**  
Chairperson, House Appointee
- **JOHN E. SKVARLA III**  
Secretary of Commerce
- **CHRISTOPHER CHUNG**  
EDPNC
- **KEVIN BAKER**  
Senate Appointee
- **SABRINA BENGEL**  
Governor Appointee
- **ROLF BLIZZARD**  
NC T&T Coalition
- **DONNA CARPENTER**  
DMANC
- **ROBERT COBB**  
NCPMA
- **ROBERT DANOS**  
Senate Appointee
- **S. LEWIS EBERT**  
NC Chamber
- **RICH GEIGER**  
DMANC
- **JOEL GRIFFIN**  
NCRLA
- **MARSHALL HILLIARD**  
NCRLA
- **RALPH HISE**  
Senator
- **KATHERINE HOPKINS**  
NCWU
- **KIM HUFHAM**  
DMANC
- **CHRISTOPHER HUMPHREY**  
Senate Appointee
- **CHARLES JETER**  
Representative
- **PAT MCELRAFT**  
Representative
- **CALEB MILES**  
NCTIA
- **LYNN MINGES**  
NCRLA
- **VINAY PATEL**  
Governor Appointee
- **JESSICA ROBERTS**  
House Appointee
- **NORMAN SANDERSON**  
Senator
- **ARTHUR SCHOOLS JR.**  
Governor Appointee
- **KATHY SPARROW**  
NCWU
- **CHRIS VALAURI**  
House Appointee
- **PAULA WILBER**  
NCRLA
- **LYNN WINGATE**  
NCTIA

## AGENDA

**Tuesday, August 23, 2016**

2:00 p.m. – 4:30 p.m.

### EDPNC

### Board Room

15000 Weston Parkway  
Cary, NC 27513

2:00 p.m.	<b>Welcome, Introductions &amp; Ethics Policy Approval of Minutes</b>	Tammy O’Kelley/Rolf Blizzard
2:15 p.m.	<b>Comments from the Chair</b>	Tammy O’Kelley/Rolf Blizzard
2:30 p.m.	<b>Comments from the Secretary</b>	John E. Skvarla III
2:45 p.m.	<b>Executive Committee Report</b> House Bill 1030, Section 15.6(a) NC Travel and Tourism Board member Travel and Tourism Budget Update	Rolf Blizzard
3:20 p.m.	<b>Legislative and Industry Reports</b> House Senate DMANC NCTIA NCRLA NC T&T Coalition NC Visitor Services	Rep’s Pat McElraft & Charles Jeter Sen’s Ralph Hise & Norman Sanderson Rich Geiger Caleb Miles Joel Griffin/Vinay Patel Kara Weishaar Bryan Gupton
3:45 p.m.	<b>EDPNC Update</b>	Christopher Chung
3:50 p.m.	<b>Visit NC Update</b>	Wit Tuttell Marlise Taylor
4:10 p.m.	<b>General Discussion</b>	
4:30 p.m.	<b>Adjourn</b>	

### 2016 Travel & Tourism Board Meeting Dates:

*Locations for 2016 meetings will be announced prior to meeting date. These dates are subject to change.*

- December 13, 2016