

Tourism Dependence Ranking (most to least)		2019 State Sales and Use Tax Gross Collections (NCDOR)			Adjusted Tourism Tax	Adjusted Ratio
	County	Most Tourism Dependent - Eligible for \$30,000 Grants				
1	Dare	\$78,441,352			\$43,875,398	55.93%
2	Hyde	\$3,035,696			\$1,275,714	42.02%
3	Avery	\$14,959,422			\$5,099,133	34.09%
4	Swain	\$7,580,180			\$2,488,046	32.82%
5	Currituck	\$26,457,680			\$8,571,934	32.40%
6	Moore	\$70,411,210			\$20,845,843	29.61%
7	Jackson	\$29,047,374			\$8,340,433	28.71%
8	Graham	\$3,857,491			\$1,076,432	27.90%
9	Madison	\$6,119,031			\$1,678,777	27.44%
10	Rutherford	\$32,057,180			\$8,714,987	27.19%
11	Nash	\$53,974,596			\$12,351,504	22.88%
12	Macon	\$27,638,490			\$6,228,195	22.53%
13	Brunswick	\$95,676,999			\$21,245,829	22.21%
14	Watauga	\$46,603,270			\$10,315,021	22.13%
15	Alleghany	\$4,226,176			\$931,211	22.03%
16	Haywood	\$38,766,749			\$8,178,657	21.10%
17	Yancey	\$7,046,588			\$1,425,368	20.23%
18	Bladen	\$10,414,148			\$1,997,732	19.18%
19	Carteret	\$66,612,676			\$12,692,240	19.05%
20	Warren	\$4,353,977			\$826,819	18.99%
21	Halifax	\$26,891,092			\$4,773,403	17.75%
22	Mecklenburg	\$1,160,828,102			\$205,357,870	17.69%
23	Buncombe	\$274,712,839			\$47,657,258	17.35%
24	Transylvania	\$18,719,240			\$3,223,467	17.22%
25	Ashe	\$14,377,004			\$2,433,057	16.92%
26	Gates	\$1,930,091			\$313,685	16.25%
27	Henderson	\$66,140,139			\$10,669,484	16.13%
28	Washington	\$4,156,109			\$670,286	16.13%
29	Forsyth	\$278,414,520			\$42,942,873	15.42%
30	Guilford	\$389,049,526			\$59,746,034	15.36%
31	Polk	\$7,695,353			\$1,149,523	14.94%
32	Bertie	\$4,243,523			\$611,137	14.40%
33	Yadkin	\$11,214,099			\$1,611,589	14.37%
34	Beaufort	\$25,305,441			\$3,527,531	13.94%
35	Martin	\$10,140,555			\$1,377,002	13.58%
36	Wayne	\$63,922,277			\$8,644,578	13.52%
37	Pender	\$27,858,965			\$3,679,350	13.21%
38	Lenoir	\$29,203,375			\$3,816,480	13.07%
39	Chowan	\$6,554,325			\$849,237	12.96%
40	McDowell	\$19,672,756			\$2,537,924	12.90%
41	Columbus	\$20,472,890			\$2,612,047	12.76%
42	Granville	\$18,576,567			\$2,344,606	12.62%
43	Robeson	\$55,606,884			\$6,867,616	12.35%
44	Scotland	\$15,208,345			\$1,874,466	12.33%
45	Pamlico	\$5,014,449			\$610,370	12.17%
46	Tyrrell	\$1,115,934			\$134,970	12.09%
47	Surry	\$46,213,012			\$5,555,889	12.02%

48	Randolph	\$60,839,415	\$7,120,115	11.70%
49	Burke	\$37,703,344	\$4,398,655	11.67%
50	Hertford	\$11,098,674	\$1,278,828	11.52%

Less Tourism Dependent - Eligible for \$25,000 Grants

51	Stanly	\$32,871,776	\$3,779,937	11.50%
52	Mitchell	\$7,123,771	\$804,061	11.29%
53	Johnston	\$99,324,116	\$11,200,348	11.28%
54	Cherokee	\$16,333,608	\$1,831,036	11.21%
55	Cumberland	\$209,693,787	\$23,441,540	11.18%
56	Cabarrus	\$177,843,963	\$19,755,727	11.11%
57	Perquimans	\$3,310,153	\$365,845	11.05%
58	Rowan	\$70,644,064	\$7,662,333	10.85%
59	Wilson	\$52,382,664	\$5,661,646	10.81%
60	Montgomery	\$10,534,872	\$1,138,252	10.80%
61	Cleveland	\$48,001,063	\$5,136,979	10.70%
62	Richmond	\$19,747,013	\$2,107,536	10.67%
63	Pasquotank	\$26,377,424	\$2,797,931	10.61%
64	Anson	\$7,543,370	\$799,571	10.60%
65	Vance	\$21,421,969	\$2,258,959	10.55%
66	Davidson	\$71,914,104	\$7,531,590	10.47%
67	Clay	\$4,385,549	\$441,686	10.07%
68	Catawba	\$120,709,645	\$12,097,509	10.02%
69	Craven	\$61,751,108	\$6,174,921	10.00%
70	Person	\$17,003,131	\$1,698,934	9.99%
71	Edgecombe	\$26,657,489	\$2,652,386	9.95%
72	Gaston	\$124,069,527	\$12,099,408	9.75%
73	Sampson	\$24,237,915	\$2,316,116	9.56%
74	Northampton	\$5,622,703	\$533,687	9.49%
75	Caswell	\$3,609,696	\$336,805	9.33%
76	Durham	\$384,248,616	\$35,334,045	9.20%
77	New Hanover	\$252,340,399	\$23,171,176	9.18%
78	Wake	\$974,099,627	\$89,368,281	9.17%
79	Orange	\$95,233,588	\$8,531,842	8.96%
80	Davie	\$18,576,573	\$1,654,236	8.90%
81	Alexander	\$10,593,673	\$939,794	8.87%
82	Iredell	\$126,610,919	\$11,224,931	8.87%
83	Lee	\$40,278,686	\$3,550,864	8.82%
84	Wilkes	\$34,471,012	\$2,993,769	8.68%
85	Onslow	\$117,577,861	\$10,066,918	8.56%
86	Duplin	\$21,864,905	\$1,867,035	8.54%
87	Pitt	\$121,406,681	\$10,228,572	8.43%
88	Rockingham	\$36,995,810	\$3,101,721	8.38%
89	Stokes	\$12,891,682	\$1,061,506	8.23%
90	Harnett	\$47,651,525	\$3,882,616	8.15%
91	Caldwell	\$31,235,098	\$2,429,146	7.78%
92	Jones	\$2,762,060	\$204,092	7.39%
93	Alamance	\$125,223,778	\$9,006,303	7.19%
94	Greene	\$3,842,178	\$270,729	7.05%
95	Union	\$107,416,091	\$6,115,157	5.69%
96	Lincoln	\$46,636,897	\$2,475,205	5.31%
97	Chatham	\$32,705,652	\$1,658,773	5.07%
98	Hoke	\$10,712,413	\$531,966	4.97%

99 Franklin	\$22,516,508	\$1,025,383	4.55%
100 Camden	\$2,816,788	\$89,793	3.19%

– Sales not tabulated. Gross receipts derived from piped natural gas, electricity, telecommunications service and ancillary service, video programming service (direct-to-home satellite and other), spirituous liquor, aviation gasoline and jet fuel transactions are taxed at the combined general rate of 7%. Gross receipts derived from the short-term lease or rental of a motor vehicle are taxed at the rate of 8%; those from vehicle subscriptions are taxed at the rate of 5%.

Data are compiled from reports and remittances made by taxpayers, and are classified according to sales and use tax registrations. Detail data from this report may not be directly comparable to that in reports for other months because of corrections in registrations affecting collections and taxable sales within the business and county classifications, and changes in the sales and use tax law. NO county sales and use taxes are included in this report.