



LOGO GUIDELINES

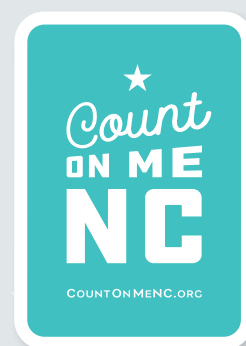
PRIMARY LOGO - Name Badge - Available as Ai, SVG, PDF and PNG files



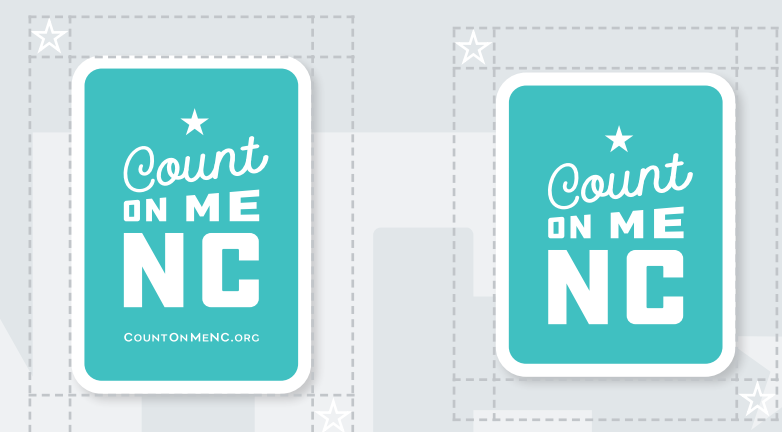
The Name Badge is meant to be personalized with individual or business names. The examples here are using the typeface Autography, but ideally real signatures should be used.

Sized to 3 in x 2 in the average size of a name badge in order to be produced as pins and stickers.

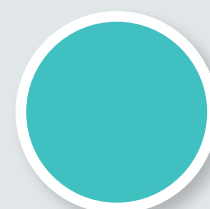
SECONDARY BADGES - Website Badge - Available as Ai, SVG, PDF and PNG files



CLEAR SPACE



COLORS - Included in Logo files

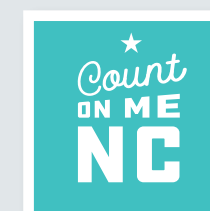


PANTONE 3252
CMYK: C66 M00 Y29 K0
RGB: R64 G192 B192
HEX: #40c0c0



PANTONE BLACK 6
CMYK: C82 M71 Y59 K75
RGB: R17 G25 B33
HEX: #111921

SOCIAL - Available as Ai, SVG, PDF and PNG files



TYPEFACES - Included in Logo files

HEADLINES

DDC HARDWARE

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!@£\$%^&**

BODY COPY

MIGRENA GROTESQUE

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNOPQRSTU
0123456789!@£\$%^&

TAGLINE - Available as Ai, SVG, PDF and PNG files

A MUTUAL COMMITMENT TO KEEP EVERYONE HEALTHY & SAFE

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