



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, August 29, 2023

10:30 a.m. – 12:00 p.m.

In-Person at EDPNC offices: 150 Fayetteville St., Suite 1200, Raleigh
OR

Virtual via TEAMS

https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGFjZDIwOWUtZDc1Ny00YmQ4LWJjM2YtZWQ1ZTMzZDA3MTc1%40thread.v2/0?context=%7b%22Tid%22%3a%2220fe347c-8188-4894-ae38-2f532bf254b8%22%2c%22Oid%22%3a%2293557f43-9eb2-48d2-9fe7-c31b183bb250%22%7d

- **KIMBERLY ALBRITTON**
House Appointee
 - **JIM BELEY**
NCRLA
 - **ROLF BLIZZARD**
Chairperson,
NC T&T Coalition
 - **CHRISTOPHER CHUNG**
EDPNC
 - **DAVE CRAVEN**
Senator
 - **DENNIS EDWARDS**
NC T&T Coalition
 - **SHANNON GILLIGAN**
Governor Appointee
 - **ARTHUR FISHER**
Senate Appointee
 - **BOBBY HANIG**
Senator
 - **LEE NETTLES**
EDPNC
 - **JAMES MEACHAM**
DMANC
 - **CHARLES MILLER**
Representative
 - **LYNN MINGES**
NCRLA
 - **STEVEN PASQUANTONIO**
Governor Appointee
 - **RAY PICKETT**
Representative
 - **MACHELLE SANDERS**
Secretary of Commerce
 - **ANDREW SCHMIDT**
NCTIA
 - **VIVEK TANDON**
House Appointee
 - **GREG WALTER**
Senate Appointee
- | | | | | |
|--|------------|---|--|--|
| | 10:30 a.m. | Welcome, Introductions & Ethics Policy
Approval of Minutes | | Rolf Blizzard |
| | 10:40 a.m. | Industry Updates | | NC Travel & Tourism Coalition
NC Restaurant & Lodging Assn
NC Travel Industry Assn
Destination Marketing Assn of NC |
| | 10:50 a.m. | Legislative Update | | Legislative Members |
| | 11:00 a.m. | EDPNC Update | | Christopher Chung |
| | 11:05 a.m. | Understanding the Drivers of Housing Affordability | | Hamilton Galloway
Oxford Economics |
| | 11:25 a.m. | Visit NC Update
2022 County-Level Visitor Spending Results | | Wit Tuttell
Marlise Taylor |
| | 11:55 a.m. | Commerce Update
NC Dept of Commerce
Welcome Center Update | | Marqueta Welton
Bryan Gupton |
| | 12:00 p.m. | Other Business | | |
| | 12:05 p.m. | Adjourn | | |
- Location for the November 2023 meeting will be announced prior to meeting date. This date is subject to change.*
- 2024 Travel & Tourism Board Meeting Dates: TBD**