



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, February 28, 2023

10:30 a.m. – 12:00 p.m.

In-Person at EDPNC offices: 150 Fayetteville St. Suite 1200, Raleigh

OR

Virtual via Zoom

<https://edpnc.zoom.us/j/83271682420?pwd=N3VKdk1CVU52eFFrV3RkUUFsMzgvdz09>

Meeting ID: 832 7168 2420

Passcode: 655076

▪ **KIMBERLY ALBRITTON**

House Appointee

▪ **JIM BELEY**

NCRLA

▪ **ROLF BLIZZARD**

Chairperson,

NC T&T Coalition

▪ **CHRISTOPHER CHUNG**

EDPNC

▪ **DAVE CRAVEN**

Senator

▪ **DENNIS EDWARDS**

NC T&T Coalition

▪ **SHANNON FINUCANE**

Governor Appointee

▪ **ARTHUR FISHER**

Senate Appointee

▪ **BOBBY HANIG**

Senator

▪ **LEE NETTLES**

EDPNC

▪ **JAMES MEACHAM**

DMANC

▪ **CHARLES MILLER**

Representative

▪ **LYNN MINGES**

NCRLA

▪ **STEVEN PASQUANTONIO**

Governor Appointee

▪ **RAY PICKETT**

Representative

▪ **MACHELLE SANDERS**

Secretary of Commerce

▪ **ANDREW SCHMIDT**

NCTIA

▪ **VIVEK TANDON**

House Appointee

▪ **GREG WALTER**

Senate Appointee

10:30 a.m.	Welcome, Introductions & Ethics Policy Approval of Minutes	Rolf Blizzard
10:40 a.m.	Industry Updates	NC Travel & Tourism Coalition NC Restaurant & Lodging Assn NC Travel Industry Assn Destination Marketing Assn of NC NC Sports Leadership Council
10:50 a.m.	Legislative Update	Legislative Members
11:00 a.m.	EDPNC Update	Christopher Chung
11:10 a.m.	Visit NC 2023 Brand Marketing Campaign	Scott Peacock
11:20 a.m.	Visit NC Update	Wit Tuttell
11:50 a.m.	Commerce Update NC Dept of Commerce Welcome Center Update	Marqueta Welton Bryan Gupton
11:55 a.m.	Other Business	
12:00 p.m.	Adjourn	

2023 Travel & Tourism Board Meeting Dates: TBD

Locations for 2023 meetings will be announced prior to meeting date. These dates are subject to change.