



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, November 22, 2022

10:30 a.m. – 12:00 p.m.

In-Person at EDPNC offices: 150 Fayetteville St. Suite 1200, Raleigh
OR
Virtual via Zoom

Join Zoom Meeting

<https://edpnc.zoom.us/j/89571029941?pwd=aGUObVNtYXNhNFdIRkMyYnI TRTBldzO9>

Meeting ID: 895 7102 9941

Passcode: 734864

▪ **KIMBERLY ALBRITTON**

House Appointee

▪ **JIM BELEY**

NCRLA

▪ **ROLF BLIZZARD**

Chairperson,

NC T&T Coalition

▪ **CHRISTOPHER CHUNG**

EDPNC

▪ **DAVE CRAVEN**

Senator

DENNIS EDWARDS

NC T&T Coalition

▪ **SHANNON FINUCANE**

Governor Appointee

▪ **ARTHUR FISHER**

Senate Appointee

▪ **BOBBY HANIG**

Senator

▪ **LEE NETTLES**

EDPNC

▪ **JAMES MEACHAM**

DMANC

▪ **LYNN MINGES**

NCRLA

▪ **STEVEN PASQUANTONIO**

Governor Appointee

▪ **RAY PICKETT**

Representative

▪ **MACHELLE SANDERS**

Secretary of Commerce

▪ **ANDREW SCHMIDT**

NCTIA

▪ **VIVEK TANDON**

House Appointee

▪ **GREG WALTER**

Senate Appointee

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| 10:30 a.m. | Welcome, Introductions & Ethics Policy
Approval of Minutes | Rolf Blizzard |
| 10:40 a.m. | Industry Updates | NC Travel & Tourism Coalition
NC Restaurant & Lodging Assn
NC Travel Industry Assn
Destination Marketing Assn of NC
NC Sports Leadership Council |
| 10:50 a.m. | Legislative Update | Legislative Members |
| 11:00 a.m. | EDPNC Update | Christopher Chung |
| 11:10 a.m. | Overview of 2021-22 Visit NC International Marketing | Heidi Walters |
| 11:20 a.m. | Visit NC Update | Wit Tuttell |
| 11:50 a.m. | Commerce Update
NC Dept of Commerce
Welcome Center Update | Marqueta Welton
Bryan Gupton |
| 11:55 a.m. | Other Business | |
| 12:00 p.m. | Adjourn | |

2023 Travel & Tourism Board Meeting Dates: TBD

Locations for 2022 meetings will be announced prior to meeting date. These dates are subject to change.