

| North Carolina - All Counties - 2021 - Sorted by Total Spending | | | | | | | | | | | | | | | |
|-----------------------------------------------------------------|-----------------------------------|----------|------------|----------|-------------|---------------------------|----------------|----------------------------------|------------|----------------|-------------------------|------------------------|------------------------|--------------------------------------|------------|
| | Visitor Spending, 2021 (millions) | | | | | | | Spending Growth Rate (2021/2020) | Employment | Share of State | Labor Income (Millions) | State Taxes (Millions) | Local Taxes (Millions) | State/Local Tax Savings per Resident | |
| County | Lodging* | F&B | Recreation | Retail | Transport** | Total Spending (Millions) | Share of State | | | | | | | | |
| 1 | Mecklenburg | \$776.63 | \$1,308.03 | \$547.77 | \$340.64 | \$1,113.55 | \$4,086.61 | 14.1% | 45.7% | 28,438 | 14.4% | \$1,460.8 | \$164.0 | \$155.4 | \$281.79 |
| 2 | Buncombe | \$811.72 | \$698.29 | \$321.83 | \$508.56 | \$300.60 | \$2,641.01 | 9.1% | 81.0% | 18,278 | 9.3% | \$577.1 | \$130.9 | \$106.9 | \$871.54 |
| 3 | Wake | \$487.44 | \$689.19 | \$397.09 | \$487.55 | \$279.84 | \$2,341.11 | 8.1% | 39.7% | 21,357 | 10.8% | \$689.2 | \$118.0 | \$125.1 | \$210.21 |
| 4 | Dare | \$464.45 | \$573.65 | \$268.38 | \$174.11 | \$346.06 | \$1,826.65 | 6.3% | 29.6% | 12,295 | 6.2% | \$453.9 | \$67.6 | \$79.2 | \$3,930.15 |
| 5 | Guilford | \$243.96 | \$420.18 | \$159.11 | \$108.81 | \$361.13 | \$1,293.19 | 4.5% | 52.2% | 9,550 | 4.8% | \$400.5 | \$53.5 | \$43.3 | \$176.96 |
| 6 | Brunswick | \$239.60 | \$301.38 | \$140.61 | \$92.72 | \$200.81 | \$975.11 | 3.4% | 33.4% | 4,929 | 2.5% | \$191.9 | \$32.3 | \$45.9 | \$556.73 |
| 7 | New Hanover | \$211.18 | \$311.34 | \$118.95 | \$77.42 | \$211.51 | \$930.40 | 3.2% | 55.6% | 6,142 | 3.1% | \$246.5 | \$34.5 | \$38.3 | \$319.28 |
| 8 | Forsyth Count | \$149.04 | \$279.55 | \$100.03 | \$69.84 | \$232.39 | \$830.85 | 2.9% | 57.6% | 5,512 | 2.8% | \$209.2 | \$38.2 | \$25.7 | \$165.62 |
| 9 | Durham | \$131.65 | \$231.72 | \$93.34 | \$58.42 | \$262.63 | \$777.77 | 2.7% | 41.7% | 5,707 | 2.9% | \$216.3 | \$31.0 | \$31.6 | \$189.92 |
| 10 | Moore | \$168.50 | \$212.26 | \$96.38 | \$60.15 | \$135.98 | \$673.26 | 2.3% | 70.0% | 5,111 | 2.6% | \$193.3 | \$28.1 | \$24.4 | \$516.59 |
| 11 | Carteret | \$162.34 | \$203.56 | \$93.77 | \$59.79 | \$123.92 | \$643.38 | 2.2% | 32.0% | 3,567 | 1.8% | \$134.8 | \$21.5 | \$29.4 | \$756.92 |
| 12 | Cumberland | \$125.48 | \$215.94 | \$73.37 | \$52.78 | \$141.29 | \$608.85 | 2.1% | 35.3% | 4,556 | 2.3% | \$163.2 | \$26.3 | \$20.0 | \$138.49 |
| 13 | Cabarrus | \$100.23 | \$168.82 | \$80.79 | \$42.48 | \$88.47 | \$480.80 | 1.7% | 67.2% | 4,065 | 2.1% | \$140.4 | \$21.4 | \$14.7 | \$155.62 |
| 14 | Currituck | \$117.95 | \$147.45 | \$69.88 | \$44.52 | \$93.37 | \$473.17 | 1.6% | 26.0% | 2,379 | 1.2% | \$100.0 | \$15.3 | \$21.5 | \$1,257.58 |
| 15 | Watauga | \$117.80 | \$146.01 | \$68.88 | \$41.92 | \$90.44 | \$465.05 | 1.6% | 44.9% | 2,916 | 1.5% | \$111.6 | \$16.8 | \$18.1 | \$650.84 |
| 16 | Jackson | \$115.20 | \$129.70 | \$63.68 | \$39.63 | \$89.21 | \$437.41 | 1.5% | 49.5% | 2,343 | 1.2% | \$110.4 | \$15.6 | \$15.6 | \$723.41 |
| 17 | Henderson | \$94.73 | \$126.10 | \$54.86 | \$33.98 | \$81.62 | \$391.28 | 1.4% | 54.2% | 2,488 | 1.3% | \$98.6 | \$14.9 | \$16.6 | \$268.73 |
| 18 | Onslow | \$70.02 | \$118.07 | \$42.43 | \$26.84 | \$81.13 | \$338.49 | 1.2% | 37.2% | 2,197 | 1.1% | \$84.0 | \$13.4 | \$13.7 | \$130.93 |
| 19 | Swain | \$88.00 | \$96.86 | \$49.78 | \$30.66 | \$69.15 | \$334.45 | 1.2% | 47.8% | 1,978 | 1.0% | \$93.4 | \$14.7 | \$9.5 | \$1,724.18 |
| 20 | Iredell | \$66.80 | \$114.31 | \$50.49 | \$26.16 | \$68.42 | \$326.18 | 1.1% | 48.2% | 2,144 | 1.1% | \$79.3 | \$13.7 | \$11.8 | \$133.30 |
| 21 | Macon | \$84.12 | \$101.83 | \$45.77 | \$29.81 | \$62.38 | \$323.90 | 1.1% | 40.8% | 1,720 | 0.9% | \$71.9 | \$11.3 | \$18.2 | \$787.70 |
| 22 | Haywood | \$80.40 | \$101.08 | \$43.97 | \$28.88 | \$69.00 | \$323.33 | 1.1% | 48.9% | 2,001 | 1.0% | \$79.5 | \$12.8 | \$11.9 | \$397.11 |
| 23 | Nash | \$67.66 | \$101.84 | \$39.24 | \$26.76 | \$66.01 | \$301.51 | 1.0% | 39.2% | 2,358 | 1.2% | \$81.9 | \$13.1 | \$10.9 | \$252.64 |
| 24 | Catawba | \$58.89 | \$105.88 | \$39.01 | \$25.33 | \$62.82 | \$291.93 | 1.0% | 32.4% | 2,222 | 1.1% | \$77.8 | \$13.0 | \$11.3 | \$149.65 |
| 25 | Gaston | \$54.86 | \$103.92 | \$31.77 | \$22.77 | \$75.84 | \$289.16 | 1.0% | 43.5% | 2,012 | 1.0% | \$73.4 | \$13.1 | \$8.5 | \$93.79 |
| 26 | Rutherford | \$71.48 | \$86.27 | \$37.17 | \$23.83 | \$54.20 | \$272.96 | 0.9% | 33.6% | 1,590 | 0.8% | \$63.2 | \$12.3 | \$9.8 | \$343.15 |
| 27 | Pitt | \$50.62 | \$97.10 | \$32.33 | \$21.09 | \$55.92 | \$257.06 | 0.9% | 41.9% | 1,804 | 0.9% | \$63.6 | \$10.7 | \$8.4 | \$112.27 |
| 28 | Johnston | \$51.96 | \$90.98 | \$33.39 | \$23.26 | \$55.87 | \$255.47 | 0.9% | 40.5% | 1,780 | 0.9% | \$65.9 | \$11.7 | \$9.0 | \$92.34 |
| 29 | Avery | \$62.01 | \$74.26 | \$36.46 | \$20.95 | \$45.58 | \$239.27 | 0.8% | 45.9% | 1,429 | 0.7% | \$56.6 | \$8.6 | \$9.2 | \$1,001.52 |
| 30 | Alamance | \$45.71 | \$89.14 | \$25.53 | \$19.50 | \$46.02 | \$225.91 | 0.8% | 54.7% | 1,617 | 0.8% | \$53.2 | \$10.3 | \$6.6 | \$97.80 |
| 31 | Davidson | \$42.57 | \$71.44 | \$29.71 | \$15.67 | \$56.28 | \$215.67 | 0.7% | 46.7% | 1,314 | 0.7% | \$51.1 | \$9.4 | \$7.9 | \$102.10 |
| 32 | Orange | \$38.97 | \$73.98 | \$29.09 | \$16.37 | \$36.40 | \$194.81 | 0.7% | 51.7% | 1,514 | 0.8% | \$53.4 | \$8.3 | \$6.9 | \$100.83 |
| 33 | Rowan | \$36.08 | \$63.72 | \$22.74 | \$15.13 | \$49.80 | \$187.47 | 0.6% | 34.0% | 1,366 | 0.7% | \$48.6 | \$8.2 | \$7.6 | \$106.48 |
| 34 | Transylvania | \$45.94 | \$53.90 | \$25.41 | \$16.52 | \$36.41 | \$178.18 | 0.6% | 35.7% | 1,068 | 0.5% | \$44.1 | \$6.0 | \$7.5 | \$411.79 |

North Carolina - All Counties - 2021 - Sorted by Total Spending

| | | Visitor Spending, 2021 (millions) | | | | | | | Spending Growth Rate (2021/2020) | Employment | Share of State | Labor Income (Millions) | State Taxes (Millions) | Local Taxes (Millions) | State/Local Tax Savings per Resident |
|--------|------------|-----------------------------------|------------|---------|-------------|---------------------------|----------------|------|----------------------------------|------------|----------------|-------------------------|------------------------|------------------------|--------------------------------------|
| County | Lodging* | F&B | Recreation | Retail | Transport** | Total Spending (Millions) | Share of State | | | | | | | | |
| 35 | Wayne | \$34.29 | \$62.92 | \$21.11 | \$14.48 | \$39.64 | \$172.44 | 0.6% | 21.6% | 1,119 | 0.6% | \$41.5 | \$8.3 | \$5.0 | \$114.57 |
| 36 | Randolph | \$37.33 | \$63.06 | \$21.79 | \$14.65 | \$35.23 | \$172.06 | 0.6% | 65.0% | 1,127 | 0.6% | \$41.4 | \$8.2 | \$5.0 | \$90.90 |
| 37 | Pender | \$39.97 | \$55.18 | \$23.63 | \$15.50 | \$31.01 | \$165.29 | 0.6% | 25.4% | 924 | 0.5% | \$37.1 | \$6.0 | \$8.9 | \$243.32 |
| 38 | Union | \$30.34 | \$62.62 | \$19.58 | \$12.72 | \$36.55 | \$161.81 | 0.6% | 37.6% | 1,158 | 0.6% | \$40.1 | \$7.1 | \$4.7 | \$48.72 |
| 39 | Craven | \$34.06 | \$59.65 | \$22.09 | \$13.85 | \$30.77 | \$160.43 | 0.6% | 39.6% | 1,185 | 0.6% | \$42.5 | \$6.9 | \$5.2 | \$121.31 |
| 40 | Robeson | \$33.91 | \$55.24 | \$19.73 | \$13.78 | \$33.03 | \$155.68 | 0.5% | 28.0% | 1,112 | 0.6% | \$38.7 | \$7.2 | \$5.1 | \$108.05 |
| 41 | Cleveland | \$29.20 | \$50.73 | \$18.28 | \$11.23 | \$33.45 | \$142.90 | 0.5% | 33.4% | 887 | 0.4% | \$33.1 | \$6.2 | \$3.9 | \$100.86 |
| 42 | Surry | \$29.33 | \$48.17 | \$15.85 | \$11.59 | \$32.05 | \$136.99 | 0.5% | 45.4% | 854 | 0.4% | \$31.7 | \$6.0 | \$4.4 | \$146.22 |
| 43 | Beaufort | \$32.15 | \$41.06 | \$17.67 | \$11.01 | \$25.93 | \$127.81 | 0.4% | 70.8% | 650 | 0.3% | \$26.0 | \$5.2 | \$6.0 | \$252.59 |
| 44 | Wilson | \$25.13 | \$44.67 | \$14.94 | \$10.20 | \$30.37 | \$125.30 | 0.4% | 25.3% | 899 | 0.5% | \$31.6 | \$5.8 | \$4.0 | \$124.75 |
| 45 | Burke | \$26.57 | \$44.78 | \$16.61 | \$10.20 | \$23.11 | \$121.27 | 0.4% | 46.9% | 800 | 0.4% | \$27.5 | \$5.3 | \$4.2 | \$109.77 |
| 46 | Halifax | \$26.79 | \$39.39 | \$16.32 | \$10.82 | \$25.78 | \$119.11 | 0.4% | 38.7% | 691 | 0.3% | \$26.2 | \$5.4 | \$4.0 | \$194.81 |
| 47 | Harnett | \$20.72 | \$37.63 | \$14.15 | \$8.16 | \$23.85 | \$104.52 | 0.4% | 42.8% | 758 | 0.4% | \$26.4 | \$4.7 | \$3.5 | \$60.45 |
| 48 | Ashe | \$26.43 | \$32.61 | \$14.33 | \$9.09 | \$21.54 | \$104.00 | 0.4% | 26.6% | 526 | 0.3% | \$20.6 | \$3.8 | \$4.6 | \$318.90 |
| 49 | Lenoir | \$22.36 | \$36.46 | \$13.69 | \$8.41 | \$20.90 | \$101.82 | 0.4% | 31.5% | 666 | 0.3% | \$25.8 | \$4.6 | \$3.1 | \$138.92 |
| 50 | Wilkes | \$24.03 | \$35.79 | \$12.49 | \$8.56 | \$20.78 | \$101.65 | 0.4% | 37.4% | 637 | 0.3% | \$23.8 | \$4.1 | \$3.3 | \$113.74 |
| 51 | McDowell | \$23.42 | \$30.46 | \$13.23 | \$8.08 | \$26.00 | \$101.18 | 0.3% | 43.5% | 575 | 0.3% | \$22.2 | \$3.9 | \$3.7 | \$171.09 |
| 52 | Cherokee | \$23.45 | \$30.23 | \$11.77 | \$8.61 | \$19.21 | \$93.27 | 0.3% | 31.1% | 574 | 0.3% | \$18.2 | \$3.1 | \$4.1 | \$250.98 |
| 53 | Stanly | \$19.19 | \$32.54 | \$11.24 | \$7.65 | \$21.83 | \$92.45 | 0.3% | 43.9% | 587 | 0.3% | \$21.5 | \$4.2 | \$3.4 | \$123.15 |
| 54 | Lee | \$17.92 | \$34.00 | \$10.20 | \$7.86 | \$17.59 | \$87.56 | 0.3% | 26.8% | 610 | 0.3% | \$22.7 | \$4.0 | \$2.8 | \$105.46 |
| 55 | Pasquotank | \$18.86 | \$29.77 | \$9.71 | \$7.80 | \$16.21 | \$82.36 | 0.3% | 46.5% | 506 | 0.3% | \$16.6 | \$3.5 | \$2.6 | \$149.39 |
| 56 | Lincoln | \$15.82 | \$31.53 | \$9.44 | \$6.79 | \$17.98 | \$81.56 | 0.3% | 47.9% | 529 | 0.3% | \$19.3 | \$3.6 | \$2.8 | \$72.27 |
| 57 | Rockingham | \$15.52 | \$28.98 | \$9.41 | \$6.30 | \$17.66 | \$77.88 | 0.3% | 28.4% | 592 | 0.3% | \$20.3 | \$3.4 | \$2.8 | \$68.15 |
| 58 | Madison | \$19.63 | \$21.82 | \$10.60 | \$6.90 | \$18.12 | \$77.07 | 0.3% | 60.7% | 389 | 0.2% | \$16.1 | \$2.9 | \$3.0 | \$277.39 |
| 59 | Chatham | \$14.08 | \$25.19 | \$8.93 | \$5.62 | \$14.21 | \$68.03 | 0.2% | 41.4% | 576 | 0.3% | \$19.1 | \$3.1 | \$2.7 | \$74.45 |
| 60 | Yancey | \$17.83 | \$20.95 | \$9.59 | \$6.15 | \$13.47 | \$68.00 | 0.2% | 27.2% | 324 | 0.2% | \$14.0 | \$2.4 | \$3.7 | \$329.01 |
| 61 | Edgecombe | \$13.72 | \$22.68 | \$8.58 | \$5.28 | \$16.02 | \$66.29 | 0.2% | 25.5% | 340 | 0.2% | \$14.1 | \$2.8 | \$1.9 | \$97.66 |
| 62 | Caldwell | \$12.33 | \$22.27 | \$7.57 | \$4.98 | \$16.36 | \$63.52 | 0.2% | 23.0% | 419 | 0.2% | \$15.7 | \$2.8 | \$2.4 | \$64.36 |
| 63 | Warren | \$15.75 | \$18.52 | \$9.41 | \$5.64 | \$13.70 | \$63.01 | 0.2% | 27.0% | 232 | 0.1% | \$10.8 | \$1.9 | \$3.5 | \$292.34 |
| 64 | Columbus | \$13.28 | \$21.46 | \$8.44 | \$5.35 | \$12.84 | \$61.36 | 0.2% | 30.7% | 363 | 0.2% | \$13.5 | \$2.8 | \$2.2 | \$101.27 |
| 65 | Vance | \$12.69 | \$21.17 | \$7.94 | \$5.34 | \$12.76 | \$59.89 | 0.2% | 35.9% | 378 | 0.2% | \$13.6 | \$2.6 | \$2.1 | \$113.01 |
| 66 | Bladen | \$13.99 | \$18.34 | \$7.49 | \$4.78 | \$12.35 | \$56.95 | 0.2% | 54.3% | 248 | 0.1% | \$10.4 | \$2.5 | \$1.9 | \$153.16 |
| 67 | Sampson | \$11.52 | \$20.32 | \$7.78 | \$4.81 | \$12.33 | \$56.76 | 0.2% | 35.4% | 351 | 0.2% | \$13.3 | \$2.6 | \$2.2 | \$82.05 |
| 68 | Polk | \$13.61 | \$17.37 | \$8.15 | \$5.10 | \$11.78 | \$56.00 | 0.2% | 28.4% | 301 | 0.2% | \$11.0 | \$2.0 | \$2.4 | \$228.93 |

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| | Visitor Spending, 2021 (millions) | | | | | | | Spending Growth Rate (2021/2020) | Employment | Share of State | Labor Income (Millions) | State Taxes (Millions) | Local Taxes (Millions) | State/Local Tax Savings per Resident | |
| County | Lodging* | F&B | Recreation | Retail | Transport** | Total Spending (Millions) | Share of State | | | | | | | | |
| 69 | Richmond | \$12.24 | \$18.42 | \$8.01 | \$4.85 | \$11.47 | \$54.99 | 0.2% | 39.7% | 400 | 0.2% | \$14.5 | \$2.4 | \$1.7 | \$95.96 |
| 70 | Hyde | \$12.60 | \$17.94 | \$7.70 | \$5.14 | \$9.79 | \$53.18 | 0.2% | 41.2% | 350 | 0.2% | \$12.9 | \$1.9 | \$2.6 | \$1,008.41 |
| 71 | Scotland | \$10.83 | \$17.56 | \$6.49 | \$4.68 | \$12.52 | \$52.08 | 0.2% | 29.8% | 375 | 0.2% | \$13.4 | \$2.3 | \$1.5 | \$111.06 |
| 72 | Montgomery | \$11.81 | \$15.68 | \$7.20 | \$4.59 | \$11.95 | \$51.23 | 0.2% | 22.9% | 218 | 0.1% | \$10.1 | \$1.8 | \$3.4 | \$203.89 |
| 73 | Granville | \$10.53 | \$17.77 | \$7.62 | \$3.91 | \$10.19 | \$50.03 | 0.2% | 26.9% | 275 | 0.1% | \$11.6 | \$2.3 | \$1.8 | \$67.41 |
| 74 | Graham | \$11.50 | \$16.65 | \$6.81 | \$4.57 | \$10.27 | \$49.80 | 0.2% | 48.9% | 301 | 0.2% | \$10.4 | \$1.7 | \$2.6 | \$537.59 |
| 75 | Yadkin | \$10.49 | \$16.19 | \$5.97 | \$4.27 | \$10.13 | \$47.05 | 0.2% | 57.8% | 346 | 0.2% | \$12.2 | \$2.0 | \$1.5 | \$95.56 |
| 76 | Stokes | \$12.01 | \$15.37 | \$5.69 | \$3.93 | \$9.33 | \$46.33 | 0.2% | 48.6% | 236 | 0.1% | \$8.9 | \$1.9 | \$1.6 | \$78.57 |
| 77 | Person | \$10.05 | \$16.20 | \$5.45 | \$3.96 | \$10.52 | \$46.19 | 0.2% | 31.4% | 259 | 0.1% | \$9.4 | \$2.0 | \$1.4 | \$87.69 |
| 78 | Alleghany | \$10.28 | \$14.61 | \$6.25 | \$3.98 | \$8.65 | \$43.76 | 0.2% | 22.5% | 258 | 0.1% | \$9.9 | \$1.6 | \$2.2 | \$342.57 |
| 79 | Duplin | \$7.23 | \$13.36 | \$4.24 | \$2.95 | \$12.22 | \$40.01 | 0.1% | 25.0% | 237 | 0.1% | \$9.5 | \$1.8 | \$1.7 | \$74.45 |
| 80 | Davie | \$7.76 | \$13.07 | \$5.08 | \$3.30 | \$10.76 | \$39.96 | 0.1% | 37.6% | 298 | 0.2% | \$10.8 | \$1.7 | \$1.2 | \$68.13 |
| 81 | Mitchell | \$9.63 | \$12.51 | \$5.64 | \$3.50 | \$8.64 | \$39.92 | 0.1% | 36.0% | 208 | 0.1% | \$8.0 | \$1.3 | \$1.5 | \$189.48 |
| 82 | Alexander | \$8.82 | \$12.76 | \$4.67 | \$3.02 | \$7.27 | \$36.54 | 0.1% | 68.1% | 200 | 0.1% | \$7.8 | \$1.5 | \$1.3 | \$79.63 |
| 83 | Franklin | \$7.47 | \$12.57 | \$4.37 | \$2.83 | \$7.78 | \$35.02 | 0.1% | 28.3% | 187 | 0.1% | \$7.7 | \$1.5 | \$1.0 | \$35.51 |
| 84 | Pamlico | \$7.79 | \$11.56 | \$5.56 | \$2.84 | \$6.30 | \$34.05 | 0.1% | 45.9% | 170 | 0.1% | \$6.3 | \$1.1 | \$2.2 | \$277.62 |
| 85 | Clay | \$7.35 | \$9.73 | \$4.16 | \$2.78 | \$6.44 | \$30.46 | 0.1% | 19.4% | 126 | 0.1% | \$5.2 | \$0.9 | \$1.9 | \$255.46 |
| 86 | Hertford | \$6.05 | \$10.19 | \$3.77 | \$2.46 | \$7.43 | \$29.89 | 0.1% | 17.6% | 190 | 0.1% | \$7.0 | \$1.4 | \$1.1 | \$121.96 |
| 87 | Martin | \$6.23 | \$10.45 | \$3.96 | \$2.30 | \$6.34 | \$29.28 | 0.1% | 24.2% | 222 | 0.1% | \$7.7 | \$1.3 | \$1.1 | \$109.85 |
| 88 | Northampton | \$6.77 | \$8.39 | \$3.86 | \$2.44 | \$5.47 | \$26.94 | 0.1% | 24.9% | 110 | 0.1% | \$5.0 | \$0.9 | \$1.6 | \$147.50 |
| 89 | Chowan | \$5.95 | \$8.77 | \$3.59 | \$2.41 | \$5.08 | \$25.79 | 0.1% | 35.1% | 164 | 0.1% | \$6.2 | \$1.1 | \$1.5 | \$188.48 |
| 90 | Anson | \$4.26 | \$7.45 | \$2.61 | \$1.54 | \$5.21 | \$21.07 | 0.1% | 32.9% | 135 | 0.1% | \$4.8 | \$1.0 | \$0.7 | \$76.08 |
| 91 | Bertie | \$5.21 | \$6.59 | \$2.58 | \$1.73 | \$4.39 | \$20.49 | 0.1% | 65.5% | 86 | 0.0% | \$3.5 | \$0.9 | \$0.9 | \$101.99 |
| 92 | Perquimans | \$3.96 | \$8.55 | \$2.37 | \$1.59 | \$2.77 | \$19.23 | 0.1% | 67.0% | 89 | 0.0% | \$3.5 | \$0.7 | \$1.3 | \$154.85 |
| 93 | Washington | \$3.71 | \$5.67 | \$2.27 | \$1.44 | \$3.50 | \$16.59 | 0.1% | 33.2% | 90 | 0.0% | \$3.7 | \$0.7 | \$0.7 | \$132.60 |
| 94 | Caswell | \$3.54 | \$4.47 | \$1.88 | \$1.31 | \$3.44 | \$14.64 | 0.1% | 41.9% | 73 | 0.0% | \$2.8 | \$0.5 | \$0.8 | \$57.84 |
| 95 | Hoke | \$2.89 | \$3.45 | \$1.98 | \$1.19 | \$4.03 | \$13.53 | 0.0% | 21.0% | 96 | 0.0% | \$3.3 | \$0.6 | \$0.4 | \$18.96 |
| 96 | Gates | \$2.45 | \$2.94 | \$1.32 | \$0.85 | \$1.80 | \$9.35 | 0.0% | 83.4% | 40 | 0.0% | \$1.6 | \$0.4 | \$0.3 | \$74.39 |
| 97 | Greene | \$1.99 | \$3.34 | \$1.28 | \$0.81 | \$1.68 | \$9.10 | 0.0% | 6.5% | 57 | 0.0% | \$2.0 | \$0.4 | \$0.4 | \$38.27 |
| 98 | Tyrrell | \$1.53 | \$2.03 | \$0.98 | \$0.64 | \$1.32 | \$6.49 | 0.0% | 35.6% | 28 | 0.0% | \$1.2 | \$0.2 | \$0.4 | \$202.05 |
| 99 | Jones | \$1.46 | \$1.57 | \$0.78 | \$0.50 | \$1.55 | \$5.86 | 0.0% | 29.4% | 30 | 0.0% | \$1.3 | \$0.3 | \$0.2 | \$53.06 |
| 100 | Camden | \$0.63 | \$1.04 | \$0.41 | \$0.31 | \$0.71 | \$3.10 | 0.0% | 18.7% | 19 | 0.0% | \$0.7 | \$0.1 | \$0.2 | \$27.94 |
| State | \$6,524.2 | \$9,262.2 | \$3,949.3 | \$3,066.8 | \$6,117.4 | \$28,919.8 | 100% | 44.9% | 197,511 | 100% | \$7,668.3 | \$1,209.6 | \$1,148.2 | \$223.80 | |

* Lodging includes 2nd home spending.

** Transport includes both ground and air transportation.

Source: Tourism Economics, 2022