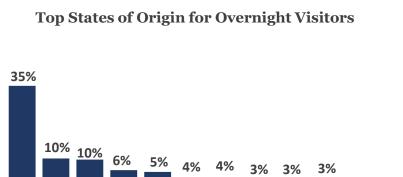
TOURISM OVERNIGHT VISITOR PROFILE FAST FACTS - 2021



GA

50%

40%

30%

20%

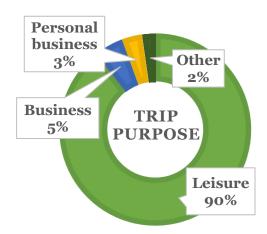
10%

0%

NC

VA

SC



Activities of Overnight Visitors

Local/Folk arts/Crafts

OH

TX

Museums Beach Urban Sightseeing Craft Breweries Hiking/Backpacking/Canyoneering

Wildlife Viewing Arts & Culture
Visit Friends and Family
Historic Site
State Park/Monuments/Recreation Areas Shopping

Fine Dining

2.5
Average party size

46
Average Age

60%
are Married

36%
have children in household



- 37% stay in a private home
- 7% stay in a shared economy lodging
- 6% stay in a rental home
- 3% stay at a campground
- (3% stay in personal second home
- 2% stay in a rental condo
- 2% stay in a B&B
- 3% stay in other lodging





