



# NORTH CAROLINA TRAVEL AND TOURISM BOARD

## AGENDA

Tuesday, February 22, 2022

10:00 a.m. – 12:30 p.m.

Join Zoom Meeting

<https://edpnc.zoom.us/j/89061667865?pwd=SEFXZUpGLzQ4NXRJR2JGaIFxWkg1dz09>

Meeting ID: 890 6166 7865

Passcode: 869917

One tap mobile

+13126266799,,89061667865#,,,,\*869917# US (Chicago)

+19292056099,,89061667865#,,,,\*869917# US (New York)

▪ **KIMBERLY ALBRITTON**

House Appointee

▪ **JIM BELEY**

NCRLA

▪ **ROLF BLIZZARD**

Chairperson,

NC T&T Coalition

▪ **CHRISTOPHER CHUNG**

EDPNC

▪ **TAMARA DANIELS**

Governor Appointee

▪ **CHUCK EDWARDS**

Senator

10:00 a.m. **Welcome, Introductions & Ethics Policy  
Approval of Minutes**

Rolf Blizzard

▪ **DENNIS EDWARDS**

NC T&T Coalition

10:10 a.m. **Industry Updates**

NC Travel & Tourism Coalition

NC Restaurant & Lodging Assn

NC Travel Industry Assn

Destination Marketing Assn of NC

NC Sports Leadership Council

▪ **JONATHAN FUSSELL**

Senate Appointee

▪ **BOBBY HANIG**

Representative

▪ **LEE NETTLES**

EDPNC

10:20 a.m. **Legislative Update**

Legislative Members

▪ **JAMES MEACHAM**

DMANC

10:30 a.m. **The Demographic Drought  
How a lack of people will change how we look at labor**

Ron Hetrick, EMSI

▪ **LYNN MINGES**

NCRLA

11:30 a.m. **EDPNC Update**

Christopher Chung

▪ **STEVEN PASQUANTONIO**

Governor Appointee

11:40 p.m. **Visit NC Update**

Wit Tuttell

▪ **RAY PICKETT**

Representative

12:05 p.m. **Commerce Update**

NC Dept of Commerce

Marqueta Welton

▪ **MACHELLE SANDERS**

Secretary of Commerce

Welcome Center Update

Bryan Gupton

▪ **ANDREW SCHMIDT**

NCTIA

12:25 p.m. **Other Business**

▪ **SHARON SEXTON**

Senate Appointee

12:30 p.m. **Adjourn**

▪ **BOB STEINBURG**

Senator

### **2022 Travel & Tourism Board Meeting Dates:**

*Locations for 2022 meetings will be announced prior to meeting date. These dates are subject to change.*

- **May 24, Aug 23, Nov 15**

▪ **VIVEK TANDON**

House Appointee