

North Carolina - All Counties

County	Visitor Spending, millions					Percent Change (2020/2019)	Share of State
	2016	2017	2018	2019	2020		
Alamance County	\$180.19	\$190.43	\$201.12	\$212.02	\$145.99	-31.1%	0.7%
Alexander County	\$20.15	\$21.08	\$22.12	\$23.29	\$21.73	-6.7%	0.1%
Alleghany County	\$30.04	\$31.49	\$32.62	\$34.31	\$35.73	4.1%	0.2%
Anson County	\$16.53	\$17.13	\$17.54	\$18.37	\$15.85	-13.7%	0.1%
Ashe County	\$66.96	\$69.81	\$73.09	\$77.48	\$82.15	6.0%	0.4%
Avery County	\$143.06	\$150.22	\$158.90	\$168.82	\$164.02	-2.8%	0.8%
Beaufort County	\$82.62	\$87.39	\$93.41	\$96.87	\$74.84	-22.7%	0.4%
Bertie County	\$12.66	\$13.31	\$13.96	\$14.63	\$12.39	-15.4%	0.1%
Bladen County	\$39.14	\$40.83	\$42.80	\$45.25	\$36.90	-18.5%	0.2%
Brunswick County	\$638.06	\$662.92	\$699.63	\$740.81	\$731.16	-1.3%	3.7%
Buncombe County	\$1,949.57	\$2,039.03	\$2,171.24	\$2,241.50	\$1,459.33	-34.9%	7.3%
Burke County	\$94.88	\$98.05	\$104.10	\$108.44	\$82.57	-23.9%	0.4%
Cabarrus County	\$461.62	\$477.85	\$499.57	\$515.70	\$287.51	-44.2%	1.4%
Caldwell County	\$54.17	\$54.98	\$57.11	\$62.18	\$51.62	-17.0%	0.3%
Camden County	\$3.09	\$3.19	\$3.31	\$3.36	\$2.61	-22.2%	0.0%
Carteret County	\$449.92	\$467.31	\$485.66	\$504.67	\$487.27	-3.4%	2.4%
Caswell County	\$9.86	\$10.14	\$10.57	\$10.97	\$10.31	-6.0%	0.1%
Catawba County	\$266.93	\$278.04	\$291.05	\$301.94	\$220.45	-27.0%	1.1%
Chatham County	\$53.64	\$55.81	\$58.57	\$63.28	\$48.09	-24.0%	0.2%
Cherokee County	\$68.01	\$70.35	\$73.86	\$77.06	\$71.16	-7.7%	0.4%
Chowan County	\$21.55	\$22.35	\$22.94	\$24.18	\$19.08	-21.1%	0.1%
Clay County	\$19.99	\$20.59	\$21.30	\$22.35	\$25.51	14.2%	0.1%
Cleveland County	\$117.51	\$120.79	\$127.80	\$130.75	\$107.16	-18.0%	0.5%
Columbus County	\$52.23	\$55.03	\$57.76	\$61.47	\$46.93	-23.7%	0.2%
Craven County	\$152.05	\$156.29	\$162.65	\$168.66	\$114.89	-31.9%	0.6%
Cumberland County	\$558.22	\$574.12	\$598.31	\$623.73	\$449.85	-27.9%	2.3%
Currituck County	\$317.66	\$337.06	\$345.67	\$364.89	\$375.40	2.9%	1.9%
Dare County	\$1,276.75	\$1,318.69	\$1,370.96	\$1,440.95	\$1,409.82	-2.2%	7.1%
Davidson County	\$158.51	\$165.75	\$173.03	\$182.23	\$147.06	-19.3%	0.7%
Davie County	\$38.52	\$39.85	\$41.40	\$43.31	\$29.04	-32.9%	0.1%
Duplin County	\$38.78	\$40.45	\$42.00	\$43.64	\$31.99	-26.7%	0.2%
Durham County	\$934.33	\$983.11	\$1,022.54	\$1,087.09	\$548.69	-49.5%	2.7%
Edgecombe County	\$56.63	\$58.37	\$60.41	\$63.51	\$52.82	-16.8%	0.3%
Forsyth County	\$851.69	\$894.40	\$941.82	\$996.06	\$527.31	-47.1%	2.6%
Franklin County	\$24.79	\$25.90	\$27.31	\$27.35	\$27.29	-0.2%	0.1%
Gaston County	\$255.79	\$265.60	\$277.24	\$291.67	\$201.47	-30.9%	1.0%
Gates County	\$5.84	\$6.10	\$6.43	\$6.67	\$5.10	-23.6%	0.0%
Graham County	\$35.96	\$38.10	\$39.46	\$41.83	\$33.44	-20.1%	0.2%
Granville County	\$46.55	\$48.81	\$51.92	\$54.26	\$39.42	-27.3%	0.2%
Greene County	\$6.81	\$6.73	\$6.75	\$7.04	\$8.55	21.4%	0.0%
Guilford County	\$1,397.52	\$1,454.89	\$1,528.62	\$1,628.89	\$849.53	-47.8%	4.3%
Halifax County	\$100.44	\$105.13	\$108.37	\$111.85	\$85.87	-23.2%	0.4%
Harnett County	\$84.51	\$88.82	\$93.46	\$97.39	\$73.18	-24.9%	0.4%
Haywood County	\$194.74	\$201.27	\$209.72	\$223.05	\$217.13	-2.7%	1.1%

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Henderson County	\$295.50	\$312.79	\$332.17	\$349.01	\$253.73	-27.3%	1.3%
Hertford County	\$27.85	\$28.29	\$29.85	\$29.33	\$25.43	-13.3%	0.1%
Hoke County	\$11.17	\$11.59	\$12.15	\$12.93	\$11.19	-13.5%	0.1%
Hyde County	\$39.77	\$42.54	\$44.18	\$43.44	\$37.67	-13.3%	0.2%
Iredell County	\$269.22	\$280.11	\$294.75	\$308.86	\$220.17	-28.7%	1.1%
Jackson County	\$251.99	\$268.60	\$280.94	\$295.00	\$292.68	-0.8%	1.5%
Johnston County	\$229.55	\$237.10	\$252.24	\$271.67	\$181.87	-33.1%	0.9%
Jones County	\$3.82	\$3.89	\$4.10	\$4.37	\$4.53	3.6%	0.0%
Lee County	\$73.71	\$77.42	\$81.00	\$83.63	\$69.05	-17.4%	0.3%
Lenoir County	\$81.73	\$85.92	\$90.28	\$91.99	\$77.41	-15.8%	0.4%
Lincoln County	\$54.09	\$56.44	\$59.09	\$61.08	\$55.13	-9.7%	0.3%
McDowell County	\$64.30	\$66.86	\$70.92	\$75.80	\$70.51	-7.0%	0.4%
Macon County	\$198.47	\$207.01	\$217.31	\$231.04	\$230.07	-0.4%	1.2%
Madison County	\$41.40	\$43.03	\$45.70	\$48.60	\$47.97	-1.3%	0.2%
Martin County	\$31.39	\$31.72	\$32.79	\$34.37	\$23.58	-31.4%	0.1%
Mecklenburg County	\$4,966.68	\$5,151.20	\$5,396.48	\$5,719.95	\$2,805.02	-51.0%	14.1%
Mitchell County	\$27.85	\$29.09	\$29.64	\$30.02	\$29.35	-2.3%	0.1%
Montgomery County	\$37.83	\$39.36	\$40.06	\$42.39	\$41.68	-1.7%	0.2%
Moore County	\$489.27	\$511.02	\$538.40	\$579.42	\$395.97	-31.7%	2.0%
Nash County	\$280.23	\$286.29	\$300.15	\$316.11	\$216.57	-31.5%	1.1%
New Hanover County	\$655.41	\$688.03	\$719.70	\$773.00	\$598.02	-22.6%	3.0%
Northampton County	\$17.96	\$18.22	\$18.83	\$19.86	\$21.56	8.5%	0.1%
Onslow County	\$251.59	\$263.49	\$279.92	\$301.56	\$246.65	-18.2%	1.2%
Orange County	\$217.26	\$224.77	\$233.70	\$245.28	\$128.40	-47.7%	0.6%
Pamlico County	\$21.81	\$22.79	\$24.07	\$25.20	\$23.34	-7.4%	0.1%
Pasquotank County	\$62.68	\$63.38	\$65.83	\$69.75	\$56.20	-19.4%	0.3%
Pender County	\$107.61	\$112.49	\$117.37	\$122.56	\$131.85	7.6%	0.7%
Perquimans County	\$12.02	\$12.43	\$12.82	\$13.70	\$11.52	-15.9%	0.1%
Person County	\$37.96	\$38.19	\$40.25	\$41.86	\$35.16	-16.0%	0.2%
Pitt County	\$241.26	\$254.68	\$267.32	\$279.78	\$181.19	-35.2%	0.9%
Polk County	\$34.72	\$37.68	\$39.73	\$39.92	\$43.61	9.2%	0.2%
Randolph County	\$139.74	\$146.43	\$153.05	\$160.92	\$104.31	-35.2%	0.5%
Richmond County	\$46.39	\$48.18	\$51.48	\$53.92	\$39.36	-27.0%	0.2%
Robeson County	\$141.42	\$149.87	\$157.86	\$162.53	\$121.62	-25.2%	0.6%
Rockingham County	\$71.22	\$72.84	\$76.03	\$80.38	\$60.65	-24.5%	0.3%
Rowan County	\$163.78	\$172.04	\$182.17	\$196.45	\$139.94	-28.8%	0.7%
Rutherford County	\$167.34	\$174.03	\$183.45	\$196.56	\$204.34	4.0%	1.0%
Sampson County	\$50.22	\$51.48	\$52.45	\$55.50	\$41.92	-24.5%	0.2%
Scotland County	\$45.16	\$46.48	\$47.74	\$48.26	\$40.12	-16.9%	0.2%
Stanly County	\$78.12	\$80.39	\$83.69	\$88.01	\$64.25	-27.0%	0.3%
Stokes County	\$24.10	\$25.30	\$26.05	\$27.99	\$31.18	11.4%	0.2%
Surry County	\$120.77	\$123.82	\$128.91	\$135.47	\$94.21	-30.5%	0.5%
Swain County	\$196.60	\$202.07	\$212.36	\$228.18	\$226.30	-0.8%	1.1%
Transylvania County	\$110.80	\$117.86	\$125.04	\$136.18	\$131.31	-3.6%	0.7%
Tyrrell County	\$4.70	\$4.66	\$4.67	\$4.69	\$4.79	2.0%	0.0%

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Union County	\$134.64	\$140.82	\$147.84	\$154.04	\$117.56	-23.7%	0.6%
Vance County	\$53.02	\$54.81	\$56.56	\$56.52	\$44.06	-22.1%	0.2%
Wake County	\$2,433.99	\$2,531.86	\$2,713.91	\$2,917.65	\$1,676.15	-42.6%	8.4%
Warren County	\$32.68	\$33.14	\$33.99	\$37.52	\$49.61	32.3%	0.2%
Washington County	\$14.23	\$14.77	\$15.58	\$16.44	\$12.46	-24.3%	0.1%
Watauga County	\$301.08	\$313.63	\$326.82	\$351.13	\$320.88	-8.6%	1.6%
Wayne County	\$159.02	\$166.67	\$175.37	\$187.16	\$141.80	-24.2%	0.7%
Wilkes County	\$75.10	\$78.15	\$81.10	\$84.20	\$73.96	-12.2%	0.4%
Wilson County	\$112.52	\$117.75	\$124.60	\$131.60	\$99.98	-24.0%	0.5%
Yadkin County	\$38.79	\$39.98	\$41.13	\$42.10	\$29.81	-29.2%	0.1%
Yancey County	\$38.44	\$40.25	\$42.54	\$45.93	\$53.47	16.4%	0.3%
North Carolina	\$25,278.43	\$26,321.29	\$27,664.21	\$29,224.59	\$19,959.29	-31.7%	100.0%

Source: Tourism Economics, 2021