

The 2018 Economic Impact of Domestic Travel on North Carolina Counties

Prepared for Visit North Carolina

By the U.S. Travel Association

County	Expenditures		Payroll		Employment		State Tax		Local Tax	
	Expenditures (\$ Millions)	Percent Change 2017/18	Payroll (\$ Millions)	Percent Change 2017/18	Employment (Thousands)	Percent Change 2017/18	State Tax Receipts (\$ Millions)	Percent Change 2017/18	Local Tax Receipts (\$ Millions)	Percent Change 2017/18
ALAMANCE	\$201.59	5.7%	\$34.37	5.2%	1.50	2.1%	\$11.75	4.8%	\$3.54	5.1%
ALEXANDER	21.93	5.2%	3.47	4.8%	0.13	1.7%	1.22	4.3%	0.91	4.6%
ALLEGHANY	25.43	2.7%	4.90	2.5%	0.19	0.7%	1.20	1.8%	1.71	2.0%
ANSON	17.97	3.0%	2.33	2.6%	0.11	0.9%	1.05	2.1%	0.45	2.4%
ASHE	60.73	5.3%	9.56	4.9%	0.44	1.8%	3.12	4.4%	3.28	4.7%
AVERY	132.51	5.5%	32.14	5.1%	1.37	1.9%	6.58	4.6%	5.88	4.9%
BEAUFORT	93.26	7.7%	12.99	7.3%	0.51	2.9%	4.70	6.8%	5.53	7.1%
BERTIE	14.60	4.6%	1.54	4.1%	0.05	1.0%	0.81	3.7%	0.82	3.9%
BLADEN	42.86	5.7%	4.78	5.2%	0.20	2.1%	2.59	4.8%	1.24	5.1%
BRUNSWICK	599.11	6.5%	120.33	6.0%	5.93	2.9%	27.52	5.6%	36.61	5.8%
BUNCOMBE	1,212.65	6.2%	281.19	5.7%	12.09	2.6%	61.18	5.2%	39.61	5.5%
BURKE	107.15	5.8%	16.65	5.3%	0.75	2.2%	5.87	4.9%	3.03	5.2%
CABARRUS	469.31	5.0%	111.00	4.6%	4.65	1.5%	26.57	4.1%	8.27	4.4%
CALDWELL	55.59	4.8%	8.94	4.4%	0.36	1.3%	3.02	3.9%	1.72	4.2%
CAMDEN	2.21	5.5%	0.26	5.0%	0.01	1.9%	0.12	4.6%	0.18	4.8%
CARTERET	377.05	4.0%	72.35	3.6%	3.55	1.3%	16.84	3.1%	22.29	3.4%
CASWELL	9.48	3.5%	1.05	3.1%	0.04	1.0%	0.45	2.6%	0.68	2.9%
CATAWBA	293.05	5.7%	56.45	5.2%	2.49	2.1%	16.04	4.8%	8.75	5.0%
CHATHAM	36.89	5.4%	4.74	5.0%	0.19	1.8%	2.17	4.5%	0.68	4.8%
CHEROKEE	52.67	7.0%	8.55	6.5%	0.39	2.5%	2.41	6.1%	3.02	6.3%
CHOWAN	22.82	2.9%	3.62	2.5%	0.16	0.8%	1.10	2.0%	1.45	2.3%
CLAY	14.02	5.2%	1.65	4.7%	0.06	1.6%	0.58	4.3%	1.57	4.5%
CLEVELAND	116.98	6.2%	18.08	5.8%	0.74	2.4%	6.87	5.3%	2.07	5.6%
COLUMBUS	58.85	4.7%	7.51	4.3%	0.32	1.6%	3.37	3.8%	1.62	4.1%
CRAVEN	149.15	5.0%	30.37	4.5%	1.18	1.4%	8.11	4.0%	3.27	4.3%
CUMBERLAND	574.03	5.8%	110.54	5.4%	4.73	2.3%	30.67	4.9%	12.20	5.2%
CURRITUCK	243.81	5.6%	45.12	5.2%	2.13	2.0%	11.31	4.7%	13.97	5.0%
DARE	1,187.38	4.9%	263.40	4.4%	13.55	1.4%	56.34	4.0%	53.60	4.3%
DAVIDSON	176.22	5.3%	26.35	4.8%	1.08	1.7%	9.80	4.4%	5.77	4.6%
DAVIE	39.47	4.0%	7.61	3.6%	0.31	1.3%	2.19	3.1%	0.71	3.4%
DUPLIN	43.38	3.4%	5.30	3.0%	0.22	1.0%	2.51	2.5%	1.42	2.8%
DURHAM	859.47	5.5%	189.18	5.1%	9.27	2.0%	45.57	4.6%	29.00	4.9%
EDGEcombe	62.26	3.7%	9.16	3.3%	0.38	1.1%	3.45	2.8%	1.11	3.1%

The 2018 Economic Impact of Domestic Travel on North Carolina Counties

Prepared for Visit North Carolina

By the U.S. Travel Association

County	Expenditures (\$ Millions)	Expenditures	Payroll (\$ Millions)	Payroll	Employment (Thousands)	Employment	State Tax Receipts (\$ Millions)	State Tax	Local Tax Receipts (\$ Millions)	Local Tax
		Percent Change 2017/18		Percent Change 2017/18		Percent Change 2017/18		Percent Change 2017/18		
FORSYTH	\$950.57	5.8%	\$173.19	5.4%	7.28	2.2%	\$55.82	4.9%	\$17.50	5.2%
FRANKLIN	25.71	5.3%	3.20	4.8%	0.13	1.7%	1.42	4.4%	0.65	4.6%
GASTON	276.58	5.7%	46.93	5.2%	2.04	2.1%	15.71	4.7%	4.58	5.0%
GATES	6.81	5.2%	0.62	4.7%	0.02	1.6%	0.42	4.2%	0.25	4.5%
GRAHAM	29.40	4.5%	5.41	4.0%	0.28	1.4%	1.37	3.6%	1.98	3.9%
GRANVILLE	52.44	5.9%	6.95	5.5%	0.32	2.3%	3.07	5.0%	1.49	5.3%
GREENE	6.11	3.6%	0.64	3.2%	0.03	1.1%	0.34	2.7%	0.22	3.0%
GUILFORD	1,487.69	5.6%	394.19	5.2%	14.24	2.1%	76.51	4.7%	33.91	5.0%
HALIFAX	101.45	4.6%	12.94	4.2%	0.57	1.3%	6.23	3.7%	2.48	4.0%
HARNETT	94.48	5.3%	14.42	4.9%	0.66	1.8%	5.16	4.4%	2.21	4.7%
HAYWOOD	189.94	4.2%	42.44	3.8%	1.84	1.3%	10.42	3.3%	7.15	3.6%
HENDERSON	313.37	6.4%	59.60	5.9%	2.50	2.8%	14.11	5.4%	13.49	5.7%
HERTFORD	30.48	4.8%	4.13	4.3%	0.19	1.6%	1.82	3.9%	0.77	4.1%
HOKE	12.44	4.4%	1.64	4.0%	0.08	1.4%	0.69	3.5%	0.20	3.8%
HYDE	39.26	4.7%	8.10	4.2%	0.42	1.6%	1.84	3.8%	2.16	4.0%
IREDELL	271.66	5.8%	45.14	5.3%	2.00	2.2%	14.85	4.8%	8.35	5.1%
JACKSON	205.81	5.3%	50.87	4.9%	1.89	1.7%	11.34	4.4%	9.50	4.7%
JOHNSTON	256.02	7.1%	41.90	6.6%	1.92	3.0%	14.23	6.1%	6.47	6.4%
JONES	4.39	5.5%	0.64	5.1%	0.02	1.9%	0.27	4.6%	0.14	4.9%
LEE	82.64	4.8%	15.54	4.4%	0.68	1.6%	4.74	3.9%	1.67	4.2%
LENOIR	93.48	5.2%	16.68	4.8%	0.67	1.7%	5.20	4.3%	1.82	4.6%
LINCOLN	59.66	5.4%	10.27	5.0%	0.41	1.8%	3.29	4.5%	1.79	4.8%
MACON	178.37	4.8%	33.04	4.4%	1.39	1.7%	7.95	3.9%	14.27	4.2%
MADISON	42.24	6.8%	8.79	6.4%	0.37	2.5%	2.16	5.9%	1.94	6.2%
MARTIN	33.28	4.8%	5.32	4.4%	0.24	1.7%	1.81	3.9%	0.82	4.2%
MCDOWELL	62.18	5.7%	9.96	5.3%	0.45	2.1%	3.26	4.8%	2.26	5.1%
MECKLENBURG	5,681.82	5.6%	2,038.02	5.1%	53.30	2.0%	266.52	4.7%	139.51	4.9%
MITCHELL	24.83	3.0%	4.04	2.6%	0.18	1.0%	1.09	2.1%	1.08	2.4%
MONTGOMERY	31.25	4.2%	3.39	3.7%	0.12	1.3%	1.44	3.3%	3.24	3.6%
MOORE	520.69	6.0%	124.68	5.5%	6.07	2.4%	26.41	5.1%	15.52	5.3%
NASH	309.08	5.6%	63.09	5.1%	3.15	2.0%	16.12	4.6%	8.45	4.9%
NEW HANOVER	612.92	6.0%	149.14	5.5%	6.47	2.4%	29.54	5.1%	24.73	5.4%
NORTHAMPTON	15.10	4.5%	1.86	4.0%	0.06	1.4%	0.68	3.5%	1.30	3.8%
ONslow	249.19	8.0%	49.31	7.6%	1.88	3.1%	12.98	7.1%	9.48	7.4%

The 2018 Economic Impact of Domestic Travel on North Carolina Counties

Prepared for Visit North Carolina

By the U.S. Travel Association

County	Expenditures (\$ Millions)	Expenditures	Payroll (\$ Millions)	Payroll	Employment (Thousands)	Employment	State Tax Receipts (\$ Millions)	State Tax	Local Tax Receipts (\$ Millions)	Local Tax
		Percent Change 2017/18		Percent Change 2017/18		Percent Change 2017/18		Percent Change 2017/18		
ORANGE	\$208.00	5.1%	\$41.91	4.6%	1.94	1.5%	\$11.13	4.1%	\$4.52	4.4%
PAMLICO	19.65	5.0%	2.49	4.5%	0.09	1.4%	0.81	4.0%	2.16	4.3%
PASQUOTANK	65.65	4.8%	10.69	4.3%	0.51	1.2%	3.60	3.8%	1.50	4.1%
PENDER	101.71	4.8%	18.81	4.4%	0.85	1.3%	4.85	3.9%	7.09	4.2%
PERQUIMANS	11.14	2.6%	1.45	2.4%	0.05	0.7%	0.46	1.7%	1.28	1.9%
PERSON	38.36	5.4%	5.07	5.0%	0.22	1.9%	2.25	4.5%	0.86	4.8%
PITT	260.59	5.6%	54.95	5.2%	2.31	2.1%	13.47	4.7%	5.80	5.0%
POLK	32.44	5.6%	4.98	5.1%	0.23	2.0%	1.69	4.7%	1.85	4.9%
RANDOLPH	153.58	5.0%	25.12	4.6%	1.05	1.5%	9.27	4.1%	2.51	4.4%
RICHMOND	53.03	6.7%	10.02	6.3%	0.45	2.6%	2.80	5.8%	1.01	6.1%
ROBESON	159.84	4.6%	25.54	4.2%	1.21	1.2%	9.23	3.7%	3.20	4.0%
ROCKINGHAM	75.28	5.1%	13.23	4.7%	0.58	1.6%	3.96	4.2%	1.83	4.5%
ROWAN	184.67	5.7%	32.32	5.2%	1.48	2.1%	9.74	4.7%	5.99	5.0%
RUTHERFORD	189.49	4.5%	28.78	4.1%	1.34	1.6%	11.28	3.6%	5.75	3.9%
SAMPSON	53.31	2.1%	7.36	1.8%	0.30	0.5%	2.98	1.2%	1.71	1.5%
SCOTLAND	46.72	3.8%	8.17	3.3%	0.39	1.1%	2.56	2.9%	0.82	3.1%
STANLY	84.81	4.5%	11.96	4.1%	0.52	1.3%	4.92	3.6%	2.54	3.9%
STOKES	26.20	3.1%	3.59	2.6%	0.14	0.9%	1.33	2.2%	1.03	2.5%
SURRY	130.90	5.2%	20.26	4.7%	0.86	1.6%	7.23	4.3%	2.83	4.5%
SWAIN	215.17	4.7%	65.31	4.2%	2.25	1.4%	13.31	3.8%	4.78	4.0%
TRANSYLVANIA	106.32	6.5%	20.64	6.0%	0.87	2.9%	4.09	5.6%	4.91	5.8%
TYRRELL	3.83	4.5%	0.39	4.0%	0.02	1.4%	0.18	3.6%	0.37	3.9%
UNION	147.46	5.5%	24.66	5.1%	1.10	1.9%	8.11	4.6%	2.66	4.9%
VANCE	52.23	4.3%	7.55	3.9%	0.31	1.2%	3.12	3.4%	1.55	3.7%
WAKE	2,400.87	6.0%	805.18	5.5%	23.97	2.4%	114.68	5.0%	64.23	5.3%
WARREN	26.65	3.5%	3.48	3.0%	0.12	0.9%	0.97	2.6%	2.38	2.8%
WASHINGTON	15.97	4.0%	2.24	3.6%	0.10	1.1%	0.89	3.1%	0.68	3.4%
WATAUGA	263.90	4.0%	62.37	3.6%	2.87	1.3%	13.10	3.1%	10.40	3.4%
WAYNE	178.92	5.7%	25.51	5.2%	1.11	2.0%	11.10	4.7%	2.76	5.0%
WILKES	81.01	3.8%	12.73	3.3%	0.57	1.1%	3.97	2.8%	1.96	3.1%
WILSON	126.26	5.6%	19.84	5.1%	0.90	2.0%	7.41	4.6%	2.44	4.9%
YADKIN	40.40	3.4%	7.44	2.9%	0.37	1.0%	2.16	2.5%	0.99	2.8%
YANCEY	40.64	5.2%	7.06	4.7%	0.27	1.6%	1.81	4.3%	2.87	4.5%
STATE TOTALS	\$ 25,320.2	5.6%	\$6,342.7	5.1%	230.3	2.0%	\$ 1,284.4	4.6%	\$ 774.6	4.9%