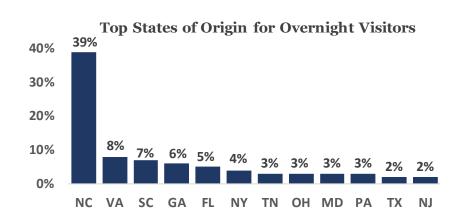
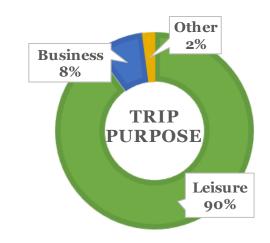
## **TOURISM VISITOR PROFILE FAST FACTS - 2017**





## **Activities of Overnight Visitors**

Urban sightseeing Local folk arts & crafts

Wildlife viewing Beach Fishing
Zoos / Aquariums / Aviaries Beach Fishing

State parks Golf Fine dining Art galleries Shopping Craft breweries other nature

Sardens Nature travel/ecotouring Sightclub dancing Wine tasting /winery tou

Visiting relatives

National parks Rural sightseeing old homes
Historic sites or churches Hiking /Backpacking /Canyoneering

2.1
Average party size

47
Average Age

66%
are Married

34%
have children in household

- 46% stay in a hotel/motel/resort
- (2) 36% stay in a private home
- 6% stay in a rental home
- 3% stay in a personal second home
- 3% stay at a campground
- **2%** stay in a rental condo
- (3) 3% stay in shared economy lodging
- 2% stay in a B&B

Sources: TNS TravelsAmerica, 2018

4% stay in other lodging





