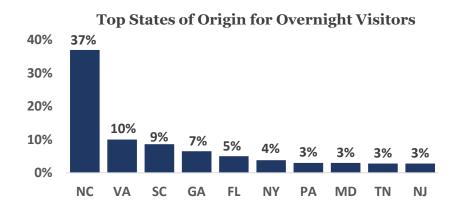
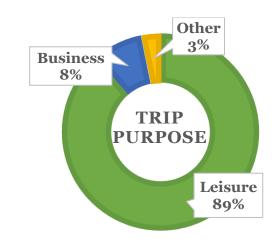
## **TOURISM VISITOR PROFILE FAST FACTS - 2016**





**Activities of Overnight Visitors** 

## Historic sites/churches

Casino/ gaming Nightclub/ dancing Fine dining Special events/ Festivals Special events/ Festivals Visiting friends

Visiting friends

Wildlife viewing Shopping Craft brewerice Rural sightseeing Reach Hiking/Backpacking

VISITING College Wine tasting / winery tour Vine tasting / winery tour VISITING COLLEGE Wine tasting / winery tour VISITING COLLEGE Wine tasting / winery tour VISITING COLLEGE WINE TASTING COLLEGE W

Urban sightseeing State park/ Monuments/ Recreation areas Average party size

47
Average Age

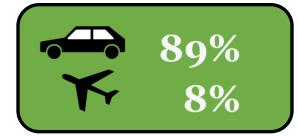
64%
are Married

36%
have children in household



- (1)39% stay in a private home
- 7% stay in a rental home
- 5% stay in a personal second home
- 3% stay at a campground
- 2% stay in a rental condo
- 2% stay in shared economy lodging
- 1% stay in a B&B
- 6% stay in other lodging







Sources: TNS TravelsAmerica, 2017 U.S. Travel Association, 2017