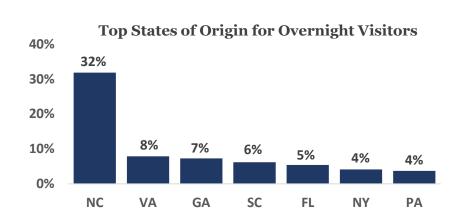
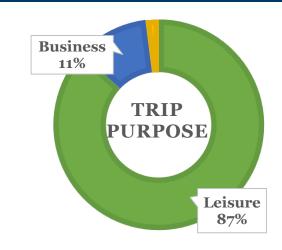
OVERNIGHT VISITOR PROFILE FAST FACTS - 2015









2.2
Average party size

45
Average Age

64%
are Married

36%
have children in household



53% stay in a hotel/motel/resort



35% stay in a private home



6% stay in a rental home



3% stay at a campground



3% stay in a personal second home



3% stay in a B&B



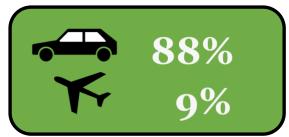
3% stay in a rental condo



6% stay in other lodging







Sources: TNS TravelsAmerica, 2016 U.S. Travel Association, 2016